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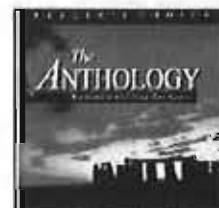
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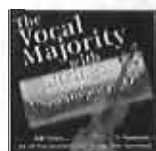


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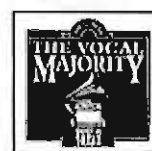
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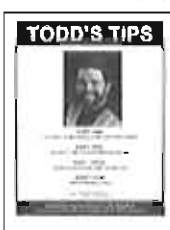


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Freestyle
dukes it out.



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Permission to resign... if

One facet of my job takes lots of time, yet is something I look forward to almost every day. I'm thinking about the large number of letters we get from our members. Thank goodness most of them are quite positive. Some are requests that are easy to fulfill, but some are filled with frustration and very difficult to answer. What follows is my reply to a fellow who suggests that he won't pay his dues this year. His reasons are, and I quote... "unfortunately there has been a negative change within our Society. We have become victims of too much concentration on competition and not enough singing for pure and simple enjoyment". Among other concerns, he goes

on to say that "It is no fun being part of a group that is often reminded that they are not as good as some other choruses".

We hear quite a bit related to working too hard on the risers, or the never popular "two song syndrome." What would you say to our friend above? Here is part of my response.

"Hello friend (Joe) and thanks for sharing your frustration about the deterioration within your chapter. It is too bad when the fun and fellowship we joined to become a part of, takes a back seat, for whatever the reason.

"Sorry to say, I have no definitive answers, but here is some food for thought and some questions for you.

"Some of our greatest and most successful chapters, the ones whose shows we go to see, the ones we scream and holler for at contest, the ones we send our money to for tapes and CDs, seem to have developed even greater fun and fellowship as a direct result of their superlative singing, performing and competing. How do they do that? I am suspicious it is because they plan it that way and that their leadership is dedicated to that outcome.

"If the good guys like you, Joe, simply walk away, who is going to make a difference? Who is going to insist that your chorus director and your music team get involved with some (obviously) much needed education. Who is going to demand that quartetting be a big part of every meeting night? If you quit, who is going to suggest that the chapter board do whatever is needed to get a regular chapter bulletin up and running? Without you, who is going to see to it that your Chapter Coach and all of his training and expertise serves your chapter well? If you go bowling, Joe, who is going to see to it that the 'old guard,' most of whom have dominated your chapter's board for the past 20 years or more, stand down in favor of some new men with new ideas who will design the plan that demands greater fun and fellowship become the rule rather than the exception.

"If you can answer these questions, Joe, you have my permission to resign. If not, it looks like you have some important things to do."



THE HARMONIZER

WWW.SPEBSQSA.ORG/HARMONIZER

January/February 2000



Volume LX Number 1

SPEBSQSA Vision Statement

The Society is to be an ever-growing fraternity of barbershop-style singers, leading the cause of encouraging vocal music in our schools and communities.



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And speaking of good people doing good things... here's a note I sent to several trusted barbershop leaders at the end of 1999. Hope you find it as inspiring as I do.

Hello friends, it's 6 P.M. on Friday evening, December 17th, here in Kenosha. Forgive my intrusion into your weekend, but I'm enjoying a rather severe case of melancholy, as I see family after family come through the front door to visit Santa. Then for Santa (Larry Gilhouse) to give all of the children a gift. Thought you wouldn't mind listening to me have a moment of pride.

You see, Harmony Hall (and the staff, of course) for the third year in a row, has been designated as official Toys for Tots headquarters. Our co-chairs Bruce Roders and Reed Sampson have kept us busy over the past several weeks collecting nearly 300 toys. Last Wednesday evening 15 staff folks volunteered to wrap all of these gifts and this evening, the staff is here welcoming needy families and introducing the kids to Santa.

Last Saturday nite was barber shop nite at the Kenosha Symphony. Dr. Greg Lyne's Great American Chorus appeared with the Symphony, and 40 staff and families attended the concert. It was a great show of community support, and artistically, the barbershop Christmas music was fabulous.

Earlier in the summer, Kenosha area Barbershoppers and Sweet Adelines were the stars of the summer outdoor concert series and, as always, were the best draw of the season. We are working hard to make the world headquarters city very aware of barbershop music, but moreover, aware of the big heart that always accompanies Barbershoppers and our mission. I hope these kinds of things are happening in your town. I hope as a member you can have a moment of melancholy and be proud of the Christmas things your chapter and your quartet does all year long.

As you deal with our staff gang, you might want to say that you heard of their special "TOYS FOR TOTS" program. It's worth a mention. HOHO!

Ray



Share the dream!

Welcome to the last year of one century, or the first year of a new one, depending on your point of view. However you may view it, it's going to be *great*!

Our theme for the year is "Share the Dream." Back in 1938, O.C. Cash and Rupert Hall had a dream of a gathering of all men who enjoyed the almost-lost art of four-part barbershop harmony. That dream is now a reality. But, have we shared it with others? There's no doubt that, since the society was formed, the dream has been shared with some. Today we have 33,000 fellow members. Through the years more than 200,000 have shared it with us. Can there be more? You bet!

Let's explore some of the values we currently share and can share with others. Several years ago these

values were articulated. In coming columns, I'll try to expand on them.

The first value to be shared is: "We believe that singing music, especially barbershop harmony, enriches life." Think about it. How has your life been changed as a result of your singing barbershop harmony? The most obvious thing is new friends. How many friendships have developed as a result of your singing barbershop harmony? I recently had the opportunity to spend two weeks in Russia sharing barbershop harmony with the Russian people and some outstanding music educators. Those of us on the trip (nearly 170 including wives and significant others) were thrilled by the response of the Russian people to our style. A normal enthusiastic response to a performance in Russia is what can be defined as rhythmic clapping. In all our performances we experienced not only the rhythmic applause, but also a rarely experienced, sincere standing ovation. The lives of all on the trip were enriched by not only

the performances but also the sharing of a different culture and appreciation for the trials of the Russian people through their history. As a bonus, we experienced performing on a stage that has showcased icons of music such as Tchaikovsky, Borodin, Rachmaninov, Glazounov, and others.

Have there been other enticing experiences? Too many to mention for me. How about you? Have you ever sung with a champion? Have you experienced the feeling of a young child who has been enthralled

by our music? Ever shared your life with a fellow quartet or chorus member? Do you think others would enjoy this experience? I do.

How can we share the dream? You've no doubt shared the dream with your family, neighbors, co-workers and audiences for whom you've performed. Have you communicated to your audiences how much this music enriches lives?

Where do we go from here? Have you considered canvassing a local neighborhood? How about four of you knocking on doors and sharing our dream with a neighborhood? Develop a presentation to discuss with people, share it and invite them to join you at your meetings? Let them know how it can enrich their lives, too.

Speaking of an enriching experience, I hope many of you will be joining us in Kansas City this summer as we celebrate the 50th anniversary of a quartet that put us on the map, the Buffalo Bills. In honor of them the convention this year will have a theme, "The Music Man." Plans are under way for a music man experience by all in attendance. Pay particular attention to such activities as the AIC Show, a special appearance by the Bluegrass Student Union, and a Father/Son/Grandson Chorus to be directed by two of our society's greatest chorus directors.

On a more sober note, last year you were informed of a need to increase revenues to the Society in order to maintain the services presently provided to you, the member. This resulted in an increase in dues with a prediction that more increases would most likely be necessary. The Board of Directors recently voted to increase the dues by an additional \$6 per year, effective with dues renewals for January 2000. This was done following extensive measures to pare the budget and hold expenses for 2000. The Board will continue to monitor our financial position and may need to recommend additional cost cutting and/or revenue-generating measures. There are several ways in which you can help. One is to bring in additional members (sharing the dream). Another is to help in creating additional non-dues sources of income. One of the most successful programs for non-dues income has been derived from use of the MBNA credit card. If you use a credit card and don't presently have the MBNA America card featuring the Normal Rockwell quartet, please consider obtaining one.



*We believe
that singing
music,
especially
barbershop
harmony,
enriches
life*



If you can't get FRED,

You tried to get FRED for your show in October of 2003, right? And they're booked, right? Of course, they're booked...they're not only the new International Champs, but they're very, very, funny. Maybe (sigh) even funnier than Chordiac Arrest. But they're booked, right? So...



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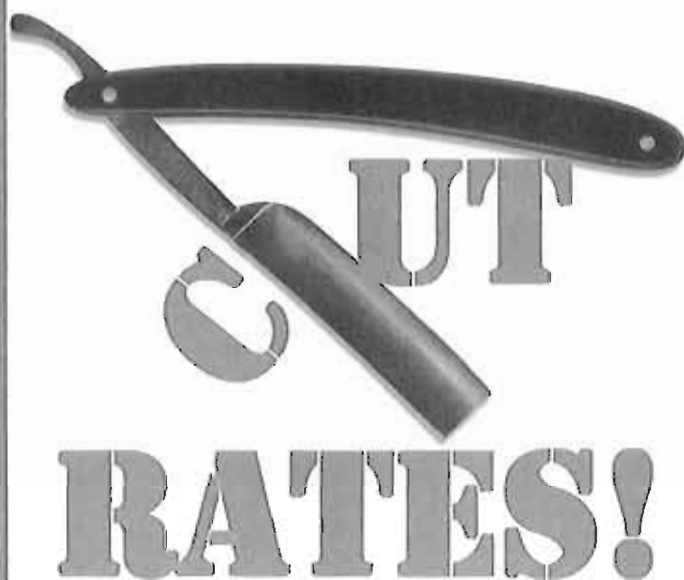
Yes, though it's ten years since they won their last International medals, Chordiac Arrest is still busy with shows. So they may not be available. But their new video IS. It's a full hour, it's hilarious and it's only \$30 first-class postage paid. Pop it in your VCR. Invite the neighbors in. Begin laughing.



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Hams, cheese, & Wheaties

What does FRED stand for?

The FREDs and I pored over the 986 contest entries last evening. Unfortunately, we were forced to eliminate 982 of the entries as they were 'unprintable' in the Harmonizer...there are some real sick puppies out there, you know.

My personal favorite entry just happened to be sent in by my next door neighbor...Four Educationally Starved Dummies...but four-fifths of the committee thought that was a little too close to home base and didn't see a lot of humor there.

That left only three possibilities. The last two entries to hit the wastebasket were "FRiEd Donuts" and "Four Raw Eggplant Devotees." Either could have been a winner if the other hadn't been submitted but when the FREDs looked at the final list of three, these two entries made them nauseous (well...everyone except Pookie).

And the winner is... drum roll please... "Fantastically Ridiculous Egotistical Dorks," submitted by Funny Freddy Robirds of the Fullerton Chapter.

Isn't it great to be loved?

T. HINE
FRED Business Manager

Four Really Entertaining Dudes. Not very funny... but that's my opinion. (And I know it's the opinion of the world of Barbershoppers).

RICHARD FRANKLIN
Winston-Salem Chapter

1. FRED stands for number one!!!!!! (they sit for number two).
2. FRED stands for almost the entire time they are singing!
3. FRED stands for Femininely Rye, Entelligent Dudes!

WES BROWN
West Des Moines, IA

Feckless Rouges Emitting Doggerel.

CARL CLIFTON

FRED stands For Ringing Every (or Even) Discord(s) (listed as a statement of purpose — a creed) or.... FRED stands for: Four Ringing Every (or Even) Discord(s) (a statement of fact about the quartet)

JIM MITCHELL
Richmond, Virginia

Finally Reached ELITE Distinction.

JOHN FABIAN
Oswego Valley "Snowbelters"

FrEd is simply DerF spelled backwards.

PAUL WILKINSON
Binghamton, NY

The Other Hams

From frosty and snowy Russia we send our cordial greetings to you on the occasion of Christmas and Happy New Year! We wish you achievements in barbershop harmony and benefit in business and job and a lot of new wonderful melodies!

THE HAMS
The Hams were featured in last month's issue, "Keep Siberia Quartetting."

Wheaties on my mind

As an older Barbershopper, and as a kid "raised on radio," I very much enjoyed the article in the November/December *Harmonizer* about the Wheaties jingle sung on the air by a quartet. The published lyrics prompted my memory of the "bridge" of the jingle as follows:

*"Wave the flag for Hudson High, boys,
Show them how we stand.
Ever shall our team be champions
known throughout the land."*

Of course, Hudson High was the alma mater of "Jack Armstrong, the All American Boy," sponsored by Wheaties.

Now that that's off my chest, I can get that jingle off my mind at last!

DICK SACKETT
District of Columbia Chapter

For those youngsters out there who have never heard it, go to: www.old-time.com/commercials.html and click on "Wheaties." For another quartet commercial, click immediately below that one to hear "Wildroot Creme-Oil."

MYRON MENAKER
Daytona Beach, FL

"That's Scott: S-T-E-V-E"



They say that everyone has fifteen minutes of fame. I had mine when I was tapped to write the lead article for the *Masters of Harmony* for the last *Harmonizer* issue. You did a great job with my article. Unfortunately, you got my name wrong!

SCOTT HANSEN
Masters of Harmony

As in the case with every typo, misplaced caption and misidentified individual, we regret the error, and hope you enjoy the additional fifteen minutes of fame this notice provides. Nice picture, too!

Will the real 3 Quarts and A Pint stand up?

I was intrigued by the photo of Three Quarts and A Pint delivering a Singing Valentine in Savannah, Georgia. Funny... they did not look like us, and we've never been to Savannah. "3 Quarts and a Pint" are all members of the Kanawha Kordsinen from West Virginia. We have been a registered quartet with that name since 1996.

RON WILLIAMS
Charleston, WV

Pick-up quartets sometimes use names similar to registered quartets, and our screening process missed this one. The "real" guys delivered a Singing Valentine for the Governor of West Virginia.



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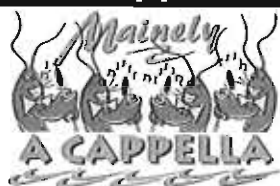
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Metropolis lights up *Diagnosis Murder*

Dr. Mark Sloan got an extra special gift for Christmas this year: a gig singing bass with *Metropolis*.

The December 16 episode of *Diagnosis Murder* featured a subplot in which Sloan (SPEBSQSA Honorary Life Member Dick Van Dyke) asked friends

and co-workers to sing at the staff Christmas party with him, because his favorite quarter was out of the country. At the party, his friends surprised him by bringing the quartet back from Germany. Van Dyke joined the quartet for a sweet rendition of "Winter Wonderland," then

the quartet continued singing in the background. Sharp-eared musicologists might have recognized the inside joke: they sang "Hushabye Mountain," a song Dick sang in the film *Chitty Chitty Bang Bang*.

Lorin May named *Harmonizer* editor

Lorin May, a Barbershopper from the Salt Lake City area, assumed the editorial reins of *The Harmonizer* in late January 2000. He succeeded Dan Daily, who retired from the position in September 1999.

Lorin brings to the position a wealth of experience as a publisher, editor and writer, working in both the technology press and consumer book publishing. His editorial specialty lies in working closely with authors of complex material to deliver readable, meaningful stories for a busy, but interested, audience — a skill that fits nearly into *The Harmonizer's* mission of helping readers get the most from the barbershop hobby.

A member of the Society since 1994, Lorin has sung with the Wasatch Front Chapter's *Saltaires Chorus* and the *Vocal Chords* quartet.

As *Harmonizer* editor, Lorin has a long and proud tradition to live up to — and exciting new vistas to explore as well. His complement of writing, design and editing skills, coupled with his vision and enthusiasm, make him the ideal person to carry the magazine forward to new heights. His addition to the Harmony Hall team portends great things for us all.



Hail to
the editor-
in-chief:
Lorin May.

Save a life - take CPR

Quick: if the guy next to you crumpled to the ground *right now*, could you help him?

Heart attacks and stroke take thousands of lives every year, including those of many of our brothers in harmony. Many of those lives could have been saved by bystanders with current CPR training.

CPR certification courses are offered in many communities at low or no cost. Consider asking several members of your chapter to attend a lifesaving course with you, and keep your certification current. The American Heart Association wants to make training as widely available as possible. To learn where CPR is taught in your community, contact 800-AHA-USA1 or www.americanheart.org.

The life you save may be a baritone. (Reason enough, the baritones tell us!)

Casey directs Phoenicians

Renowned vocal coach Jim Casey has accepted appointment as music director of the Phoenicians Chorus, effective November 1, 1999. Casey, a native Texan, has been a Phoenicians vocal coach for seven years. An accomplished coach, he has sung in three Southwestern District championship quartets.

We're growing! Welcome members in these new chapters and extension sites

New chapters chartered

Ithaca, NY (SLD)
Canada del Oro, AZ (FWD)
Livingston County, MI (PIO)
St. Augustine/Palm Coast, FL (SUN)

New extension sites:

Las Cruces, NM (SWD)
Marble Falls, TX (SWD)
Columbus, GA (DIX)

Huntington Beach, CA (FWD)
Shelbyville, IN (CAR)
West Peoria, IL (ILL)
Goleta, CA (FWD)
Clear Lake, TX (SWD)
Bellevue, FL (SUN)
Tallahassee, FL (SUN)
Moab, UT (RMD)
Carbondale, IL (ILL)
Page, AZ (FWD)

Web essentials

Newsgroup: rec.music.barbershop

What the Harmonizer is to email, r.m.b. is to Internet

newsgroups — chatter, ideas, announcements, news, etc. Most browsers come with a newsreader installed, so try typing news://rec.music.barbershop in the address bar. AOL Keyword: Newsgroups.



Newsgroup: rec.music.a-cappella

(watch spelling and hyphen!)

What r.m.b. is to barbershop, r.m.a-c. is to all things a cappella. Find out how the rest of the vocal community lives and thinks.

spebsqsa.org/Operations/PR/HowTo/BuildAWebsite.htm

If your quartet or chapter doesn't have a web site yet, this course outline will help you launch it and make it effective.

www.CDVideoStuff.com

Sure, you have a web site, right? But do you have a good promotional CD-ROM? Clay Hine has started a firm that creates a high-impact presentation using video you supply. Advantages: higher resolution and better sound than streaming from a web site. (Maybe your web site should offer a free CD-ROM!)



Sound familiar? CAVENDISH SQUARE, St. John's, Newfoundland, sang a Singing Valentine that ended in a marriage proposal. We wonder how many deliveries end this way, and does this win a prize for easternmost delivery?

SingingValentines.com is ready

Another banner year of quartet singing, happy audiences and smiling chapter treasurers is assured, as SingingValentines.com fires up for another year of business. Banner advertising across the web drives thousands of visitors to the central referral site and the free 800-876-SING number.

Chapters and quartets are encouraged to list the website on their marketing materials, and many districts are coordinating efforts in major metropolitan areas to maximize exposure.

Let Lou Perry take you to Harmony College

No, you won't be driving with the Tucson Troll, but the Lou Perry Harmony College Scholarship Fund, administered by Harmony Foundation, might be your ticket for a free ride. All you need to do is arrange barbershop brilliantly.

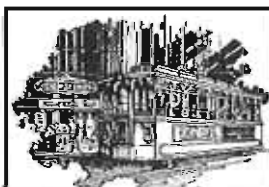
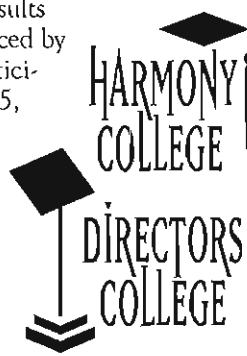
The annual contest recognizes the work of arrangers working in the barbershop style. Only arrangements that are suitable for competition by male quartets and choruses will be acceptable. Entries will be judged on song selection (does the song lend itself to arranging in the barbershop style?) and the caliber of the arrangement (by current standards, how good is the arrangement?) Contestants are expected to demonstrate proficiency in arranging in the barbershop style; evidence of creativity and imagination are desirable.

The adjudication panel for the 2000 Lou Perry Harmony College scholarships is Dennis Driscoll (chair), Jack Baird, and Burt Szabo. Each participant will receive a detailed review of his arrangement by one of these three.

Get the complete rules at 800-876-SING x 8551 or www.spebsqsa.org/hcdc/louperyscholarship.htm Entries must be received by March 19, 2000, sent by regular mail to:

Dennis M. Driscoll
213 Redmond Drive
College Station, TX 77840
(409) 693-0036
driscoll@mail.tca.net

There will be two winners (possibly even a third this year!). Each will receive prepaid tuition to Harmony College 2000 in St. Joseph, Missouri. Transportation is the individual's responsibility. Results will be announced by letter to all participants by May 15, 2000. Submissions of contestants who include an e-mail address will be acknowledged.



CONVENTIONS INTERNATIONAL

2000

KANSAS CITY, MO.
July 2-9

2001

NASHVILLE, TENN.
July 1-8

2002

PORTLAND, ORE.
June 30-July 7

2003

MONTREAL, QUEBEC
June 29-July 6

2004

LOUISVILLE, KY.
June 27-July 4

MIDWINTER

2001

JACKSONVILLE, FLA.
January 22-28

HARMONY COLLEGE / DIRECTORS COLLEGE

2000

Missouri Western State
College
St. Joseph, Mo.
July 30-August 6

Register online!

Watch the Music Man 2000 convention site at spebsqsa.org/KansasCity for the most



complete, up-to-date schedule and information on special activities. Use the secure server to order convention registrations with you VISA or MasterCard. Save money—save time—and get your confirmation via email. ■



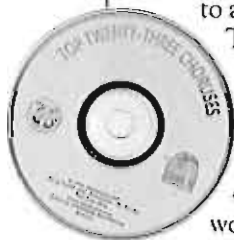
Can you hear the people sing? Ummm... yes... but only on the video.

The Mystery of the Missing Senate-Aires

The material that left our sound lab and headed for the producer of the Anaheim convention CD and audio-cassette tape was just perfect. What we got back was a marvelous job of engineering with one small mistake, one that our final proofing failed to turn up: the Salem, Oregon Senate-Aires Chorus was inadvertently omitted from the convention recording.

We have conveyed our sincere apologies to Director Steve Morin and to all the chorus members.

They have been true gentlemen through it all -- gracious, forgiving, patient and understanding. You will be pleased to learn that you can see and hear Salem's wonderful performance on our Anaheim Convention video.



Member cards will reflect years of service

Adding new features to any system can be challenging. While changing over to our new Association Management System (AMS), the procedure that handles the new multi-year dues developed an error. Member cards printed and mailed by our office from December 21 to the end of the year did not have the correct years of service on the cards. The problem (no, it wasn't a Y2K bug) has been remedied, and the correct years of service have been reflected in each member's record. The corrected cards have been mailed to those affected by the error.

Old Songs Library rolls out new pricing plan

Reflecting evolving demands for unpublished barbershop arrangements, the Old Songs Library has adopted a new pricing plan effective January 1, 2000.

Unpublished:

Anyone requesting to preview arrangements from the Old Songs Library will be able to receive up to 10 arrangements for a fixed charge of \$10. This fee covers the cost of research (taking the call or processing the mail, pulling the arrangement from the file, photocopying, recording the preview, etc.) and the cost of shipping and handling. If the requester desires more than 10 arrangements, an additional set of 10 (or "up to" 10) may be ordered for an additional \$10 fee. Twenty arrangements is the limit for one preview order.

If the user wishes to make copies of unpublished arrangements the fee will be \$1.25 for a SPEBSQSA member (\$1.95 for a non-Society member) per each copy made plus any applicable publishers and arrangers fees. If someone requests copies of an unpublished arrangement without first previewing it, the charge will be \$1.25 (\$1.95) per copy, plus publishers and arrangers fees and \$6 for shipping and handling.

If any arrangement that is being previewed is not returned within 60 days of the shipping date from the Society, the person will be billed for any publishers fee, arrangers fee and \$1.25 (\$1.95) for the copy.

Published:

The price for published arrangements will be raised to \$1.25 for members and \$1.95 for non-members effective January 1, 2000.

Museum curator to research youthful tenors

The year was 1988. Preparing for the Society's Golden anniversary, the Heritage Hall Museum of Barbershop Harmony was established at SPEBSQSA's Kenosha headquarters. A talented, dedicated museum professional joined the staff to organize the Museum's holdings and create interpretative exhibits that tell the story of barbershop harmony and the Society.

In the ten years that ensued, Ruth Blazina-Joyce grew the Museum from a few dozen boxes of paper and assorted memorabilia to a meticulously documented research center with holdings ranging from early cylinder recordings of barbershop harmony to a complete set of champions' costumes. The Museum handles scores of research requests annually, and publishes historical notes in the Society magazine, *The Harmonizer*.

Skip to late 1998, when, to her great surprise, Ruth discovered she was soon to be mother of two beautiful baby girls. Sarah and Tessa were added to the Joyce Family Collection in January 1999. Ruth has continued to work part-time, but has found that the

full-time work of rearing her twin daughters precludes continuing as the Museum curator.

Therefore, effective January 1, 2000, Ruth has retired from the position she originated. Ruth has agreed to work on a contract basis as a consultant to the Harmony Hall / Alford Mansion study subsidized by the Jeffris Family Foundation grant, and has offered to assist in defining parameters for a candidate search and training for her successor as curator. The Society Archives Committee has yet to determine its next course of action, but will carefully consider Ruth's recommendations.

Those of us who have worked with Ruth know and love her exceptionally droll sense of humor, her utmost professionalism, and her outstanding breadth and depth of knowledge that extends far beyond barbershop harmony into history, anthropology, archaeology, botany and zoology (and what a cook to boot!) We will be diminished by her absence, but grateful for all she has done to make the Society's history come alive.



How to be a great baritone

There are only two things one must do to be a great baritone: use proper vocal production and understand (and obey) the baritone's job description. For purposes of this discussion, let's pretend we all produce sound correctly and focus on the job. A quartet baritone or baritone section in a chorus has three basic responsibilities:

- tuning chords
- balancing chords
- staying out of the way. (Some people, mostly basses, feel that the bari has a fourth job — making the bass sound good — but I won't address the impossible here.)

“Staying out of the way means the bari must do whatever he can to enhance the musical flow.”

In both tuning and balancing it is critical to know what part of the chord you are singing. For mathematical reasons, fifths should be sung a tad sharp, and minor (barbershop) sevenths need to be tuned a bit flat. Thirds should be sung sharp, because we habitually sing them way too flat). As a general rule, it is easier to tune to the bass than to the lead.

A bari's balance responsibility is dictated by two things. The first is where your note is with respect to the melody. Bari notes above the melody need to be sung somewhat softer (how much softer depends on how far above the melody your note is), while notes

below the melody should be sung relatively louder. Some coaches maintain that balancing isn't necessary as long as your quality matches that of the lead. I agree that a bari can sing a bit more loudly if he matches the lead well, but the melody must still be predominant. Thus, balance is no less important than it used to be thought, just a little easier to do. The second factor in balancing chords is the part of the chord you are singing. As a general rule, sing roots and fifths more loudly than other parts of the chord.

Staying out of the way means the bari must do whatever he can to enhance the musical flow. Maintain vowel integrity, energize singable consonants and soften hard consonants. Most of the time it is desirable to substitute “softer” consonants for the hard ones, like using “d” instead of “t.” The substitutions must be subtle, however. Don't hit the listener over the head with the fact that you are using a different consonant.

Most rules have exceptions, but if you adopt these general suggestions, you will be well on your way to becoming a great baritone. Now, if we could only find a bass that deserves you! ■

RON'S 10

TIPS FOR BETTER BARIS

- 1**
Produce sound correctly.
- 2**
Balance to the lead, but...
- 3**
Tune to the bass.
- 4**
Know what part of the chord you are singing.
- 5**
Sing thirds and fifths a little sharp, AND.....
- 6**
Sing minor (barbershop) sevenths a bit flat.
- 7**
Balance to the melody.
- 8**
In general, roots and fifths should be a little louder than other notes in the chord.
- 9**
Extend the duration of vowels AND...
- 10**
Reduce the duration and percussiveness of consonants.

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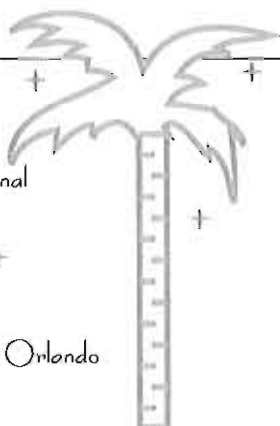
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ENRICHES
LIVES ..."

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THEME,

OUR MEMBERS

& READERS

SHARE SHINING

EXAMPLES OF

LIVES BOUND

TOGETHER IN

HARMONY.



In 1995:
Alexander
Rubin ①,
Marc
Cammer ①,
Daniel
Rubin ③,
Ed
Knight ⑦.

Barbershop is their school for life

Daniel and Alexander Rubin joined the Fort Lauderdale Chapter 10 years ago (it was then known as the Plantation Chapter) when they were 12 and 9 years of age respectively—solo—no family members or friends belonged to the Society.

They were eager students and had the distinct advantage of always having at least two voice parts to practice together. The resident chorus tagmeisters were patient in reaching tags late Thursday nights after rehearsal—these home-educated boys could sleep late Friday mornings.

The chorus puts 25 men on stage at contest and 12 quartets for the novice quartet contest. Daniel and Alexander love to switch parts to see how many quartets they can sing in—it encourages new members to give quartetting a try.

Daniel went to Harmony College in 1995 and Director's College in 1999.

In each case, the chorus provided a full scholarship or supplemented the District scholarship. They both attended Sizzle in Melbourne, Fla. all but one year since joining the Society.

The Fort Lauderdale Chapter has offered Daniel and Alexander an unbelievable opportunity to grow musically. They have held a variety of positions in the chorus including: teaching quarter, section leaders, music educator, associate director and now they are co-directors! I think they may be the youngest co-directors in the Society.

At the Fall 1999 Sunshine District Contest with a 12-man chorus and Daniel directing both songs, they won 1st place in the AA Plateau, the first time in 10 years that the chapter has reached such heights. Daniel and Alexander have a vision for the chorus that has already paid off, bringing back the energy that brought them into the Society 10 years ago.

—by—
Helen
Rubin,
Plantation,
Fla.

Reunions bring quartet memories

The article from the May 1948 Harmonizer mentions the Wellington High School Dukes quartet which took second place in the Lorain (Ohio) County High School barbershop quartet contest that year. At Wellington, Ohio County High School class reunions in 1999, this quartet celebrated 51 years by entertaining the classes of 1948 and 1949. I think we surprised ourselves by sounding pretty darn good.

We attended the 1949 international convention in Buffalo where we observed the Mid-States Four take the championship. We also attended the 1950 convention in Omaha where The Buffalo Bills reigned supreme. Of course we were thrilled by all the quartets in the contest and the champs from previous years. It's hard to remember who we heard then, but I seem to recall the

Pittsburghers, Garden State Quartet, Misfits - maybe the Elastic Four. Well, it was something.

Choruses? Well, it was too early in Society history for that.

High School age quartets of both genders were encouraged just as much in those days as they are now.

By the time we attended the 1951 convention in Toledo, Ohio we had changed our name to Silver Linings. It was at that convention that the final quartet in the competition electrified the audience and went on to win. They were the Schmitt Brothers. Although we had met (and had been encouraged by) Founder O.C. Cash at prior conventions, this is the only picture of him with our quartet.

The Silver Linings are looking ahead to our 53rd anniversary reunion in 2001 in Wellington, Ohio.

—by—

Burt Szabo is a noted arranger, tag monster, Harmony College faculty, and retired Society staff man.



Wellington High School Dukes, 1948



With SPEBSQSA Founder O.C. Cash, 1951



THE GOLDEN AGE OF SILVER LININGS:
Ray McQuate (T),
Ralph Barbor (L),
Burt Szabo (B),
Don Rigo (B).

A reunion with extra "class"

recently attended my high school class 50th reunion—Central High, St. Paul, Minnesota, the first I'd attended since leaving for California nearly 40 years ago. As I thought about the past 50 years and how I might explain what has been one of the most meaningful parts of those years, I had an inspiration. I approached my friends, our 1975 international quartet champions, Happiness Emporium, who hail from St. Paul, and asked if they would consider performing for my class.

The big night came. Fifty years ago in high school, I had been involved in baseball and some track, but very little singing. The time came and I came to the microphone to introduce my friends. They took over the stage and owned the audience within minutes.

The Happiness Emporium did its package, and in the middle (as we'd planned) they invited me to the stage to replace their super basso profundo, Jim Foy, and sing my favorite song, "Run, Run, Run." It was a "Sing With The Champs" in front of all my old high school classmates -- who were all in shock to hear and see me sing. And you know how good having three champs in your quartet can make you sound! Then I

returned to my seat (to great applause), and they finished their set. But the audience wouldn't let them go, so they returned to perform their famous and hilarious "Minne-snow-ta" song, complete with props, to the delight of the crowd attending this once-in-a-lifetime event.

The rest of the weekend, everyone was talking about barbershop, the Happiness Emporium, and my singing. What a gift I received from the H.E., to be able to perform in front of my high school classmates, whom I hadn't seen in 50 years. But, isn't that what barbershop love is about?



JERRY'S KIDS (or is it the Orloff Emporium?):
Bob Dowma (T), Rod Johnson (L), Jerry Orloff (B),
Rick Anderson (B).

—by—
Jerry Orloff,
Chapter Coach,
San Jose Chapter

It's worth remembering

Today we call it being a "groupie" or "an ardent fan of a particular activity." In my day as a young man of 24 back in 1950, it was called being "hooked" on something, which in my case turned out to be SPEBSQSA and all it stands for. I didn't become an official member for several years, what with being on the road and trying to support a wife and son. But the seed had been planted within me and it's a tale of devotion that still burns even 50 years down the road. Here's what happened:

It was in the *Omaha World Herald* that I read where the Barbershop Society (SPEBSQSA) was holding its annual convention and quartet contest in Omaha at the AK-SAR-BEN Coliseum. As I had done a little quartetting in high school in the early '40s, I thought it would be fun to take in this event to see what others could do with four part music. Heck, it was only 30 miles from my home so why not? Might hear some good harmony, who knows?

It was to be held on a certain Saturday night in July, just as it is today. AK-SAR-BEN Coliseum was filled to the rafters with people of all ages (maybe 6,000) who seemed to be having a wonderful time. As I walked in, I was surrounded by the sounds of quartets singing -- from the balconies, main floor and rest rooms! I was really amazed and thrilled at the thought that so many adult-type people could get so caught up in four-part harmony. It was so hard to believe that old chestnuts such as "My Emaline," "Shine on Me" and "Goodbye, My Coney Island Baby" could be interpreted in so many different ways and all sound so good.

Apparently there was no reserved seating in those days, because I was able to find a seat near the center, about eight rows from the stage. Not bad for a guy trying to learn what it was all about.

Gradually the "shushes" in the crowd won out and the emcee announced the first quartet. The contest moved along amid the screams and whistles of supporting fans. It seems like all the quartets were quite good but my memory fails



For nearly twenty years, author Lloyd Marshall has sung with *The Diplomats* in the Land O' Lakes District

me, except for a young group from Wisconsin called **The Schmitt Brothers**. They were a little better than the average, but you didn't have to be a judge to pick the champion. When **The Buffalo Bills** performed there was absolutely no question who was the best of the bunch. Wow, what a sound!

Intermission at this contest turned out to be another memorable happening, when a balding gray-haired fellow directed the mass sing. It was none other than O.C. Cash, founder of the Society.

By this time I was pretty impressed with what I had seen and heard and considered myself an expert because I also had picked the Bills as champs.

The evening contest was over, but the 1949 champs **Mid-States Four** were introduced and proceeded to sing their swan song in the form of a sidesplitting comedy routine, part of which was some imagined peanut butter sticking on the roof of the mouth of one of the singers. That was it -- I was hooked for sure. I figured if singing in a quartet could make this many people happy that was for me.

It took a few years for my dream to become a reality, but I don't believe there will ever be a hobby that has been as rewarding as my association with SPEBSQSA. You might say I'm hopelessly hooked and always will be.

—by—
Lloyd Marshall,
Minneapolis Chapter

The ride of my life

Two years ago, I was riding a barbershop high. Our Boulder, Colorado Timberliners had won the Rocky Mountain District small chorus competition, my **Ponderosa Vigilantes** quartet was ringing chords and, as Chapter Tagmeister, I taught a tag every week.

Then came the bombshell. Good barbershop buddy Ed Kice, with whom I rode the 28 miles to rehearsal, had to move to Oregon. No big deal? Yes, it was because I am legally blind and have never driven. My then 45 year barbershop career seemed at an end. My ever-supportive wife, Jane, might drive me down but night driving is hazardous for her. She could, though, make the less-risky drive to Longmont where I could hitch a ride with "old reliable," Ron Long, but I would still need a ride back.

Finally, I decided to swallow my pride and ask the chapter for help. I crafted a letter to be read to the chapter in my absence (my presence might influence decision-making). The letter explained my 20/500 vision and it also proposed a solution to the problem. I admitted to being selfish in trying to prolong my barbershopping career and I acknowledged that every member had his own problems — family obligations, fatigue, getting off to work early, not getting home till nearly midnight. I said I would pay and if people signed up to drive me back I would spread out the requests.

About 20 men were present when the letter was read and I was stunned to hear that 18 signed up. What a great group of guys. In the ensuing two years no one has wanted to be paid and no one wants to have his name removed from the list. And an added benefit has been getting to know these men far better than ever.

This really isn't about me. It's about a group of Barbershoppers who have shown the compassion and character that prevails throughout our society. No wonder so many chapters conclude their meeting by shouting, "It's great to be a Barbershopper!"

—by— Joe Arnold,
Boulder, Colo. Chapter



15 ways to build quartet singing in your chapter

“Never force anyone to sing in a quartet, but create a climate and build quartet singing opportunities.”

Quick ideas

- Start with octets
- Build from the chorus songs
- Singing Valentines
- Get together with other chapters
- “Mystery Verse” contest
- Make the time
- Sing with the Champs
- Training Wheels
- Pick a Polecat
- Line up the chorus by parts
- Teach a Tag
- Johnny One-Note
- Pot Luck Sectional Challenge
- Keep the “glow” alive

ant to increase quartet singing at your chapter? Consider this. Just as you come back to work refreshed after a vacation, members can relieve the tensions and fatigue that develop when working hard for a contest or show. Make quartet singing a regular part of your chapter program, and you’ll see other benefits as well.

By learning to carry their part alone in a quartet, the more tentative singers can improve their confidence, as well as their ear and tuning ability. Seeing and hearing more quartet singing by their fellow members at all levels will help convince those interested but unsure of their abilities that quartet singing can be for everyone, not only for those with the time, talent and interest in competing or singing a busy show schedule. Membership retention may also improve, as those looking for other ways to express themselves find new avenues for their enthusiasm by singing a few songs or tags with a pickup quartet.

Like most of you, I’m just an average Joe Barbershopper who likes to sing. In the many years I’ve been a Society member, I’ve been fortunate to visit a lot of chapters as my business takes me all over the U.S. and occasionally into Canada. Here, in no particular order, are some of the ways I’ve found that chapters are promoting quartet singing, both formally and informally.

Start with octets

After break or at the end of rehearsal, pick a couple of octets out of the chorus and have them sing a chorus or other song. Also assign an octet to practice a song for the program next week.

Build from the chorus songs

If some (or many) members don’t know a lot of songs, use something from the chorus repertoire to get quartets started. Then encourage them to learn a new song and present it in a couple of weeks.

Get everyone in the act for Singing Valentines

The songs are simple and limited in number. If a Valentine quartet hits it off, they may stick together, or some members may enjoy it enough to put their own foursome together.

Get together with other chapters

In your Division, host periodic Quartet Formation classes where coaches try to match up interested parties with similar voices and abilities.

Try a “Mystery Verse” contest

Have pickup quartets get together to tape themselves singing the verse of a song, then playing it and letting the chapter try to guess the song, and maybe the participants. Or just have the quartet sing it for the chapter if they prefer.

Make the time

Every chapter (and every member) has loads of commitment, but sometimes you just have to make time. After several years of focusing almost entirely on the drive for perfection, one chapter started spending two hours rehearsing and saving the last hour for fun. The last time I was there, they broke into three groups for the final hour; one to work further on the chorus numbers, one for newer members to learn more of what barbershopping is really all about, and a third to do some informal quartet singing. Do it early in the evening, in the middle or late, but do it!

Sing with the Champs

When a District Champion or other high-level quartet visits your chapter, ask if they will let some of the chorus members step in and sing a song with them. Hold a drawing if necessary to keep it from lasting all night.

Training Wheels (Old & New)

As a variation of the above, have “new” quartet people work with existing quartets as coaches or together as an



—by—
Ray
Scroggins,
a member
of the
Milwaukee
Chapter.
Ray is a
public
relations
professional
whose
business
travels lead
him to visit
dozens of
chapters
every year.

octet to build confidence and "learn the ropes." Let the experts "help" as needed, until the newer members can carry their parts.

Pick a Polecat

Build a program around pickup quartets by singing Barber Polecat songs to ensure that most members know them. Start a class a half hour before rehearsals for new members and those who still don't know them.

Line up the chorus by parts

Put a quartet at the head of the line and sing a chorus or other familiar number; then have the director signal when to change quartets. The former first row can be "recycled" by sending them to the back of the line, especially when a voice part is in short supply.

Teach a Tag

Tags are an excellent way to try quartet singing, not too long but with good ringing chords. Almost everyone can experience the thrill of ringing a chord with three other guys for a few bars. Give the chorus a tag a week, have members make their own learning tapes, then have pickup quartets sing them the next week. Encourage the shy types to get together after rehearsal for a few minutes if they don't want to stand in front of the group.

Johnny One-Note

Use one-note tags to get new members or the less-confident started. (Example: "Behind"). There are one-note tags for each voice part. Then move into other tags and short or familiar songs as confidence builds.

Pot Luck

Have all those who want to sing in a quartet that evening put their name tags in boxes by voice part. Pick one (or more) quartets at random for the evening's entertainment, before break time so they can get together on a song or two.

Sectional Challenge

Stretch your vocal experience by having one sectional challenge another to a quartet "contest." Use tags to keep it short and easy to learn other parts if you wish. In one chapter recently, the baritone challenged the basses, and all had a great time testing their own limits. Non-singing sections can be the "judges."

Keep the "glow" alive

Some of the best singing fun comes from the spontaneous chords that ring when four guys get together in a corner after chorus rehearsal. If most members leave as soon as chorus rehearsal is over, they miss this "frosting on the cake." If you don't have a rehearsal place where members can stick around, find a friendly afterglow location where you can sing. Back rooms at pizza places or other restaurants and bistros that are still open but past their peak hours may welcome the business. Avoid places that won't

turn off jukeboxes and TVs, or no singing will take place.

Don't forget, though, that some members may not want to sing in a quartet. Others may be too shy or lack the confidence to stand in front of the chorus and perform, although they might be comfortable singing in the corner with three other guys after rehearsal. Never force anyone to sing in a quartet, but create a climate and build quartet singing opportunities into your chapter programs whenever you can. You and your chapter both will be the richer for it.

Revival to oversee quartet development

1998 International Quartet Champion **Revival** has accepted appointment as Vice Chair of Quartet Promotion & Support under the direction of the Society Music & Performance Committee.

Our goal is to build an infrastructure of quartet development throughout SPEBSQSA and see that it is well publicized, making all quartet members in our Society aware of the many resources that can enhance the quartet experience, such as:

- "Top Gun" schools, explaining criteria, guidelines and procedures
- Larry Ajer Scholarship Fund for Harmony College quartets
- District Level Quartet Promotion
- Harmonizer/District Bulletin/"On The QT" Quartet Newsletter articles about quartetting
- Assisting in the development of a new manual for District Music & Performance Vice-Presidents

To accomplish this worthy goal, we need your help. If you are presently a quartet member, we would like to ask you to join us in a Society-wide campaign to promote quartetting

at chapter, district and International levels. We are presently building a database of qualified district leaders in the areas of school organization, scholarship promotion, plus article writing about quartet experiences, vocal craft and a variety of topics that would be of interest to quartets. If you would like to help us, please contact us at or send to:

Our collective quartet experiences encompass more than 85 years. Our personal barbershop contacts and circles of influence times "four" will enable us to share responsibilities and solicit creative input. Additionally, we want to represent the Association of International Champions (AIC) as best we can on this important International committee.

REVIVAL
c/o Mike Lawton
14353 Sandhill Rd.
Poway, CA 92064
(619) 624-9500 ext.318
Revival@cts.com



1999 District Quartet *CHAMPIONS*



INTERMISSION RIFF
Edward Pinkerton ①
Kelly Andrews ②
Gaylord Miller ③
Scott Kitzmiller ④

Kelly Andrews
909 E Bowman St
South Bend, IN 46613
(H) 219-289-3149
(B) 219-291-0496
iemTigger@aol.com



EDWARD L. BELL II
3633 Potomac LN
Lincoln, NE 68516-5478
(H) 402-421-1851
(B) 402-441-2503

SIBLING RIVALRY
Kevin Burklund ①
Eric Bell ②
Edward Bell II ③
Aaron Burklund ④



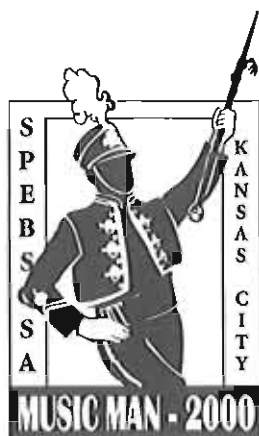
REUNION
Wesley Yoder ①
Bob Swanson ②
Chuck Landback ③
Forrest Lamotte ④

Bob Swanson
2526 NE 131st Ave
Portland, OR 97230
(H) 503-253-1143
(B) 503-225-1190
marketing@evg.org



JAYSON VAN HOOK
1912 Ohio Ave. NW
Cleveland, TN 37312
(H) 423-614-8315

FOUR VOICES
Lester Rector ①
James Guyton ②
Matthew Guyton ③
Jayson Van Hook ④



YA GOTTA KNOW THE TERRITORY!

SPEBSQSA Convention 2000 Kansas City • July 2-9, 2000

Don't miss a single exciting event as we honor the 50th anniversary of **The Buffalo Bills'** championship and pay tribute to Meredith Willson's Broadway hit *The Music Man*. In addition to all the usual fun of shows, contests, and tours, enjoy these special *Music Man* activities.

The Madison Gymnasium

Previously known as the Marketplace, Registration and Exhibit area. Lots of fun festivities added for the week.

The River City Rag

Formerly known as the daily bulletin. A tag of the day as sung by the Buffalo Bills.

The Madison "Library"

There will be a book store in the Exhibit area. It is staffed by the ladies of the Heart of America Chapter -- perhaps in Costume!

Harold Hill & Mayor Shinn

They'll be present at the convention all week, and will emcee the Wednesday evening quartet quarter finals #2.

Madison Park

The Count Basic ballroom will become Madison Park for the week. The stage will transform into an old-time bandshell. Signs, posters, benches, and more will add to the ambiance of the "Park."

Ribbons for every "star"

for anyone who has ever played a part in the Music Man, School Board, Librarians, Mayor, Harold Hill, Pick-a-little Lady, Traveling Salesman, etc.

Ice Cream Sociable

Tuesday

Quartets, YMIH Quartets, and some special performers. Perhaps a special High School Male Singing group. More to come.

Special emcees: Mayor Shinn, Professor Harold Hill, and Dan Henry Bowser

Wednesday

Between sessions, enjoy a superb Kansas City BBQ in an adjacent hall. Entertainment by a local High School Band (who needs new uniforms, of course), the Pick-a-Little Ladies, and more.

Ladies Breakfast

Thursday

FRED appears at the "River City Cafe," plus some special surprises.

Massed Sing hosted by Harold Hill

Thursday

Everyone can become an Honorary River-Citian! There might be some "trouble Trouble Trouble" a-brewing.

Bluegrass Student Union free concert!

Thursday

Relive the fun of their classic *Music Man* set, plus more favorites we love.

Association of International Champions Tribute to the Music Man and Walter Latzko

Friday

The big show features a Music Man tribute to the Buffalo Bills' favorite arranger, Walter Latzko, and special appearances by the Bluegrass Student Union and Boston Common.

Dick Grapes, Gold Medal Baritone of the Buffalo Bills, emcees chorus contest

Saturday

Honor the last surviving member of our favorite quartet, as he serves as your host for the chorus contest!

Father/Son/Grandson Chorus

Saturday

Fred and Kevin King direct more than 200 singers in "Singing Here With Dad" and "Lida Rose", with soloist will bring down the house. The chorus has already exceeded our estimates of 150 singers -- it may be the emotional highlight of the week!

INSIDE

- 2 Schedule of events
- 3 Registration form
Special Events form
- 4 Kansas City sights and fun
Housing form (March)
- 6 Tours and order
- 8 AIC show

Kansas City International Convention Registration • July 2-9, 2000

Registration fee includes a convention badge, a reserved seat at all contest sessions and a souvenir program.

If you register for more than one person, please furnish complete information for each person on a separate sheet and attach to this order form.

All registrations received prior to June 1, 2000 will be mailed. Those received after that date may be picked up at the convention registration area beginning Monday, July 3, 2000. Mailings will be made during the month of May 2000. Full registrations purchased during the convention week are \$110 for adults and \$55 for juniors (under age 12).

Registrations may be transferred to another person, but they are NOT refundable. No phone orders, please.

Make checks payable to SPEBSQSA. When you receive confirmation, please keep it as your receipt.

SPEBSQSA

6315 Third Avenue
Kenosha, WI 53143
fax 262-654-5552

or register on the web

(credit card only, please) at

www.spebsqsa.org/kansascity

Date _____ Chapter name _____

Membership number _____ Email _____

Name _____ Nickname _____

Spouse/guest name _____ Nickname _____

Address _____

City _____ State _____ Postal Code _____

Phone: Bus. () _____ Res. () _____

Quantity	Type	Rate	Total (US funds)
	Adult	\$100.00 ea	\$
	Jr. under 12	\$50.00 ea	\$
	Add \$3 P&H for each 8 registrations ordered. (Example: 1-8, \$3; 9-16, \$6; etc.)		\$
		TOTAL	\$

☐ Please check here if you have a disability and may require accommodation in order to fully participate in the convention. You will be contacted by a staff member to discuss your specific needs.

☐ MasterCard ☐ VISA Exp. date: mo _____ year _____

Account No. _____

SPECIAL EVENTS ORDER FORM

Royals v. White Sox Monday, 5:15 p.m.
Purchase from KC Royals 816-504-4470 or
fax 816-504-4470

KC Barbecue Wednesday, 4:30-6:30 p.m.
_____ @ \$12 each \$_____

Ladies' Breakfast Thursday, 9 a.m.
_____ @ \$15 each \$_____

World Harmony Jamboree Thursday, 1 p.m.
_____ @ \$20 each \$_____

Golf Tournament Friday 8:30 a.m.
_____ @ \$65 each \$_____

College Quartet Contest Friday 10 a.m.
_____ @ \$10 each \$_____

**Harmony Foundation
Breakfast** Saturday 8 a.m.
_____ @ \$20 each \$_____

Advance orders for special events must be received in Kenosha by June 1, 2000. Refunds cannot be processed after that date. A limited number of tickets will be available for purchase during convention week in the registration area. Mail this form with credit card information, check or money order for the total amount, made out to SPEBSQSA, Inc., to:

SPEBSQSA Special Events

6315 Third Avenue, Kenosha, WI 53143-5199

fax 262-654-5552

☐ Check ☐ Money Order ☐ VISA ☐ MasterCard

_____ Exp. date _____

Membership # _____

Name _____

Street/Box _____

City _____ State _____ Postal code _____

Telephone () _____

Email _____

Schedule of events

MONDAY, JULY 3

Kansas City Royals vs. Chicago White Sox
5:15-7:00 p.m., Kauffman Stadium
\$5.50-19.50: Purchase from KC Royals
816--504-4470 or fax 816-504-4470

Take me out to the ballgame at one of the prettiest stadiums in baseball. Packages include premium Plaza seating, pre-game tent party with char-grilled hamburgers, hot dogs, baked beans, potato salad, watermelon, tea & lemonade. **SPEBSQSA Events does not handle this order -- please order direct from KC Royals.**

TUESDAY, JULY 4

Celebrate Youth Ice Cream Sociable
8-10 p.m., Marriott Hotel **Free!**
Quartets, youth quartets, and some special performers. Relive the fun in Madison Picnic Park.

WEDNESDAY, JULY 5

Gold Medal Hour with FRED
8:30-9:30 a.m., Marriott Hotel **Free!**
How do they do it? Chat with the world champs.

Master Class with The Masters of Harmony
9:30-11 a.m., Marriott Hotel **Free!**
Demonstration and discussion on the myriad details that make a chorus champion.

International Quartet Contest Quarterfinals Session #1
12:15 p.m., Kemper Arena
included with convention registration (required)
The infamous Dan Henry Bowser hosts the opening session of the World Series of Barbershop.

O. C. Cash Founders Club Reception
4:30-6:30 p.m., Marriott Hotel
By invitation - consult Harmony Foundation

KC Barbecue
4:30-6:30 p.m., Governor's Building, Kemper Arena
\$12: Purchase from Special Events form
Within walking distance of the contest, feast on hickory smoked and barbecued brisket, barbecued chicken, baked beans, potato salad, cole slaw, corn on the cob and brownies. tasty!

International Quartet Contest Quarterfinals Session #2
7:15 p.m., Kemper Arena
included with convention registration (required)
Professor Harold Hill and Mayor Shinn are your hosts for the first session of the World Series of Barbershop.

THURSDAY, JULY 6

Ladies Breakfast
9 a.m., Marriott Hotel
\$15: Purchase from Special Events form

Gospel Sing with the Good News! Gospel Quartet
9:30-11:30 a.m., location to be announced **Free!**
Raise your voice in harmony!

Massed Sing
Noon, Barney Allis Plaza **Free!**
Prof. Harold Hill warns: Trouble! Trouble! Trouble!

World Harmony Jamboree
1 p.m., Kansas City Music Hall
\$20: purchase from Special Events form
Men's and women's quartets and choruses from everywhere!

International Quartet Contest Semifinals
7:15 p.m., Kemper Arena
included with convention registration (required)
Chorditorium featuring Bluegrass Student Union
11 p.m., Marriott Hotel
Free! (capacity 3000)

FRIDAY, JULY 7

Golf Tournament
8:30 a.m.
\$65: purchase from Special Events form
Golf, prizes, fun!

MBNA America Collegiate Barbershop Quartet Contest
10 a.m., Marriott Hotel
\$10: purchase from Special Events form
The best young quartets in the eighth annual contest.

AIC Show of Champions
3 p.m. & 7 p.m., Midland Theater
\$25-\$75; purchase from AIC order form
A tribute to the Buffalo Bills and Walter Latzko.

Mixed Barbershop Harmony Ensembles Concert
10:30 p.m., Marriott **Free!**

SATURDAY, JULY 8

Harmony Foundation Breakfast
8 a.m., Marriott
\$18; purchase from Special Events form
Singing, fun, and news on how we "Sing... for life."

International Chorus Contest
10:45 a.m., Kemper Arena
included with convention registration (required)
Dick Grapes hosts the shootout of the top 22 choruses.

Father/Son/ Grandson Chorus sings following the chorus contest.

International Quartet Contest Finals
7 p.m., Kemper Arena
included with convention registration (required)
The top ten square off for the world championship.

SUNDAY, JULY 9

Church Services
9:30 a.m., location to be announced



All-American music in the heart of America. It's Kansas City, a great location for the SPEBSQSA 2000 International Convention.

Kansas City is a mixture of old and new; a city of fountains and tree-lined sidewalks. Paddlewheel boats ply the rivers and recall slower times and an easier life-style. Trolleys provide a quaint way to view the beauty of the modern city.



Kansas ♥ City

Whether or not you're a baseball fan, a trip to the Negro Leagues Baseball Museum is a must for any visitor. The Negro National League was founded in Kansas City in 1920.

Try some famous KC barbecue -- it's as hot as the jazz is cool. Kansas City has more than 80 barbecue spots and KC's great jazz is another uniquely American style of music.

And throughout it all is our celebration of the Buffalo Bills' 50th anniversary:

Music Man 2000, an unforgettable week of events and shows. **Don't miss this one!**



KANSAS CITY TOUR INFORMATION

Tour A

Kansas City Tour: 3-Hour Tour (Escorted)

COST: Adults \$28 Children \$28

Your orientation of Kansas City, from which Lewis & Clark surveyed the Missouri River, will include the history of the various styles of architecture, fountains, parks and boulevards. You will also drive by City Market, Crown Center, the historic Westport and Quality Hill, City Club Plaza, the Steamship Arabia, Nelson Atkins Art Museum and much more. Pick and choose which sites interest you and tour them in depth on one of our tours.

- | | | |
|------------|-------------------|-------------------------|
| A-1 | Monday, July 3 | 1 p.m. to 4 p.m. |
| A-2 | Tuesday, July 4 | 9:30 a.m. to 12:30 p.m. |
| A-3 | Tuesday, July 4 | 1 p.m. to 4 p.m. |
| A-4 | Wednesday, July 5 | 9:30 a.m. to 12:30 p.m. |
| A-5 | Wednesday, July 5 | 1 p.m. to 4 p.m. |
| A-6 | Thursday, July 6 | 9:30 a.m. to 12:30 p.m. |
| A-7 | Thursday, July 6 | 1 p.m. to 4 p.m. |
| A-8 | Friday, July 7 | 9:30 a.m. to 12:30 p.m. |
| A-9 | Friday, July 7 | 1 p.m. to 4 p.m. |

Tour B

Steamship Arabia: 3-Hour Tour (Driver Guide)

COST: Adults \$26 Children \$23

In 1856 the steamship Arabia carrying 200 tons of merchandise and families bound for the new settlements up the Missouri River sank in a watery grave. Although no lives were lost, only a mule, the excavation team was able to recover some wonderfully preserved artifacts. It is amazing and a must see.

- | | | |
|------------|-------------------|-------------------|
| B-1 | Tuesday, July 4 | 10 a.m. to 1 p.m. |
| B-2 | Wednesday, July 5 | 10 a.m. to 1 p.m. |
| B-3 | Thursday, July 6 | 10 a.m. to 1 p.m. |
| B-4 | Friday, July 7 | 10 a.m. to 1 p.m. |

Tour C

HeartSpring (Wichita, KS): 9-Hour Tour (Driver Guide)

COST: Adults \$50 Children \$50

Every Barbershopper should visit the Society's service project. It's the finest example of speech therapy methodology in the world. The song "We Sing That They Shall Speak" will pull at your heartstrings. Includes lunch.

- | | | |
|------------|-----------------|------------------|
| C-1 | Tuesday, July 4 | 8 a.m. to 5 p.m. |
|------------|-----------------|------------------|

Tour D

Kansas City Zoo & Sprint I-Max: 6-Hour Tour (Driver Guide) COST: Adults \$33 Children \$26

Your tour includes a train ride around the zoo to get oriented and the special Sprint I-Max Theater. Walk through the cool shaded paths that cover more than 200 acres of naturalistic elephant, domesticated animals and African and Australian exhibits.

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| D-1 | Wednesday, July 5 | 10:30 a.m. to 4:30 p.m. |
|------------|-------------------|-------------------------|

Tour E

TWA Overhaul Base and "Save A Connie": 3-½ Hour Tour (Driver Guide)

COST: Adults \$22 Children \$22

Save A Connie museum was organized in 1986 on a voluntary basis with its members having carefully renovated their first plane, the "Lockheed Super G Constellation." The museum tells the story of the early prop driven aircraft. Next is a visit to the TWA overhaul base where TWA strips down and reassembles its planes in one of the world's finest aircraft service facilities.

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| E-1 | Thursday, July 6 | 9:30 a.m. to 1 p.m. |
|------------|------------------|---------------------|

Tour F

"Oceans of Fun" Water Park: 6-Hour Tour (Driver Guide)

COST: Adults \$36 Children \$25

Bring your suit and towel. Adults and children alike would love to spend a cool afternoon in the Midwest's largest tropically theme Water Park that has more than a million gallons of water.

- | | | |
|------------|----------------|-------------------|
| F-1 | Friday, July 7 | 11 a.m. to 5 p.m. |
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Tour G

Shopping Spree: 5-Hour Tour (Driver Guide)

COST: Adults \$18 Children \$18

Spend five hours at one of the two upscale shopping locations, Country Club Plaza, with elegant fountains, more than 180 stores and one-of-a-kind boutiques, or sample cuisine of more than 25 charming restaurants. The Town Center Plaza has an upscale mix of merchants plus 14 restaurants and is truly the center of it all.

- | | | |
|------------|-------------------|------------------------|
| G-1 | Wednesday, July 5 | 9:30 a.m. to 2:30 p.m. |
|------------|-------------------|------------------------|

Tour H

18th & Vine: 3-Hour Tour (Escorted)

COST: Adults \$32 Children \$24

Jazz and baseball take center stage here with a spot rich in history. Inside the jazz museum the story of its greatest performers is told in one of the most interactive museums in the country. The Negro Leagues Baseball Museum covers the history from its beginning after the Civil War through the final days in the 1960s.

- | | | |
|------------|-------------------|------------------------|
| H-1 | Tuesday, July 4 | 1:30 p.m. to 4:30 p.m. |
| H-2 | Wednesday, July 5 | 1:30 p.m. to 4:30 p.m. |

Tour J

Toy and Miniature Museum: 3-Hour Tour (Escorted)

COST: Adults \$25 Children \$20

The only museum of its type, in the world that offers the finest collections of miniatures in the country. More than 100 furnished dollhouses and room settings, a transportation room showcasing cars, train and planes all in miniature. A violin used as a setting is over 100 years old and the interior includes five violins, one viola, one cello and a workshop. All instruments can be tuned and played.

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|------------|-------------------|-------------------------|
| J-1 | Wednesday, July 5 | 9:30 a.m. to 12:30 p.m. |
|------------|-------------------|-------------------------|

Tour K

Antiques: 6-Hour Tour (Escorted)

COST: Adults \$25 Children \$25

Country Meadows Antique mall has two floors with beanie babies galore and a complimentary drink will be served in the tearoom. Next, it's off to Independence Square where Harry Truman began

his political career as a Judge in the square's courthouse. Numerous Antique stores are located here with opportunity for lunch on your own.

- | | | |
|------------|------------------|------------------------|
| K-1 | Thursday, July 6 | 9:30 a.m. to 3:30 p.m. |
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Tour L

Nelson Atkins Art Museum: 3-Hour Tour (Driver Guide)

COST: Adults \$19 Children \$19

It is the most distinguished art museum between the Great Lakes and the Pacific Ocean. The museum has a prestigious collection of European and American art and its principle glory is the Asian

collection. Other art displays include French paintings and furniture, English art and furnishings, and much more from around the world.

- | | | |
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| L-1 | Wednesday, July 5 | 1 p.m. to 4 p.m. |
|------------|-------------------|------------------|

Tour M

"Doing Time" in Leavenworth: 7-Hour Tour (Escorted)

COST: Adults \$43 Children \$43

Points of interest are the Harvey House, historic homes, Victorian Carroll mansion and museum, U.S. Federal penitentiary and more. Lunch included.

- | | | |
|------------|----------------|------------------|
| M-1 | Friday, July 7 | 9 a.m. to 4 p.m. |
|------------|----------------|------------------|

KANSAS CITY TOURS ORDER FORM

Tour A — Kansas City Tour: 3-Hour Tour (Escorted)

COST: Adults \$28, Children \$28

— A-1	Kansas City Tour	MON 7/3	1 p.m. to 4 p.m.	\$ _____
— A-2		TUE 7/4	9:30 a.m. to 12:30 p.m.	\$ _____
— A-3		TUE 7/4	1 p.m. to 4 p.m.	\$ _____
— A-4		WED 7/5	9:30 a.m. to 12:30 p.m.	\$ _____
— A-5		WED 7/5	1 p.m. to 4 p.m.	\$ _____
— A-6		THU 7/6	9:30 a.m. to 12:30 p.m.	\$ _____
— A-7		THU 7/6	1 p.m. to 4 p.m.	\$ _____
— A-8		FRI 7/7	9:30 a.m. to 12:30 p.m.	\$ _____
— A-9		FRI 7/7	1 p.m. to 4 p.m.	\$ _____

Tour B — Steamship Arabia: 3-Hour Tour (Driver Guide)

COST: Adults \$26, Children \$23

— B-1	Steamship Arabia	TUE 7/4	10 a.m. to 1 p.m.	\$ _____
— B-2		WED 7/5	10 a.m. to 1 p.m.	\$ _____
— B-3		THU 7/6	10 a.m. to 1 p.m.	\$ _____
— B-4		FRI 7/7	10 a.m. to 1 p.m.	\$ _____

Tour C — Heartspring (Wichita, KS): 9-Hour Tour (Driver Guide)

COST: Adults \$50, Children \$50

— C-1	Heartspring	TUE 7/4	8 a.m. to 5 p.m.	\$ _____
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Tour D — Kansas City Zoo & Sprint I-Max: 6-Hour Tour (Driver Guide)

COST: Adults \$33, Children \$26

— D-1	KC Zoo & I-Max	WED 7/5	10:30 a.m. to 4:30 p.m.	\$ _____
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Tour E — TWA Overhaul Base and "Save A Connie": 3-½ Hour Tour (Driver Guide)

COST: Adults \$22, Children \$22

— E-1	TWA Overhaul	THU 7/6	9:30 a.m. to 1 p.m.	\$ _____
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Tour F — "Oceans of Fun" Water Park: 6-Hour Tour (Driver Guide)

COST: Adults \$36, Children \$25

— F-1	Oceans of Fun	FRI 7/7	11 a.m. to 5 p.m.	\$ _____
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Tour G — Shopping Spree: 5-Hour Tour (Driver Guide)

COST: Adults \$18, Children \$18

— G-1	Shopping Spree	WED 7/5	9:30 a.m. to 2:30 p.m.	\$ _____
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Tour H — 18th & Vine: 3-Hour Tour (Escorted)

COST: Adults \$32, Children \$24

— H-1	18th & Vine	TUE 7/4	1:30 p.m. to 4:30 p.m.	\$ _____
— H-2		WED 7/5	1:30 p.m. to 4:30 p.m.	\$ _____

Tour J — Toy and Miniature Museum: 3-Hour Tour (Escorted)

COST: Adults \$25, Children \$20

— J-1	Toy Museum	WED 7/5	9:30 a.m. to 12:30 p.m.	\$ _____
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Tour K — Antiques: 6-Hour Tour (Escorted)

COST: Adults \$25, Children \$25

— K-1	Antiques	THU 7/6	9:30 a.m. to 3:30 p.m.	\$ _____
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Tour L — Nelson Atkins Art Museum: 3-Hour Tour (Driver Guide)

COST: Adults \$19, Children \$19

— L-1	Atkins Museum	WED 7/5	1 p.m. to 4 p.m.	\$ _____
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Tour M — "Doing Time" in Leavenworth: 7-Hour Tour (Escorted)

COST: Adults \$43, Children \$43

— M-1	Leavenworth	FRI 7/7	9 a.m. to 4 p.m.	\$ _____
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Mail completed form above with credit card information or check in the total amount, made payable to SPEBSQSA, to:

SPEBSQSA KC Tours, 6315 Third Avenue, Kenosha, WI 53143

fax 262-654-5552.

☐ VISA ☐ MasterCard (no other cards accepted)

Exp. _____

NAME _____

STREET _____

CITY _____ STATE _____ ZIP _____

TELEPHONE (_____) _____

To avoid tour cancellations, please book tours well in advance!



BING!



JAMBOREE XI

KANSAS CITY

WORLD HARMONY JAMBOREE

KANSAS CITY MUSIC HALL Thursday, July 6, 2000, 1:00 p.m.



Admission: All Seats Reserved \$20.00

Wellington, New Zealand
Bedfordshire, England
Irving, New York
Middlesex, England
Stockholm, Sweden
Wessex, England
Tokyo, Japan
Stockholm, Sweden
Middlesex, England
Kansas City, Missouri
Little Rock, Arkansas
Garden City, Missouri
Atlanta, Georgia
Santa Fe Springs, California

SOUTHERN HARMONY 1999 Quartet Champions (NZABS)
SHANNON EXPRESS 1988 Chorus Champions (BABS)
IMAGES 1997 Harmony Queens (Harmony Inc.)
SOUNDS FAMILIAR 1998/99 Quartet Champions (LABBS)
ROLLING TONES 1999 Quartet Champions (SNOBS)
BY APPOINTMENT 1999 Silver Medalist Quartet (BABS)
TOKYO BARBERS Jamboree Debut
VOCAL VIKINGS 1999 Quartet Champions (SNOBS)
CAPITAL CONNECTION 1988-99 Chorus Champions (LABBS)
KANSAS CITY CHORUS 1999 Medalist Chorus (Sweet Adeline International)
RUMORS 1999 International Chorus Champions (Sweet Adeline International)
JUBILEE TRANSFER Mixed Gospel Quartet
FRED 1999 International Quartet Champions (SPEBSQSA)
MASTERS OF HARMONY 1999 International Chorus Champions (SPEBSQSA)

AIC-Y2KC

The must-see Barbershop event of the millennium!* Featuring the music of The Bills, 1950 Champs... *their* Music Man, Walter Latzko... and the greatest lineup of Barbershop Champlons ever to cross a stage.**

**Fred ☆ Revival ☆ Yesteryear ☆ Nightlife
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Reaching for collegiate gold

Most barbershoppers have never participated in a collegiate level competition—the MBNA America College Quartet Contest has only been going on since 1992. As a member of the reigning College Quartet Champion, Station 59, I wanted to share with other barbershoppers what it takes to win the collegiate gold. It is not all that different from experiences many of you have had.

The collegiate contest was formed to spark interest in barbershop harmony among college-aged singers. Unlike the regular quartet competition, we college folk compete for prize money (\$4,000 for the first prize). Collegiate quartets can have no more than two society members; thus, one or two members often recruit two or more others to try out barbershopping and pursue the honor of being named the best college barbershop quartet in the world.

The members of Station 59, at one time, were all University of Florida Fighting Gators in Gainesville. In the spring of 1998, Chamber Singers, a group in which we all sang, took a trip to New York city to tour various churches and cathedrals to experience a five- to six-

second reverberation while singing some incredible choral music. At this point, Chris and I were already trying to recruit two other guys to compete in the College Quartet Competition.

While our group was awaiting a subway train, we asked two other members to sing a tag with us. Upon hearing the sound we produced together, Chris and I immediately looked at each other and realized that we may have something special. We told them about the contest and about our desire to form a quartet, and it was there—the 59th subway station—where Station 59 was born. We hardly stopped singing the rest of the trip, and we couldn't wait to get back home to pick out our contest numbers and start learning them.

Once we got home, I got in contact with Dave Byrd, the Sunshine District Vice President of Music, who graciously offered to help select music and coach us. We had had only one or two coaching sessions when he arranged our first gig for one of the first Harmony Explosions in the district, sponsored by the Miamians. They could only pay us a little, but the biggest reward came from

—continued on p. 31

“The college quartet contest is a great device to get youth interested in this amazing hobby. Support this event. Attend the contest. You will not walk away disappointed.”

How to recruit college quartets from your area

Haven't had a college quartet from your area compete lately? With a little effort from your chapter you can change that—and expose a new generation to the joys of barbershop music. Here are some tips to make your local efforts successful.

- **Contact the music faculty of nearby colleges or universities.** Choral director and/or music department chairs should have already received information on the MBNA America Collegiate Barbershop Quartet Contest; however, they may not act on the information without personal contact. Often, asking how you can help
- is all it takes to get the ball rolling.
- **Choose the right chapter contact man.** Many chapters have had success by sending a music teacher, a friend of a faculty member, or another member capable of “talking shop” with the faculty contact. In some cases, key faculty members will be reluctant to participate until they realize they are dealing with “real” musicians.
- **Make it easy for the faculty contacts.** All want musically enriching opportunities for their students—not all think they have the time to help a quartet.
- Inspire confidence that the chapter will take good care of their students and, depending on the faculty contact's desired level of participation, will handle any other details.
- **Make it easy for the participating quartets.** Put them in touch with members who are willing to help with coaching, music selection, costumes, and other considerations. Some may also need financial assistance in getting to the contest.

For sites and dates, see spebsqsa.org/college or call 800-876-SING x8591.

Fame! Wealth! Growth! *Get some!*

Every Chapter, Board of Directors, and Marketing and PR representative must take responsibility for creating and managing a marketing budget. A typical question in last Fall's Marketing and PR COTS classes was how much Marketing and PR investments should represent as a percentage of revenues. Random queries of classes came up with guesses of 5% to 30% of revenue being allocated to marketing. There is no set formula, because a lot will depend on the total size of your chapter and total budget. The smartest way to establish a marketing budget is to research two or three years of your cash outflows, and identify what was marketing related.

Assuming your chapter shows represent your largest percentage of income, doesn't it make sense to focus most of your marketing effort on promoting your shows?

Singing Valentines may indeed be the shining jewel of the Barbershop Harmony Society because it is a once a year opportunity to make good money for your chapter, generate high awareness in your community, and serve as a tool to recruit new members.

How about paid performances? If your chapter is paid a fee to perform for other organizations, you probably need to invest in marketing your product. If you sell recordings, you'll need to market them. If you want to raise money from individuals and businesses, you'll need to spend money to make money.

So what are some of the best Marketing and PR initiatives and ideas you can implement? Here is a Baker's Dozen:

—by—

Gary Hennerberg,
VP/Marketing & PR,
Dallas Metro Chapter.
Gary was 1998 COTS
Marketing & PR
Instructor of the Year, and
chairs the Society's Ways
and Means Committee.



1. Set your budget

A budget and its parameters will help you determine your priorities. On the income side, your revenue will likely come from these types of categories:

- Chapter-produced shows
- Singing Valentines
- Paid shows for outside organizations
- Recordings
- Contributions
- Other income, such as dues

After determining the categories of income, calculate the percentage of the total that each category contributes. Your marketing investments should, as a percentage, be consistent with your income.

2. Develop your mailing list

The mailing list of your fans, regular patrons, family, and others may indeed be a chapter's secret marketing weapon. Costs are controlled, and you primarily target the people most likely to pay money to see you. You develop your mailing list over time by consistently doing the following: Always obtain the name and address of: a) member's family and friends who are patrons of your organization, b) past ticket buyers, c) Singing Valentines patrons, d) a notice in your show program that asks people if they want to be on your mailing list.

3. Scrutinize your media budget

Depending upon your community, paid newspaper ads or broadcast may bring in new people, but usually the new faces are ones brought at best on at "break even" basis. You recovered your marketing cost, but that's it. Your regular and loyal "customers" (from your mailing list) are the ones from whom you can make a profit. It's no different in the business world.

4. Cost-justify everything

Before you do anything, always ask yourself if you can justify the expenditure. Break the numbers down. Will a \$500 ad promoting your show in a newspaper bring in at least 42 new people at \$12 per ticket? If you're thinking about

a new member drive and the ads cost \$3,000 and you yield 10 new members, is it acceptable to you to spend \$300 to acquire a new member?

5. Season tickets

Of course, to make a "season" you'll need at least two chapter performances each year. If you already have a Spring Concert, consider adding a Christmas Concert, or a Fall Concert.

6. Reserved patron seating

Set aside the first several center rows and charge more money for those seats. Chances are, even if the prices are higher, these seats will sell before all the rest.

7. Incentives for selling tickets ads

Do your members need a little encouragement to sell tickets or ads? Give them a special gift for their efforts. We give guys a shoe bag with the Vocal Majority logo and the member's name embroidered on it. The only way a guy can get the shoe bag is by selling a certain level of tickets. The shoe bags are not for sale at any price and are a source of pride by members who have one (and most new members get a shoe bag within their first year).

8. Make Singing Valentines a priority

Start your planning early. In fact, at last Fall's Marketing and PR COTS classes, every marketing representative should have planned this year's Singing Valentine program. Singing Valentines are, after all, a shining jewel just ready to be shown the public.

9. Develop strong offers

Many marketing efforts boil down to three elements: your mailing list, your product offer, and creative execution. About 40% of your success will be dependent upon your mailing list, another 40% will be dependent upon your offer, and 20% on your creative. Where do most spend a disproportionate amount

of time? Creative. The offer is the hidden gold. Some offer examples include: a) First option for last year's seats for season ticket holders (or get better ones if available), b) Purchase two tickets by a certain date and get the next two tickets for half price, c) Videotape of the delivery of your sweetheart's Singing Valentine for an additional \$25.

10. Earn free promotion

Getting a story in your newspaper, or broadcasted on radio or television is tough unless you have an angle. Singing Valentines have a high degree of human interest. But get the photo to the newspaper *before* Valentine's Day!

11. Contributions

Your fans want to support you, so give them something in return. Create a special program for them. At the Vocal Majority, we call it the Vocal Majority Inner Circle. Depending upon the size of the gift, the patron receives a special newsletter, their name in every program, gifts with the Inner Circle logo on it (these gifts are not for sale) and more.

12. Establish a fee schedule

If you don't have a fee schedule for paid performances, do it today. You'll probably want a sliding scale depending upon the venue. Fund raisers for high schools should be priced so the high school makes money and you have the opportunity to perform before young people and their parents. A business or convention, on the other hand, should pay top dollar.

13. Support a local charity

Supporting the Harmony Foundation General Fund (SingAmerica, Heartspring, the Heritage Hall Museum) is important, but to maximize your chapter's exposure, demonstrate your support of an organization in your community. Over the years, the VM has furnished a special room at the Ronald McDonald House. We've given them a piano, television, computer, entertainment center built by one of our members, and a wall mural painted by this same member artisan. You must give back to your community and take every opportunity to make noise about it.

Finally, remember that Marketing and PR is a slow building process where you build every future step based on the most recent success. Set long term goals for this year, and evaluate your progress next year.

Buckeye Invitational 2-K

Now In Its 12th Excitement Filled Year....

Stars of the Night Show

8:00 PM - Saturday August 19, 2000

- Bluegrass Student Union
- Rumors
- A Barbershop Legend
- 1998 SAI Queens
- PLATINUM
- The Ritz
- Their Name Says It All
- Ohio's Own Favorites
- The Singing Buckeye Chorus

Barbershop Odyssey Show

All New...8:00 PM - Friday, August 18, 2000

Featuring

- PLATINUM
- The North Metro Chorus
- From Sunny Florida
- Sweet Adeline Chorus Champs
- and Just As Hot
- from Canada
- The Buckeye Invitational
- The Funnybone National
- High School Harmony Camp
- Comedy Quartet Contest
- Chorus

*****ORDER FORM*****

_____ **All events registrations: \$80:** Includes mixed and regular quartet contests, small and regular chorus contests. Also Stars of the Night Show, Show of Champions, New Friday Barbershop Odyssey Show with the Comedy Contest, Thursday - Barbershop Day at the Sate Fair, Santa Maria Cookout and Sunday Pancake Breakfast.

_____ **Be an entertainment judge for all contests...add \$5 to this package.**

_____ **Contest only Registrations: \$40:** Includes all contest sessions: Regular and Mixed Quartets, Small and Regular Choruses, The Funnybone Comedy Quartet Contest has moved to Friday night's Barbershop Odyssey Show which is included in this package. Does not include Stars or the Night, Show of Champions, Friday Cookout, State Fair or Pancake Breakfast.

_____ **Be an entertainment judge for all contests...add \$5 to this package.**

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone#: _____ Email: _____

Total In \$ _____ Check _____ Visa _____ MasterCard _____

Card Number: _____ Exp.Date _____

Add \$2 S&H for orders under \$100. \$4 for orders over \$100.

Tickets will be mailed in July, 2000.

Make checks payable to Buckeye Invitational and mail order to: Singing Buckeyes, 400 Dublin Ave. Suite 160, Columbus, OH 43215. (614) 221-4480

For further information, go to <http://www.singingbuckeyes.org>



Getting yours

Grant money is waiting to be found. Here's how to grab your slice.

"There's gold in them thar hills." The nuggets are in the form of community, public and private grants. But, just like the prospectors of old discovered, you have to know how to mine the ore and you have to be patient. Our chapters, as non-profit organizations benefitting our communities, are often eligible for money to engage in special projects, purchase equipment or for other designated purposes.

The grant application process extends well beyond the submission of the paperwork. You must establish yourself as a serious player. For the Tampa Bay Harbors of Harmony, that took about two years. But by the end of the third year we began to obtain significant rewards for our effort. Now, seven years later, the chapter receives income from four public and three private sources that totals more than \$50,000 annually — nearly a third of the chapter's budget.

Income from traditional sources has soared as well. Because of our involvement in grant-related activity and relationships, we've enjoyed a substantially increased demand for both chorus and quartet performances throughout the year. Paid performance fees for the chorus have risen from the \$500 range to the \$3,000 to \$4,500 range. Ticket revenues for annual and Christmas shows also increased nearly thirty percent.

Although the chapter experienced only modest success in pursuing private grant sources, one small foundation found our community outreach and music education programs particularly appealing and has become our second largest individual source of funding. Private grant seeking does not generally afford the same opportunities for net-

working among members of the arts and cultural organizations that is associated with public grant programs.

As significant as the increased funding has been for the Tampa Chapter, the unanticipated spin-off benefits accruing to our participation in the local and state grant programs may be of even greater significance in the long run. Membership on Tampa Bay's two county Cultural Executive Councils created immediate area-wide awareness of our chorus and greatly enhanced the stature of barbershop music among the leaders and patrons of the arts and cultural communities. We now enjoy an ongoing working relationship and participate regularly with our two county school systems, the Florida Music Educators Association, the Tampa Bay Business Committee for the Arts, major community service organizations, major performance venues, and all three of Tampa Bay's major league sports franchises.

Arts promotion activity usually has some kind of arts funding component, most often a competitive grant program. A chorus singing at C level or better, involved in its community and with an active outreach program will certainly be considered for funding at the city or county levels. The Tampa Chapter recently helped a smaller, C-level Sweet Adelines chapter obtain a grant from its city. Thus encouraged, the chapter will pursue funding at both the city and county levels on its own next year. Although the level of musical performance is probably more important at the state level, average chapters can expect success there too, particularly if there are no local grant programs available. Your local arts council or governmental official responsible for promoting the arts is a good place to begin to gather information about your options. A staff contract grant writer for a larger performing arts organization may also help you get started.

—by—
Jack Greenfield,
Tampa Chapter



FYI

Observations & expectations

- Grant proposals are typically evaluated at local levels by panels that also consider museums, art galleries, theaters, opera companies, dance groups, arts centers, and many other arts applicants. Specialized music panels usually exist only at the state level.
- Grants are usually judged on artistic merit, community impact and administrative competence. Such judgement is somewhat subjective, so good community relations can help considerably.
- Sample performances are almost always required for performing arts applicants. A video from district contest might make an appropriate work sample.
- Most grant applications are similar in form and content. Once you've completed your first application, you will have most of the information and verbiage already prepared for future applications.
- The amount of funding for which you can apply is usually a direct function of the size of your annual operating budget. Most grant programs have a mini-grant category, however, to accommodate very small organizations.
- While all grants demand some degree of accountability and a final report, these requirements are not all that complicated or burdensome.

Plan to invest a minimum of two full years of conscientious effort. It will take some work the first time around, and you may have to endure a certain amount of rejection during the first year or two. Proposal writing and grant administration will soon become almost routine, however, and you will come to enjoy the benefits of both the added income and the stature and opportunities that will come your way just by being involved. Your determination and perseverance will be noticed and richly rewarded.

Spending the Grants

Now that you've gotten it, how are you going to spend it?

Grants need not be large to be effective

As an outgrowth of its strategic planning process in 1993, the Rahway Valley, New Jersey Chapter has received grant funding as a re-grantee of the Union County Council on the Arts, which is funded by the state of New Jersey. The amounts have steadily grown from \$1,500 a year to the current level of \$3,800 for a period of 18 months.

The annual grant request titled, "Expand Quality Barbershop Singing To Non-Traditional Audiences," has paid off handsomely. We have used the funds to pay for vocal and presentation coaching at our annual chapter retreat as well as during the year, which freed up Mid-Atlantic District resources to help other chapters. While at the retreat, we were asked if we could perform for the inn's guests immediately following dinner. It was yet another opportunity to expand barbershop singing to a nontraditional audience.

In order to ensure compliance with the Americans with Disabilities Act (ADA) requirements, we have used funds to offer hearing enhancement devices and large print programs for our annual show audience. Many people are not aware that approximately 10 percent of people over the age of 50, our main audience, suffer from some level of hearing loss. We advertise on show flyers, posters, and press releases that hearing enhancement systems and large print programs are available upon request.

We were also successful in using funds to secure the signing services of a local resident. She taught members of the chorus the signing interpretation of the SingAmerica and SingCanada theme song, "Teach The Children To Sing." We performed it at our annual show and during all our holiday public performances. Audience members remarked that they were overcome with emotion as they watched us perform. They told us they experienced the music for the first time as though it was being sung in an entirely different language!

In our ongoing quest to support the singing hobby among young people, the grants have also totally paid for all the Youth Outreach and Young Men In Har-

mony activities we have conducted. That includes all of the Society promotion materials such as audio tapes, music and collateral educational brochures. We've also contacted every high school choral music teacher in our county and offered free tickets for any of their chorus members who wanted to attend our annual show. While success has not been overwhelming, we have succeeded in getting students to attend.

We have used grant funds to run high school barbershop quartet contests, open to male, female, and mixed quartets. We offer the winners funds to support their school music programs and provide medals for the successful winners.

The grant has also contributed toward the costs of new member recruiting as long as we include advertisements and press releases that reach a widely diverse audience. We do this with the arts council's blessing because it supports our goal to keep this indigenous art form alive.

Our latest funded initiative will be to sponsor the Union County area "Sing-A-Rama." This will be open to the public in a handicapped accessible venue. The purpose is several-fold:

- To promote the concept of singing as a lifelong recreational hobby
- To showcase existing organizations to each other and promote/encourage other joint performances
- To act as a membership drive and to help people find quality singing groups to join
- To provide exposure for little known groups
- To demonstrate little known or understood forms of singing
- To make a "G Rated" fun time for people of all ages

We plan to involve groups from elementary school choruses (with their doting parents and grandparents) through high school and college singing organizations. Invitations will also go to all religious based and nonreligious based organizations.

FYI

The HF Connection

You know that Harmony Foundation is the fund raising and grant making institution for the Society. It is also your source for chapter fund raising guidance. Feel free to contact the Foundation for help and assistance in seeking grants.

A guideline for Barbershoppers seeking and applying for grants will be published by Harmony Foundation and available very shortly. Look for an announcement in Update.

Grants for school and community vocal music projects (made from the Harmony Foundation General Fund and SingAmerica and SingCanada donations) are available from the Foundation. Applications deadlines are May 1 and November 1 each year.

—by—

Doug Brown,
Rahway Valley, NJ
JerseyAires
Chairman,
SPEBSQSA
Leadership
Task Force



Here's what our students have to say about "the best week of the whole year."

Next Generation course for students under age 23

"Singing with the other young guys was awesome!"

New Directors College courses

"I found a whole new appreciation for my chorus. I can't wait to attend my next Directors College!"

Special pricing for music educators

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Keynote address by Society legend Val Hicks, Society Historian, Music Educator and Contest Judge Emeritus

"The Keynote Address always connects me to the history of the Society."

PLUS! Harmony College's tradition of quality

A new show!

Featuring **FRED**, 1999 international quartet champion

World-class faculty

Dr. Greg Lyne, Dean, and big-time names like Freddie King, David Wright, Bill Myers, Ed Waesche, Joe Liles and more.

Where do you want to go in barbershop? We can take you there.

**HARMONY COLLEGE / DIRECTORS COLLEGE
JULY 30-AUGUST 6, 2000**

Missouri Western State College, St. Joseph, Missouri

For more info:

- Contact Lani Dieter at 800-876-SING, ext. 8551 or HCDC@spebsqsa.org to request a registration packet and course catalog. Available January 2000.

To register:

- Fax this to 262-654-4048 or mail to: 6315 Third Ave., Kenosha, WI 53143 or download the registration package from www.spebsqsa.org/hcdc (after 1/1/00)
- Include payment with registration:
 - ☐ Member \$425
 - ☐ Non-member \$525
 - ☐ Next Generation \$212.50 (with sponsor's registration)
 - ☐ Non-member working full time as a vocal music educator \$262.50
- Course catalog, class selector and placement info will be sent in January.

REGISTERING FOR:

HARMONY COLLEGE _____ DIRECTORS COLLEGE _____

YOUR CHAPTER NUMBER _____ YOUR MEMBER NUMBER _____

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE - HOME _____ WORK: _____

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PAYMENT

MASTERCARD / VISA # _____ EXPIRES _____

-OR-

CHARGE TO CHAPTER # _____ AUTHORIZED SIGNATURE _____

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-OR-

CHECK / MONEY ORDER ENCLOSED _____

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DESTINATION: HARMONY COLLEGE

Harmony College offers fun for all ages, you heard, right? Well, it seems the youngest students are having the most fun of all. Dusty Schleier tells us why.



THE NEXT GENERATION—What started as a few guys hanging out singing has become an eagerly anticipated annual gathering. Familiar concept?

was expecting a bunch of old guys eating ice cream, but Harmony College turned out to be the ultimate barbershop thrill. Who wouldn't want to spend a week out of town singing tags until 4 A.M., and getting coached by the best barbershop singers in the world? That's why I have been back every year since '95.

At age 14, with no idea of what to expect, I jumped on a plane with my father and headed to St. Joseph Missouri (the barbershop capital of the world for one week out of the year). As soon as I stepped off of the plane, I could hear singing in the airport terminal and it sure didn't stop there. The singing continued on the bus ride to the college, and didn't stop until I got back on the plane

a week later. As a second generation Barbershopper, I had been around this hobby for awhile but nothing could have prepared me for that incredible week. Anyone that has been to Harmony College will tell you that it is the best barbershop week of your life.

There was only a handful of "kids" there in '95, but the numbers have grown every year since then. In 1996, there were about 20 guys under the age of 25. What do you do with a bunch of young men at Harmony College? Well, during the week,

somebody had the idea of getting us together to do a number on the Saturday evening show. We did just that, and the next thing I knew, the Society invited young men to come to Harmony College at a reduced rate (we thank you!) and have us sing each year on the Saturday show. That brainstorm evolved into a class taught by Nick Papageorge and Kirk Young, called the Next Generation Chorus. Both Nick and Kirk do a great job of preparing us for the show and make sure we have a great time doing it. Some of us wish those rehearsals were a little later in the day though. Okay, so it makes us get out of bed, but they say that kids need their sleep, right?

For some unknown reason, somebody actually let me wave my arms in front of the chorus for the show. Let me tell you that directing a chorus of 50 young men is absolutely incredible ... not to mention having one heck of a tenor section! There is no feeling greater than having 800 Barbershoppers jump to their feet after your performance. I have gained so much of my directing knowledge from being part of the Next Generation Chorus. The coaching you receive in one week at Harmony College is more than most people ever imagine getting in an entire year.

If my chorus, the Phoenicians, would not have sent me that first year, I may never have gone. The knowledge that I have seen people bring back from Harmony College is well worth the tuition to any chapter in the Society. Some of my best friends are guys that I have met there and see each and every year. So

why do I keep going back? Well, it is more than just the ice cream (although it helps). You can bet that I will be there again this summer. Where else can you sing songs with gold medalists from around the world, eat lots of pizza, get coached by the Society's best, and sing the "Un-reachable Star" tag until it hurts, all in one week?

I think that some Barbershoppers have the impression that young singers are not interested in woodshedding or singing Polecats. I was absolutely delighted to see guys who are 14 and even younger staying up late and 'shedding around the AHSOW room. Sure we love to scream loud tags like anyone else, but one trip to Harmony College will let you know that the future of the Society is in great hands.

—by—

Dusty Schleier, age 20, is a ten-year member of the Society. He directs the Mesa Lamplighters, is associate director of the Phoenicians, and is a business major at Arizona State University



July 30–August 6, 2000
Mo. Western State College
St. Joseph, Mo.
800-876-SING x 8551
hcdc@spebsqsa.org
www.spebsqsa.org/hcdc

CHARITABLE ACTIVITIES

The many ways we Sing . . . for life

Brother, can you spare a dime?

Have you got a dime in your pocket or laying on your dresser? What are you going to do with it?

A dime won't do much these days, will it? When some of us were young it would buy a coke, a couple of candy bars, or several stamps. Remember, "shine 'em up fine, for a dime"? A lot of us remember dime stores and a few of us recall dime novels. But, most of us are hard pressed to think of what a dime will do today, except make a poor screwdriver.

Maybe that's why we call it, "one thin dime."

But, through the Harmony Foundation General Fund, that dime has a lot of power. It can help thousands of

voices speak, sing, and tell a story. Dozens of voices have a chance to speak at Heartspring, hundreds of voices can repeat the story of barbershop harmony they learn from the Heritage Hall Museum and thousands of voices can sing because of grants from SingAmerica and SingCanada.

One, seemingly useless dime, every day from every Society member, would accumulate to well over a million dollars that can keep thousands of voices from being silent.

During 2000 you will be hearing a lot about that thin dime. With it, every member, quartet and chapter, doing a little, can make a lot of difference in thousands of lives. Every time someone hands you a dime in change—remember, it can't do much for you, but it can change lives for others. Brother, can you spare a dime?



Make-up quartet to the rescue: student Chris Hetzler, member Chris Johnson, student James Graff, member Lonnie Miner.

No strings attached - but look how it rebounds

The Hastings, Nebraska Chapter annually presents a \$1000 music scholarship to a senior male vocal music major at Hastings College.

Last fall, a chapter quartet was unable to sing its assigned songs in the annual show. No fear: this year's scholarship winner, James Graff, recruited a fellow student to join two other chapter members to sing as a quartet and fill the hole. Results: excellent!

Not only did the college men help the show, they also helped themselves: the Hastings College music department gave them recital credits for the activity.



AN INVESTMENT IN THE FUTURE—Mark Christ of the Lorain, Ohio Chapter awards a \$1000 scholarship to Sarah Saccany, a music education student at Bowling Green State University.

Keep the Whole World Singing Along

How important is singing to our culture? How important is it to each of us? You know the answers to these questions. SingAmerica and SingCanada was created by our Society to help keep recreational singing alive. One way to do this is to promote community singing when and wherever we perform. We can also encourage community singing in other organizations of which we are members. Every chapter president was sent a *Community Song Leading Guide* with the September *Update*. You can also download lyrics for 100 classics at spebsqsa.org/arrange-ments/free/communitysinging.htm

Foundation web site updated

www.harmonyfoundation.org
Redesigned and easier to navigate, this site provides information suitable for show programs, gift totals, recognition programs, and the latest news.



FYI

What are two nickels worth?

- A dime a day for an individual member amounts to \$36.50 for the year
- In slang terms "a dime" can also mean \$1,000—think about that now, chapters!
- A quartet represents four men at a dime a day, roughly \$150 for the year
- A dime is often nestled amongst other "pocket change"—does this give you any ideas?
- Got any ideas for the Brother Can You Spare a Dime campaign? Contact Harmony Foundation 800-876-7464 x 8447

HARMONY EXPLOSION



Southwestern District Youth Outreach Coordinator Steve DeCrow models the 'O' vowel shape as he directs the evening performance of the Harmony Explosion Chorus in El Paso, TX. More camps are scheduled for 2000, including: June 1-4, Denton, Texas; June 15-18, Orlando, Florida; July 20-23, Muncie, Indiana; August 10-13, Westfield, Mass. For more information, contact hxcamps@spebsqsa.org or 800-876-7464 x8560.

Sunshine outreach prevails over hurricane



Hurricane Irene bearing down couldn't deter the sixty singers and ten directors who attended the Sunshine District's Youth Outreach Festival in Sarasota in October. Second year Barbershopper Wayne "Bubba" Bundrick, the Sarasota Chapter's Youth Outreach Chairman, worked closely with music supervisors in two school districts to create the event.

Success? Here's what one educator had to say: "Thanks - for our first Choral Festival presented by your illustrious barbershoppers' group. I am delighted with the results. The looks of concentration and joy on those boys was priceless. Rarely have I seen students so intensely involved and emotionally moved in a school activity. I am personally thankful to you for the encouragement you have given our young male singers."

This inspiring testimonial was echoed by another instructor: "What an inspiration for my young men! The day was well planned with a variety of activities that were appropriate to the ages of the students. The directors were outstanding (referring to Dave LaBar, Glenn Van Tassell and Ed Hinkley). My guys were impressed with the singing skills of the older barbershoppers (Sarasota's Chorus of the Keys) and when both age groups sang together, I wanted to shout, 'This is what singing is all about!' This is the best outreach program of the community organizations helping our schools that I have seen. Again, thank you for a wonderful day and for your support and help."



Bob Schneider (T), Lon Badgett (L), Bob Black (B), Gary Leach (B).

Stars Over Texas sings at Aggie memorial

Stars Over Texas had the honor of singing at the Capital City A&M Club's noon luncheon and memorial service Monday, November 22, 1999 in Austin, Texas. The service was in honor of the 12 students lost during the recent Aggie Bonfire tragedy. The Texas Aggie Bonfire is built each year and burned the night prior to the annual game between the Texas A&M Aggies and the Texas Longhorns. This performance was a unique opportunity for the quartet because the bass hails from UT and the bari from A&M.

The quartet opened the service with "The Lord's Prayer" and closed with "Irish Blessing," and were the opening shot on KVUE 24-TV's 6 o'clock news. After the service, the Capital City A&M Club's president Lou Obdyke sent a note that very simply stated, "Thanks and blessing to all of you. Lou '67."



A little Fatherly Advice

How do you get to Carnegie Hall?

Practice, practice, practice—and take a little Fatherly Advice. Students at Chief Sealth High School in Seattle prepared for their trip to New York with a coaching session that included the 1996 seniors champs and other top Evergreen District quartets.



In their own words: what the kids are saying about barbershop harmony



When the Capital Lettermen, Ottawa, Canada, were invited to sing at the A.Y. Jackson Secondary School in North York, Ontario, the students were assigned to write a paper on the experience. Their illuminating comments are shared here. Sam Perrin (T), Digger MacDougall (L), John Batson (B), Hugh Spence (B).

"All afternoon the tunes stayed in my head. I hope that in the future when I am in my 20s, there are still barbershop groups around."

Singing to these kids is no walk in the park—they're very discriminating.

Isn't it remarkable how these kids got right to the essence of barbershop music—good close harmony, expanded sound, storytelling, humor, professionalism. Now if we could only find a way to get them to try singing our music themselves. Like each of us, they will feel the excitement of hamming it up with three others and peeling the paint off the wall with a ringing tag.

—Norm Richards, editor, Midl-Autics

"The songs were sung really well and they had lots of differences in them so you didn't get bored. Dressed alike made them look more professional and I think that's what caught the attention of a lot of students."

"The words weren't just words. It was like they were singing a story."

"It sounds like there is an instrument playing because of all the tones."

"It was really surprising how good four singers could be without any instruments."

"I didn't think the performance was going to be what it was. During their performance, I noticed that they were trying to make the audience laugh, and you know what, they did. And it's very hard to make a large group of teenagers laugh."

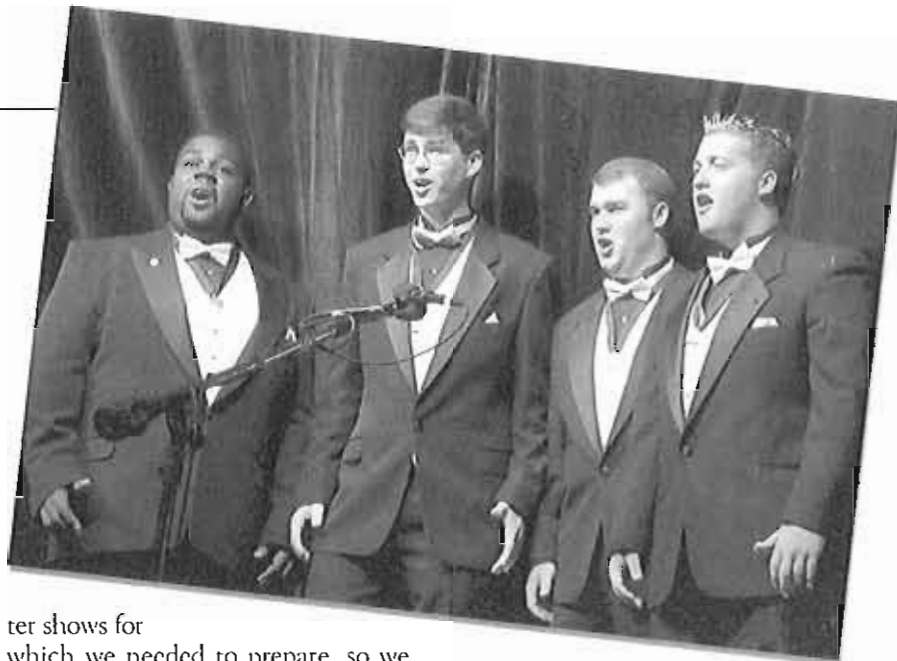
- from p. 21

the coaching we received from the famed tenor of the Suntones, Gene Cokecroft. He said our sound wasn't quite right and flip-flopped Scott and me to baritone and bass respectively—only two weeks before International preliminaries! (But when Gene Cokecroft suggests something about barbershop, you darn well better heed that suggestion!)

We were incredibly excited on contest day. We received some last minute advice from the bronze medallist of Sidekicks and Backbeat, Harold Nance. We were the only college quartet entered in the Sunshine district, and because every district winner can compete in the International Contest, you can imagine our relief! We performed *Darkness on the Delta* and *Bright Was the Night*. Our score turned out to be the best college quartet preliminary score. When we heard this news, Chris and I were ecstatic and Reggie and Scott were also riding the emotional high of the roar of the crowd. We couldn't wait to get to Atlanta.

The weekend of July 4, 1998 brought barbershoppers from all around the world to Atlanta. Twenty-two college quartets from all over the country gathered at the headquarters hotel, waiting impatiently for the contest to start. Our quartet had been crammed in one hotel room and couldn't sleep one wink the night before the contest. Our minds were racing and racing and we couldn't stop thinking about everything that could happen the next day on that stage. When it was all over, *Prime Cut*, from Emory University in Atlanta, was crowned the 1998 champs and we came in a close second. We were disappointed, but we had a blast preparing for it and attending the entire convention. The question was, would we stay together for another year to compete again?

When we got back to school for the fall semester, we decided to have another go at it. We beefed up our repertoire a little and were fortunate to do a lot of performing at various university functions, churches and concerts held at the University of Florida. Once the spring semester rolled around, Scott and I had to do our student reaching and Chris graduated and got a job with an Orlando news station. That spread us all over the state, and getting together for rehearsals was quite a task. We did have some chap-



ter shows for

which we needed to prepare, so we made it a point to keep rehearsing and strive towards our goal of being much more prepared for the 1999 International contest in Anaheim.

At international preliminaries, a few variables kept us from doing as well as we wanted to. We had graduation and family commitments earlier that day and some of us had to drive half the day to the contest. We arrived at the contest site frazzled, three hours before going on stage. This time our score was third among preliminary scores, and we knew we had our work cut out to prepare for internationals.

We then decided to invest in superior coaching. Tony Derosa of *Keepsake* turned out to be a rare find for us. He taught us things about the music, about barbershop, and about ourselves that we never imagined. He put us in the right frame of mind to go into Anaheim and do the best that we could, and this time we knew we wouldn't be disappointed.

July 2, 1999 was the date of the College Quartet Contest. Again, about 22 quartets, this time from all over the U.S. and New Zealand were there. We were first out of the gates and sang *If You Had All the World and it's Gold* and *Darkness on the Delta* before waiting what seemed like forever for the remaining 21 quartets. But after announcing fifth through second place, when the emcee said, "Your new, 1999 MBNA College Quartet Champion ... Station 59!" we erupted with elation and ran down the aisle with a ton emotion. All of the miles driving to rehearsals and coaching sessions, the late nights at shows, the uncomfortable nights sleep really did pay off.

As you can see, there are only a few

STATION 59

Is Reggie Mobley (T), Chris Coffee (L), Scott Norman (B), Michael O'Neill (BS)

differences between the regular quartet contest and the college quartet contest. The life expectancy is much shorter for a college quartet due to graduation. The college quartets usually have far less barbershop experience and knowledge than the regular quartets. However at the same time, the contests are much the same. The college contests get more and more competitive every year and the outcome is as hard to predict as the regular contest. Some college quartets work just as hard in preparation.

Wherever the similarities or differences, I want to leave you with one thought. The college quartet contest is a great device to get youth interested in this amazing hobby. Support this event. Attend the contest. I promise you, you will not walk away disappointed. When you see someone wearing that gold medal that looks a little different from the regular medal, approach him and let him know that you are a supporter of the program and the future of this great society.

Station 59 thanks all of the incredible people who supported us throughout our existence. To who donated your time and effort to raise money, and to help us become successful, we are forever grateful. Thanks for everything. We couldn't have done it without you.

—by—

Michael O'Neill is a member of Station 59, the reigning MBNA America College Quartet Contest Champion.

Harmony hauler

How do you get your fill of barbershopping when you're a thousand miles away from your chapter on its meeting night? Well, in my case, you call Kenosha and have them send you a directory that lists every chapter in the U.S.A. and Canada, along with meeting night and contact man.

Seems easy enough. I just have one slight problem: I drive an 18-wheeler — yeah, one of those big semis that you see barreling down the interstate. (For the record, that is not me one foot from your rear bumper ... honest!)

Most guys in chapters I visit are amused by the fact that I would drive this tractor trailer to their rehearsal hall. And believe me, some of the locations that I have had to maneuver into are not what I would call "truck friendly."

In the past few months, I've visited chapters in Altoona, Pa., Alexandria,



CHORD WHEEL -- Hope you have parking spaces to spare at your meeting hall. A SPEBSQSA emblem adorns the back of the cab.

Va., Canton, Ohio, Charlotte, N.C., Houston, Texas, Kingston, Ontario, Lansdale, Pa., Louisville, Ky., Plattsburg, N.Y. and Spartanburg, S.C. In one case the contact man actually came to the truck stop I was at and drove me to their meeting hall. (Thanks, Mac.)

My only suggestion is to make sure that the person who is listed as the contact man is in fact the right name, and has an answering machine, which should be checked prior to leaving for chorus for anybody requesting directions. I have called a couple of contact men and have gotten no answer and I had to resign myself to not singing that night.

So in your travels, keep an eye out for a tanker truck with a big QC on the tank and a large SPEBSQSA decal on the back of the cab. I just might be looking for your rehearsal hall. Hmm ... if I can just figure out how to drive to the Aloha Chapter!

—by— Floyd Clifford

Famous face



Retired Society Director of Music Education Bob Johnson made a surprise visit to the Vocal Majority last October after the chorus won the Southwestern District contest. The VM made it "Bob Johnson Night," where he was warmly welcomed, reminisced about years past, and made some very kind remarks to the VM. He even raised his directorial arms again, for "Keep The Whole World Singing."

NOTEWORTHY

Chapter Eternal

Reports of deceased members received in second half of 1999

Cardinal

Hamm, Russell P
Vincennes, IN
Klaren, Donald
Fort Wayne, IN
Moyer, Dick
Greater Indianapolis, IN
Russell, Allen D
Porter-LaPorte Counties, IN

Central States

Badenhop, Urban H
Denison, IA
Benner, Sr., William
St Charles, MO
Dedrickson, Dale
Hastings, NE

Eding, Chester O
Sedalia, MO
Hines, Tom M
Cedar Rapids, IA
Howe, Kimble L
Denison, IA
Johansen, William
Des Moines, IA
Linder, Ray
Greater Oarks, AR
Myers, Verl E
Ames, IA
Schack, George
Omaha, NE

Dixie

Hooton Sr, Samuel
Birmingham, AL

Walsh, Emmett J
Greenville Area, NC

Evergreen

Baird, Elton R
Federal Way, WA
Ellis, Frank D
Central Oregon, OR
Lahoski, Julian
Salem, OR
Stevens, William A
Spokane, WA

Far Western

Arnott, Frank B
Santa Fe Springs, CA
Becker, Raymond B
San Diego, CA

Broderick, Earl
Phoenix, AZ
Dykema, John L
Santa Maria, CA
Fahey Jr, William
Eureka, CA
Gold, Len F
San Gabriel Valley,
Pasadena, CA
Hoyland, Dave
San Diego, CA
Jarvi, Erik R
Fullerton, CA
Killman, Dr. J. Russell
Crescent Valley, CA
Leung, Peter C
Davis-Vacaville, CA

NOTEWORTHY

Chapter Eternal Illinois

Davis, Irvin P
Decatur, IL
Jay, Horace J
Oak Park, Lombard, IL
McEachran, Russell
Rockford, IL
Park, Warren W
Peoria, IL

Johnny

Appleseed

Aho, John D
Columbus, OH
Esposito, Edward
Greater Pittsburgh, PA
Grover, G Ura
Western Hills, OH
King, William E
Akron, OH
Koenig, Stanley T
Northcoast, OH
McCue, Art
Cincinnati, OH
Pettibon, George T
Beaver Valley, PA
Steinhauer, Norbert
Cincinnati, OH
Sutton, Jack D
Warren, OH

Land O' Lakes

Draeger, Paul N
Menomonee Falls, WI
Foti, Steve S
Menomonee Falls, WI
Hanson, Ivan G
Polk County, WI
Juneau, Herbert
New Lisbon, WI
Lawler, William H
Ripon, WI
McNall, James A
Madison, WI
Pues, Rick L
Appleton, WI
Rickert, Mark R
Appleton, WI
Whiting, Jeffrey N
Winlock, MN

Mid-Atlantic

Brinkley, Sr., Paige S
Fredericksburg, VA
Campbell, Robert L
District of Columbia
Collins, John M
Frank Thome
Cruickshank, Harold
Nassau-Mid Island, NY
Dawson, Sheldon B
Salisbury, MD

Dolt Sr, Arthur
Montclair, NJ
Earll, Warren L
Bowie, MD
Frye, George D
Winchester, VA. Charles
Town, WV
Gagas, Anthony
Montclair, NJ
Gedicke, Harry J
Greater Atlantic City, NJ
Koch, George F
Hazleton, Pottsville Area,
PA
Maginnis, Herbert
Reading, PA
Miller, William R
Ocean View, DE
Pugh, Edward F
Abington-Levittown, PA
Robertson, Chas H
Richmond, VA
Skeath, Robert
Mahanoy City, PA
Snyder, Dean A
Alexandria, VA
Thomas, D Owen
Chester County, PA

Northeastern

Houpis, C N
Keene, NH
MacNab, Victor G
Dartmouth, NS
Rotteck, Raymond
New Haven, CT
Teepell, Clarence L
Halifax, NS
Von Ins, Robert F
New London, CT

Ontario

Adams, Jim A
London, ON
Exley, Fred
St Thomas, ON
Moore, Victor A
Burlington, ON
Queripel, Eric
Newmarket, ON
Wahl, Wilf
Kitchener-Waterloo, ON
Welter, Robert J
Oakville, ON

Pioneer

Mason, Harold G
Petoskey, MI

Lou can go as far as he likes in his Perry Oldsmobile

For many years, noted composer and arranger Lou Perry has offered his talents to quartets and choruses with no expectation nor desire for remuneration. Lou's vast collections of songs and arrangements have been sung by many thousands of men and women through the years.

Last fall, a small group of Barbershoppers decided to thank Lou privately and anonymously by replacing his outdated automobile with a more recent vintage. Word spread quickly and from all corners of the world, donations poured in to a special bank account established for the cause. The result: a 1994 Oldsmobile ten years and many thousands of miles newer than the car Lou was driving at the time. Lou was shocked that anyone could or would conceive of such a project, and those that know Lou can imagine his grateful response.



"Val Hicks once told me that age should not be measured in years, but in the number of friends. If that is true, then I must be older than Methuselah! Bless you all, for you truly are the best people in the world!" —Lou Perry, "The Tucson Troll!"

Their BOTY award goes to a nonagenarian!

The chapter Barbershopper of the Year award typically goes to a member with long experience and substantial contribution. The North Vancouver Chapter honored both in a big way when it presented the BOTY to Clyde Moore, age 90. Clyde has been an active member for 36 years, and serves as VP for marketing & communications. His specialty is in arranging chorus performances at malls, hospitals and senior homes.

Clyde keeps busy bowling and performing with the Harmonicars, a local harmonica band.

"Clyde is a perfect example of a person to look to when we ask ourselves what makes a good barbershopper," reports chapter treasurer Edward Magee. "We are proud to have Clyde as a member in our chapter."



Nighthawks honor Auld Lang Syne

The Nighthawks, one of the best-loved quartets of the 1960s, reunited on Canadian Remembrance Day to honor deceased members of the London, Ontario Chapter. One of the best quartets ever to miss the championship, the Nighthawks were founded in 1959 and garnered four medals in international contest, and were favorites of the show circuit. Trivia: All four have earned the BOTY from the London Chapter.



The Nighthawks celebrate 40 years.
Greg Backwell (T), Jim Turner (L),
John Sutton (B), Bert Ellis (S).

NOTEWORTHY

Chapter Eternal *Reports of deceased members received in second half of 1999*

Reid, Jerry F <i>Motor City Metro, MI</i>	Flanagan, Stephen <i>Pikes Peak, CO</i>	Duryea, Robert O <i>Greater New Orleans, LA</i>	Gobes, Frank <i>Ft. Myers-Estero Isl., FL</i>
Reid, Jerry F <i>Grosse Pointe, MI</i>	Irene, Justin J <i>Bernalillo County, NM</i>	Nicar, Royce <i>Frank Thome - N</i>	Humphries, Orien J <i>Citrus County, FL</i>
Schweitzer, Leonard W <i>Grosse Pointe, MI</i>	Smart, Jack G <i>Billings, MT</i>	Nicar, Royce <i>Fort Worth, TX</i>	Lawler, William H <i>Citrus County, FL</i>
Rocky Mountain	Seneca Land	Shaner, William T <i>Pennian Basin, TX</i>	Maginnis, Herbert <i>Melbourne, FL</i>
Abbott, Jack C <i>Denver Mountaineers, CO</i>	Fox, Stan <i>Camandaigua, NY</i>	Warren, Harold E <i>Abilene, TX</i>	Marvin, Philip P <i>Sarasota, FL</i>
Adams, John E <i>Sterling, CO</i>	Galantowicz, John A <i>East Aurora, NY</i>	Sunshine	Reese, Robert L <i>Palm Beach County, FL</i>
Beangard, Don <i>Colby, KS</i>	Lux, Samuel P <i>East Aurora, NY</i>	Case, Daniel J <i>Charlotte County, FL</i>	Smith, Roy C <i>Sarasota, FL</i>
Beck, Clarence <i>Montrose, CO</i>	Robinette, Harold <i>East Aurora, NY</i>	Clayton, Merle <i>Sarasota, FL</i>	
Beck, Clarence <i>Albuquerque, NM</i>	Southwestern	Cummings, Vincent B <i>Ocala, FL</i>	
Day, Gordon B <i>Montrose, CO</i>	Barnes, Richard F <i>Kerrville, TX</i>	Farrell, Richard H <i>Ft. Myers-Estero Isl., FL</i>	
	De Vore, George R <i>Chondsmen, TX</i>		

He wears his heart on his back

Is there carrying your love of this wonderful hobby to an extreme? I can definitely say "Why...yes there is" and I can prove it.

My husband, Steve "Luigi Badabing" Giannuzzi is a big guy with five tattoos, who drives a Harley and sings like a girl. He attended the Boston Conservatory of Music, and his first love has always been music. After years of hounding by a co-worker to "just come and listen," Steve reluctantly went to visit, and guess what? He joined.

Steve wanted to find a way to show the world his love of barbershop. For Christmas 1998, he wanted a new tattoo. We selected Juli Moon Design studio in Seabrook, NH, because of its reputation for excellence. Chris Dingwell, a tattoo artist who holds a Masters degree in Fine Art, was excited about the undertaking. What started out as a small tat for Steve's shoulder ended up being an expression of love for barbershop music. Chris told us that to really do it justice would require more space than just his shoulder. Steve did not care. The entire back piece is all Norman Rockwell art, centering around a piece called "Sharp Harmony" from the September 26, 1936 issue of Saturday Evening Post. The audience was selected from different Saturday Evening Post Covers to represent our three children and the animals were added for comic relief. Steve endured a lot of pain to express his "Extreme Barbershop" and he loves to show it off — including on the stage of the Bolton Landing Barbershop Festival.

—Kier Giannuzzi

After 6 visits, 25½ hours and \$2500, "Luigi Badabing" had taken barbershop to a new extreme. More photos online at www.fortunecity.com/tinpan/chorus/997



He smiled extra wide as they followed with "She didn't say no"

Barbershop runs deep in Jason Cash, bass of Hear & Now. Not just skin deep, like his brother's two barbershop tattoos; no, this runs straight to the heart. That's why the JAD convention stage last October seemed the perfect place for him to propose marriage to a stunned Leigh Nichol. She's got barbershop in the blood, too; her father is Doug "Nic" Nichol, lead of 1991 champion The Ritz. Onstage: Jason Cash (B), Ian Martinez (T), Eric Kauffmann (L), Carl J. Cash III (T), and Miss Nichol.

It's a Guy Thing

...at V's Old Time Barbershop in Phoenix, where you'll enjoy shoe shines, haircuts, mustache trims, shaves, and a cigar-friendly environment. Magazines on the history of barbershops along with other "guy" magazines and four large screen TVs to watch golf or a ball game while getting your hair cut complete the experience. The Vocal Edition sang at the grand opening: John Fynmore (T), Steve Stevens (L), Rick Wells (B), and Dan Davenport (B).





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CHORUS DIRECTOR—SPEBSQSA

HAWAII CALLS! THE ALOHA CHAPTER is accepting applications for an experienced, knowledgeable, energetic director to lead our 80-man Sounds of Aloha Chorus. If you inspire others with enthusiasm for barbershop singing, consider joining us in Honolulu for wonderful sunshine, beaches, surf, and natural beauty every day of the year. We have a skilled music team with a certified singing judge, several registered quartets, and an annual program loaded with high-quality events. We have placed as high as 5th in Far Western district competition and are especially excited to have appeared in the 1999 World Harmony Jamboree, SPEBSQSA International Convention in Anaheim, Calif. If you believe you are the person we are looking for, contact Steven Hokanson, The Sounds of Aloha Chorus, P.O. Box 1723, Aiea, HI 96701, voice: (808) 591-1300, fax: (808) 521-4647, email: Shokanson@CompuServe.com.

SPRING, TEXAS. The Spring Statesmen, a 50-member "B" level chorus, is seeking an experienced director to take us to the next level. We are looking for a person with the ability to motivate and to teach music and performance skills and with a willingness to work with the board in developing a plan for excellence and in carrying out that plan. Contact Richard Dove at (281) 370-8287 or rdove007@juno.com.

CHORUS DIRECTOR—AUSTRALIA

THE BANANA BLENDERS is a seventy-man chorus based on the magnificent Gold Coast in Queensland, Australia. We require a Musical Director who is prepared to lead this triple AAMBS Gold medalist group of friendly and motivated men to the next AAMBS National Convention in 2001. In addition to national successes, the Banana Blenders boast five consecutive state championships, a CD, and the recent honour of being the first Australian Chorus to compete at International level. Our goal is to become an A Grade Chorus. Full details from Max Rose, Publicity Officer; PO Box 623, Pacific Fair, Queensland 4218 Australia Phone/fax 61 7 5527 7546 or maxrose@ozemail.com.au

MISCELLANEOUS

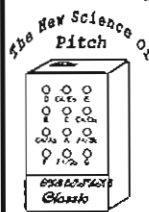
MEMORIES FOR SALE. Have you lost your old barbershop records? Missing your favorite LP or Harmonizer? Selections from my vast collection of barbershop recordings (we have them all) are now available for a simple donation to the Heritage Hall Museum. Please contact Grady Kerr, SWD Historian, 8403 Manderville Lane #1072 N, Dallas, Texas 75231; (214) 369-5893; or send email to SWDRoundup@aol.com.

SINGING BUCKEYES: THE BIG 50 IS COMING UP for the Buckeye Chapter. If you are an alumni or nonactive members or just a friend of Buckeye make plans now to attend our annual show on May 6, 2000, and help us celebrate 50 years of great barbershopping. We have an afternoon 3:00 P.M. and an evening 8:00 P.M. show featuring several of our chapter quartets, the Singing Buckeyes and the 1994 International Champion Joker's Wild. We will have a gathering on Friday evening with tags,

fellowship, and singing. If you cannot attend send a snail mail or email to Tom Larsen. Tom can arrange to get very good tickets for you. Hope to see you all at our reunion. Tom "Lars" Larsen, 649 City Park Ave., Columbus, OH 43206-1003. Contact: 614-469-1598 or email GVLARSEN@AOL.com.

ANNA MARIA, FLORIDA -- No, not on the beach -- but only 80 metres from it, is my apartment on this beautiful island on the west coast of Florida. Take a break - up to four of you - and not only soak up the peace and sunshine... but it's only one hour from the Heralds of Harmony in Tampa! For rates and availability, contact Valerie at Wedebrock Real Estate at 941-778-665 or ValerieWNTS@cs.com.

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THE TAG

Joe Liles, Tagmaster

Freddie King's tag that lost its song

Freddie King has done musically everything a person can do in the barbershop world. He wears a gold medal as baritone of the 1970 quartet champ, Oriole Four. In 1971, he directed the Chorus of the Chesapeake to its second international championship. Fred directed the Dundalk, Maryland chapter of Sweet Adelines International to second and third place medals. He has written about 500 barbershop arrangements and composed more than 300 songs. He is sought after as a very entertaining emcee (a job he can sink his teeth into!).

Fred is a retired classroom teacher with 31 years of service, now serving as a choral clinician, guest conductor, and seminar advisor. He has conducted the Baltimore Symphony Orchestra in concert, as well.

I've had the good fortune to sing many of Freddie's arrangements as well as this tag. Freddie told this story about its creation: "Back in 1964, I was arranging 'The Little Boy' for the Oriole Four to sing in contest. My musical compatriots advised me against singing the

song for different and varied reasons, and we never actually sang it. True to my practice, though, I had already written the tag.

"We would sing this tag while warming up to bring the low register in the quartet under control. I had no qualms about writing low Ds for Don Stratton, and Bob Welzenbach had no top, either. Jim liked the moving parts, and I just plain loved it.

"More than once, someone has taught me this tag and claimed it for his own. I never let on, though; I sing as if it were the first time I'd heard it."

The descending chromatic lines are lots of fun. The lead, in measure two, begins the cascade and the baritone picks it up in measure three. In measure five the lead, bari and bass continue the harmonious waterfall. That's where the tenor picks up the melody and stabilizes the G, providing a solid ledge from which the chords can tumble. Freddie gave me permission to place an alternate D for the bass in measure six. Hope you can find a bass – a serious bass!

"More than once, someone has taught me this tag and claimed it for his own. I never let on, however; I sing it as if it were the first time I'd heard it."
– Freddie

WHERE IS THE BOY?

boy, _____

1 2 3 4

Tenor Lead

Where is the boy, _____ where is the boy,

Bari Bass

5 6 7 8

the boy I used to be? _____

Fred King, 1964

ANNOUNCING

The Vocal Majority 20th Century Collection

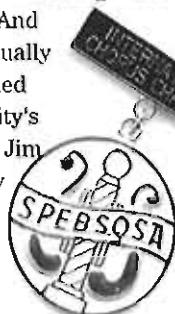
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6. Decade of Gold (1983)
7. All the Best (1983)
8. Secret of Christmas (1985)
9. Voices In Harmony (1987)
10. For God, Country, and You (1988)
11. I'll Be Seeing You (1990)
12. Alleluia (1992)
13. The Music Never Ends (1996)
14. How Sweet the Sound (1997)
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For a complete list of all songs in this special collection, go to our website, www.vmajority.org.

This collection is available for \$74.95 (plus \$7.50 S&H). (Please note that "White Christmas", our current release, is available separately). Call, email, or fax your order today.



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