January/February 2012

HARMONIER

OFFICIAL PUBLICATION OF THE BARBERSHOP HARMONY SO

Operation Harold Hill

16 years later, the return of

PROFESSOR HAROLD HILL

(With a capital "P" and that rhymes with "G" and that stands for GROW!)



DON'T MISS ELEVEN DAYS OF GLOBAL HARMONY.

The 2012 World Choir Games. July 4-14

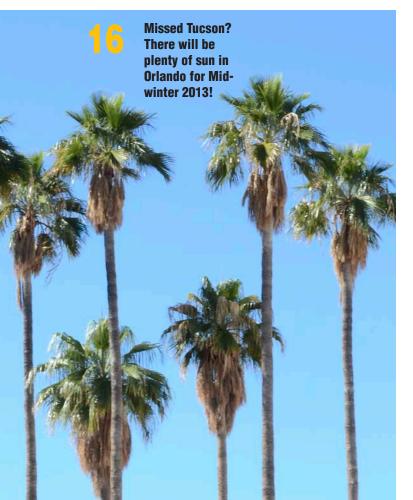
As many as 400 choirs and choruses, including those competing in Barbershop, will fill the air with song in Cincinnati USA. It's all a part of the most thrilling eleven days of world music ever in America. We're expecting 20,000 participants from 70 nations for the world's largest international choral competition. More than 300 thrilling public performances. Singers in the streets, shops and restaurants. Parades, awards ceremonies and competitions. It's the chance of a lifetime to see and hear what can be accomplished by inspired singers working in harmony.

Tickets go on sale March 1. For the latest updates on tickets, choirs, venues and other breaking news, visit www.2012WorldChoirGames.com.









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- Operation Harold Hill Do you know the original Harold Hill? The spirit of Harold may be in you, and you don't have to con anyone—just share the joy of singing! Andrew Shackleton, Membership Committee Chairman
- Ron Hayes: Unsung hero
 Without fanfare, Ron Hayes represents the many men in the Society who quietly go about the business of making big things happen "MONTANA JACK" FITZPATRICK
- Tucson's Midwinter revisited Take a dash of gray, throw in almost 500 youth and sprinkle liberally with quartet medalists and you've got yourself a memorable Midwinter convention
- Dilemmas or opportunities?
 The three disorienting dilemmas that helped one well-known barbershopper aspire to see the upside of challenges in the last quarter of his life "MONTANA JACK" FITZPATRICK

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Alan Lamson, Society President • janlam314@cox.net

From "Can I?" to "I can!" and then to "I did!"

Operation Harold Hill starts with a bang

he last few months have been both exciting and encouraging. Why? As we prepared to launch Operation Harold Hill (OHH), several unexpected events were satisfying to watch. Approaching early November and the Leadership Forum in Dallas, energized and excited Membership Committee members brought the OHH program from a plan and a dream to a fully-charged opportunity for all of our chapters—an opportunity to experience the joy of success in attracting new men to our Society. Labeling themselves "The Amigos," Andrew Shackleton (ONT), Mike Scott (CSD), Christian Hunter (MAD) and Paul Ellinger (PIO) added more energy and excitement to the presentation than the Energizer Bunny. I doubt there was one membership vice president or district president that left Dallas that Sunday morning who was not ready and raring to go with OHH. They took the program from "Can I?" to "I Can" in two days. They expand the program's

vision every day.

The next task was to recruit 50 Harold Hills. We started with a list of 75 possibilities and by the time we were done, we had 53 men signed up and still had 17 uncalled men on the original list. One of the first to sign up (and he agreed to serve even before I had

More than half of our chapters (400+) have signed up for **Operation Harold** Hill. There is excitement within these chapters, and many are already achieving success.

finished with my explanation) was Past Society President Tim Hanrahan. The Society president in 1996 when OHH was first run, he was eager to be a part of another success. Then we found that 53 Harold Hills were not enough because they each wanted to focus more quality time helping a few chapters succeed. So we recruited another 35 Harold Hills and continue to add them as the number of participating chapters increases. They all want to be able to say "I Can."

Very early returns are positive

As of mid-March, more than half of our chapters (400+) have signed up for Operation Harold Hill. And we add another two or three chapters almost every day. Is yours among them?

Many of our smaller chapters signed up because they want to share their enjoyment, have a chorus rehearsal with more than one tenor or one baritone (although we all realize that one baritone is plenty), because it is just fun to sing with more men. Many of our larger chapters signed up because, while they have been successful in retaining and increasing membership, they want to do even better. In OHH we have competing chapters, social chapters and chapters that do 30 and 40 community performances each year. We have quartetting chapters in the program. Why? Because they all understand that singing with more members is essential to their existence and a lot more fun. They all realize that it is important to move from "Can I?" to "I Can" to "I Did."

Already, we can see successes on

the chapter level. After only 2+

Item# 204523, \$1.79 each at www.harmonymarketplace.com

months, some chapters that have not recruited a new member in several years have already started growing. There are chapters that normally recruit six or seven members a year that have already reached that total. They have moved from "Can I?" to "I Can." Other chapters are working with their assigned Harold Hill on membership programs that promise to bring them new members beginning later this spring. Soon they, too, will join the ranks of the "I Can" chapters. Some chapters are working these first few months on developing the administrative support they will need to orient and assimilate the members that they will recruit later this year. There are chapters working on external marketing in their community to improve their image and make them an attractive musical alternative in their area. They are laying the groundwork for their own success. All of this is because of Operation Harold Hill.

Moving from "we can" to "we did"

It is an exciting time of hope and success, a time to move us toward our vision of being the premier male singing organization in the world. Those of us who have been involved in Operation Harold Hill over the last eight months (Society staff, Society officers, district officers, chapters and chapter members) now firmly believe that "We Can." There is excitement in the chapters that are involved in the program, and many are already achieving success. There is plenty of excitement to go around and to share.

I know "You Can," And I know "You Will." Join us and move from "Can I?" to "I Did!" in 2012.



janlam314@cox.net

Woodshedding feedback and kudos for scores

More AHSOW History

ome history to add about AHSOW, which was featured in "0% arrangements, 100% fun" in the Nov/

When my dad's quartet, The Four Harmonizers, won the *national* championship in 1943 (it wasn't international yet), they never used printed arrangements and they woodshedded everything. Dad passed away in Dec. of 1976; in 1977, I and four guys that dad and I used to woodshed with (Charlie Nichols, Avery Hall, Tom Helzer and Harold Taylor) got together in the coffee shop at the headquarters hotel in Philly. We all enthusiastically agreed with Charlie's suggestion to create a group of people who loved to woodshed in memory of dad's quartet, O.C. Cash, and of many more early pioneers. I suggested calling it the Ancient and Honorable Society Of Woodshedders. We then went around collecting \$1 apiece from all interested parties to begin a treasury.

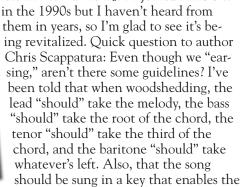
AHSOW was basically created by a tiny committee of inveterate convention attendees who usually got there Tuesday or before to do their thing before we lost too many to contest attendance.

> HERB IVES Cary, Ill.

Minimum woodshedding guidelines or no?

Nice article in *The Harmonizer*. I joined AHSOW

HARMONIER



bass to sing the lowest notes clearly, and the tenor to remain reasonably within the falsetto. Are these reasonable understandings, and are there others we should know about?

> "STEVE" Mid-Atlantic District

Hi Steve. Sounds like someone is making a lot of extra work to have fun! Simply have one man sing a melody and let three others create the sweet harmonies around him. Don't be concerned about parts or structure—let your ears do the work. I have woodshedded some evenings with three other leads and on occasion I've seen four basses woodshedding. As you know, it's more about the creation and instant gratification and not so much about structure.

- Chris Scappatura

Songs and scores—keep printing them

I e-mailed *The Harmonizer* last fall suggesting that it would be nice to see the songs that were sung for the competition by the various choruses and quartets. I just arrived home from holidays, and on reviewing the Sep/Oct 2011 *Harmonizer*, not only did you include the song listing but also the scores obtained. What a fabulous issue: Great pictures and stories. Read it from cover to cover and plan on keeping it on the shelf.

> LARRY LOVE Dauphin, Manitoba

Whoops!

Bennett Klamkin (SUN), who saw his name in a recent Chapter Eternal, wants all to know his demise is greatly exaggerated.

Also, in the Nov/Dec 2011 list of new members who did not list a sponsor, new Pioneer District members Douglas Leete, Brad Nielsen, George Normandie, Jon Siegel, Sam Stewart, Brian Wiggins and Brian Wyman were inadvertently listed among new Ontario District members.

Finally, major apologies to long-time and multitattooed Calgary barbershopper Shaun Ennis (Nov/Dec 2011, p. 24), whose name was misspelled as Shaun Ellis while his district was wrongly listed as NED instead of EVG. ■



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Complete contact info: pages 34-35

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Larry Deters, Interim CEO • LDeters@barbershop.org

Early Operation Harold Hill results promising

t's a bit soon to celebrate, but early Operation Harold Hill data suggests that chapters that signed up for the program are experiencing a surge in membership growth. Our Membership Services Department has had unusually high numbers of new applications for the past several weeks and we have had many chapters contact us with unique programs that are working for them.

ship Services

programs that

are working for

them.

One unique but simple success came from putting "Want to Sing?" signs with contact information in member's yards. Folks would ask "What is that all about?" and the member would respond with his elevator speech about the joys of barbershop singing. Another easy but successful program is to leave old copies Our Member-

of The Harmonizer in local barbershops, doctor's offices, dentist offices and other places where men have time to read. A stick-on label with the chapter's website and a phone number has led to new contacts and some new members.

Department has had unusually high numbers of new applications for the past several weeks. Many chapters contact us with unique

We have sold almost 9,000 "I Sing" buttons and lapel pins. Many chapters have purchased them for all their members. It's amazing how such a simple thing as

wearing these results in the opportunity to invite new folks to learn and experience barbershop harmony.

At one chapter's annual installation ceremony, they actually swore in every chapter member as the Membership Committee for the year. "Learn to Sing," is another very successful program that

started in Europe and is now catching on in North America. Chapters that are fortunate enough to have the vocal expertise necessary are offering a series of free voice lessons to any man who is interested. Participants don't have to join, but many do.

Another exciting fact is ... the largest number of new Society members are in the 19-20 year old group. This is probably due to the fantastic success of the many youth choruses springing up across the

Finally, we have issued 32 new chapter license kits in the past 14 months. This is a good sign for the future growth of the Society. Let's keep these exciting programs going and growing.

any E Deters

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HOW TO ACCESS:

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- · Click on Recordings
- · Go to Digital Downloads

HOW TO ORDER:

- Add individual songs to Shopping Cart
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Keep watching for more download additions to come

- Windows® Media Player required on PCs
- WMA files work on many portable media devices





www.HappinessEmporium.com



Alan Lamson now Society President/Interim CEO

Second phase of CEO search expected to last until July Board meetings in Portland

he search for a Society CEO will continue until July, as the Society Board has announced that it will work with an executive search firm to find a permanent CEO. Larry Deters, who was expected to serve as Interim CEO only through December, 2011, was only able to extend his temporary duties until April 1, 2012. In compliance with Society bylaws, between April 1 and July's International Convention, Society President Alan Lamson will exercise CEO authority while Society Chief Operating Officer Rick Spencer will handle day-to-day duties at Society headquarters in Nashville. Alan

After an initial search did not result in the hiring of a CEO, the Society Board announced in January 2012 that it would be conducting an internal search of its own before making any announcement. In March, the Board announced that it has contracted the services of a professional search firm to refine the process and enhance the odds of success. The selected firm has a rich history of successful CEO/Executive Director searches

will not relocate to Nashville during this period.



Current Interim CEO Alan Lamson, past interim CEO Larry Deters, past CEO Ed Watson. Read right to left for order of service ...

for arts, theater and musical organizations.

The search firm will interview board members and staff, contacting key stakeholders and publishing details for those wishing to apply for consideration in this second round. Based on the newly-established time line, it is anticipated that the search will culminate in Portland with the selection of our new CEO.

Details regarding the new search process will be released to Society membership as they become available.

Not a judge? You can still get The Best Seat in the House thanks to Harmony Foundation

Ever wonder what it sounds like in "the pit" at International? You can find out in Portland, all while benefitting the youth programs funded by Harmony Foundation!

For a few hours, you can sit at the same tables as the judges, score on the same score sheets, hear each group from the unamplified side of the loudspeakers, and sit close enough to count each bead of sweat on the bari's brow. Of course, your scores won't count, but you'll get a scoring analysis in the mail to see how close you were to the five judges in your chosen category. Or, if you wish, just enjoy a great seat and hang out with the judges during the breaks and talk to them during those brief moments between competitors. You'll also receive a badge to commemorate your experience.

A separate seat will go to the highest bidder in a silent auction for all seven contest sessions (collegiate contest, two quartet quarterfinal sessions, quartet semifinals, two chorus sessions, finals). For more info, go to www.harmonyfoundation.org and click "The Best Seat In The House."





Society briefs

HQ may have missed your e-mail. If you sent an e-mail to Society officers during the month of February and did not receive a reply, you may need to send your message again. A corruption of network data between Feb. 13 and 21 meant many messages were not received and no error message was received by the sender.

Messages sent directly to Society staff members (e.g. LDeters@barbershop.org) during this eight-day period were likely unaffected. Messages sent to some e-mail addresses not based on a staff member's name (e.g. events@barbershop.org) may not have been delivered. Affected e-mails include the following @barbershop.org addresses: webmaster@, harmonizer@, pr@, library@, events@, info@, education@, conventions@. We apologize for any inconvenience and frustration regarding messages that received no reply.



Champion lead passes away. Howard Rinkel, lead of 1958 international champion Gaynotes passed away on Jan. 27, 2012, in Tulsa, Okla. He was 84 years old. Tulsa World ran a great story about Howard a few days later; read it at tinyurl.com/rinkel58.

Perform with Sinfonian Barbershoppers in Orlando. If you are a Society member and a member of Phi Mu Alpha musical fraternity, Sinfonian Barbershoppers has been asked to perform at the Phi Mu Alpha National Convention in Orlando, Fla., July 11-15, 2012. To learn more, look up "Sinfonian Barbershoppers" at Facebook.com.

Plenty of new content on Society's YouTube channel. Did vou see Lunch Break's "Old McDonald's Deformed Farm" in Kansas City? How about the Father/Son/Grandson Chorus? Check out the Society's YouTube channel at *youtube.com/barbershopharmony38* for these and many other great performances.

Speaking of Lunch Break ... catch their wonderful, nonhumorous National Anthem presentation at the Jan. 26 Orlando Magic/Boston Celtics basketball game! See it on YouTube at tinyurl.com/LBanthem.

Earl Moon scholarship info update. Wrong contact address was listed in the previous issue. Sponsored by the Whittier, Calif. Chapter, this Harmony University scholarship pays tuition for first-time barbershopper attendees who might not otherwise have the opportunity to attend. Download an application at www.choralaires.org. By May 1, contact Paul Feinzimer, c/o Whittier Choralaires, P.O. Box 482, La Mirada, CA 90637. Call 562-941-3121 or e-mail paul. feinzimer@gmail.com.



The power of four-part comedy

Darin Drown, bari of 2010 International champion yucksters **Storm Front**, recently received an uplifting note from one of his former high school choral students. We're sharing these kudos in hopes that it may inspire some ideas among chapters that have an active Youth in Harmony program.

Teresa Argotsinger, now a high school choral music director herself, teaches at Liberty High School in Colorado Springs, Colo. She shares the following:

"I teach a Music Appreciation class that is full of students who really don't want to be there ... and who really don't want to be in school, period. We're researching different genres of music right now, and I showed them your video, 'The Road to Gold,' to introduce them to a true American style. It is the only thing I have done all semester that has my entire class attentively listening—and laughing like crazy! They have



been asking me so many questions about barbershop, about you guys, about singing. These last two days of class have been awesome!

"So now, I'm trying to figure out a way to turn my 'Music Appreciation' class into a 'Barbershop Appreciation' class ...'

Before I showed "Road to Gold," they hardly showed up for my class. And now, they show up every day! Not a single person has missed my class since! Barbershop is a style that reaches everyone, even to those others may have given up on. I know that might sound a little cheesy, but it was a really powerful reminder to me that if my students see me excited about something, they are automatically turned on by it, too.

Lead Jim Clark's proud reaction to the note was as sincere as it was vintage Jim: "We accidentally did some good in the world!"

The Road to Gold features all of the performances from the final three years of Storm Front's international contests. Purchase the video for \$25 or the CD for \$15 at www.harmonymarketplace.com or call 800-876-SING.

New Society Board members



Joe Cerutti is musical director of the 115-member Alexandria Harmonizers (MAD), currently ranked fifth internationally, and is also director of the Pride of Baltimore (SAI), a 115-member women's a cappella chorus. Joe re-

ceived a bachelor's degree in Music Education from FiveTowns College and a master's degree in choral conducting from Boston University. He is a life member of the Society, a charter member of NCCO, and a member of ACDA, MENC, and ChorusAmerica. Joe serves as immediate past chairman of the Society's Chorus Director Development Committee and has served as faculty and coach for several district colleges, conductor roundtables, as well as at Harmony University.



Gary Plaag has been a member of the Alexandria Harmonizers (MAD) since 1985. He is the Immediate Past President of the Mid-Atlantic District and has served as Presentation chairman, VP of YIH and Chapter Membership

VP. In addition, he is a member of the Fairfax **Jubil-Aires**. Gary has sung tenor in numerous quartets including **Hijinx**, the 1999 Mid-Atlantic District quartet champion and five-time International Quartet Contest quarterfinalist.

He served for three years as the Chairman of the Society's YIH Committee, and has been a Certified Presentation Judge since 1998. Gary

is also an active international chorus and quartet coach, working with youth and adult, male and female choruses and quartets in the U.S., Canada, Norway, Denmark. Sweden and the U.K.

Want to be a Society board member? By April 20, 2012, complete the application form at tinyurl.com/ BBSBoard. No attachments are necessary or expected; the application form should stand on its own merit. Please be brief, pithy, lucid, and concise. The completed application must be sent to each of the following:

- Your district president (listed at the above link)
- · Your district's nominating committee chairman (ditto)
- · Society Nominating Committee Chairman Joseph Berger (joseph. berger@hklaw.com)



Put on headphones and enter "heaven" with Westminster Chorus. The 2010 International Chorus Champion toured Europe recently, and an impromptu performance in the amazing acoustics of Dortmund, Germany's Petrikirche church may have been one of their best. Put on your headphones and then listen to them perform Jay Giallombardo's original eight-part composition "Sure On This Shining Night," a reprise of the staggering performance that finished off their swan song set in Kansas City. Watch it at tinyurl.com/88xubls and also check out the same session's performance of "O Love That Will Not Let Me Go" at tinyurl.com/6srn7ev. (And in case we forgot to mention it, put on your headphones first!)



Want to be a Dapper Dan?

Disney Parks Talent Casting is seeking male vocalists of all ethnicities for The Dapper Dans, a traditional male barbershop quartet performed at The Magic Kingdom® Park at the Walt Disney World® Resort near Orlando, FL. Seeking performers for full-time contracts as well as substitute positions.

Auditions are Friday, April 20, 10 a.m. (sign-in begins at 9:30 a.m.) with callbacks on Monday, April 23.

Disney's Animal Kingdom® Rehearsal Facility 3271 Sherberth Rd. Kissimmee, FL 34747

Requirements: Male, 20s-30s, with traditional barbershop-style singing and movement experience. Tap a plus. Provide a current headshot and résumé. Prepare 16 bars of a musical selection and provide sheet music, in the correct key, for the accompanist. Prerecorded tracks or a cappella auditions are not allowed.



St. Joseph, Mo.

July 29-Aug. 5, 2012

How to become a great quartet lead

or years, it has been my pleasure to share with Harmony University students in the "How To Be A Great Lead" class. Much of what I've learned over the years I owe to two great mentors. I grew up a barbershop lead thanks to my high school music teacher, Ric Roberts. He passed away too soon, but I hope I've made him proud. He encouraged me to go to Bowling Green State University and study music education under Society Hall of Fame member R.D. Mathey. That was an entirely new level of learning from a man who has

helped so many in our hobby, and whose reach will continue for a long, long time. Both men are in every note I perform.

It is always interesting to talk about the laundry list of qualities that people feel make a great lead. I believe being a great lead comes down to a few key elements. Great leads:

- sing in an effortless and engaging manner.
- perform from the heart.
- make artistic choices.

The following elements support the above three major elements.

Perfect the lead sound. The foremost question for leads is "does your audience want to hear you sing?" It takes a lot of work to transform your voice into an effortless-powered instrument that has impact. Even though every great lead singer has to make a few concessions for the ensemble, he must sing beautifully and with passion all the time. Volumes have been written on the techniques needed to achieve such a sound. Get all the practice and coaching it takes to improve your sound.

Help the ensemble sound. Barbershop harmony is a team sport, and leads can either help or hinder the harmony singers from having maximum impact. It is key to sing in tune and with consistent delivery, giving the harmony singers all of the wonderful vocal cues that allow them to be with the lead at all times. Your choices in vowels, colors and textures must be precise and predictable for the harmony singers. You must be so well-rehearsed that you automatically bring the same choices to every rehearsal and performance. Remember, what you give consistently in rehearsal will have the best chance of making it to the stage.

Sing from the heart. The vocal and visual performance from a great lead has character, command, impact and believability. "From the heart" is listed in every category in our Contest and Judging system. The ideal performance is genuine and believable and contains breathless moments. Those moments could be vocal, musical or visual. Your goal is to combine all of those moments to make your overall performance

memorable for the audience, in turn changing people's lives through our music.

Plan the vocal artistry. All great leads aspire to create vocal art. This was always a part of how we created music with international silver medalist Uptown Sound. You make art with a hundred different choices, like how to shade a word with vocal color, make a tone change relative to the lyric or subtext, or using language inflections to fully convey the message of the song. You can make your music better by simply thinking about how to deliver the music through

your voice. How do *you* want to hear a great lead

Steal from the best. A lot of leads work to find their character and style delivery by imitating great leads. We all do it! I'd bet that if you ask some of my favorite leads, including Joe Connelly (Old School), Mike Slamka

(Crossroads), Rich Knapp (Boston Common), Bob Franklin (Suntones), Rich Knight (The Gas House **Gang**) and Jim Clark (**Storm Front**), they will tell you that they have done it as well.

I have stolen from the best and I am proud of it. Three more of my idols: Randy Chisolm of **Marquis** was one of my all-time favorite leads. His passion in delivering a song was unparalleled. He made every song he sang come to life because of his huge heart and love of his audiences. Visual prowess and energetic lead presence are hallmarks for Ken Hatton of the Bluegrass Student Union. If only I could ever walk on stage and deliver "The Auctioneer" like Kenwow! Calvin Yoder has been a favorite of mine since I first listened to the **Rural Route 4**'s *Friends and* Family recording. He sings beautiful ballads and always shows how much fun he is having on stage through his voice. David Harrington of **Second Edition** always sang with such expression. When I was a young lead, he was my model for musicality.

Never stop learning. How do you continue to grow? You never stop learning, and that is why I count it a privilege and honor to share thoughts, techniques and stories with barbershoppers all over the world. Observe the best and experiment with your voice. See what it can do and how you can harness the entire potential of your instrument to make you a better quartet lead.

Get out there and do it! This is the most important tip of all: find three other guys in your chapter and start a quartet to sing on your chapter's shows. That is exactly how **The Allies** (2010 International Bronze Medalist) began, and it has provided one of the best rides of my life. Hopefully you are lucky enough to have the same experiences I have enjoyed as a quartet man and quartet enthusiast. You deserve it!



David Calland Harmony U faculty, lead of The Allies quartet, director of The Alliance dcalland@ gmail.com

2011 District Quartet



Instant Classic (CAR)

Kohl Kitzmiller (Br), Kyle Kitzmiller (Bs), Theo Hicks (L), David Zimmerman (T) Contact Theo: trhicks@anderson.edu; (248) 478-0013 Search Facebook: Instant Classic





A Mighty Wind (DIX)

Paul Saca (T), Drew McMillan (Bs), Clay Hine (Br), Tim Brooks (L) Contact Tim: timb@psasecurity.com; (770) 982-5392 www.amightywindquartet.com



Quadraphonics (EVG)

Ken Potter (T), Dean Waters (L), Steve Morin (Bs), Bryan Jones (Br) Contact Robben: bookings@quadraphonics.net, 503-389-5983 www.quadraphonics.net



Artistic License (FWD)

Todd Kidder (T), Jason Dyer (Bs), Rich Brunner (L), Gabe Caretto (Br) Contact Gabe: gcaretto@americanriverchorus.org; (209) 740-8525 www.artisticlicensequartet.com



Waldorf Hair Company (ILL)

Terry Ludwig (T), Tim Pashon (L), Bret Reinthaler (Bs), Craig Ahlgrim (Br) Contact Terry: tntludwig@att.net; (217) 502-2544 Search Facebook: Waldorf Hair Company





Average Joes (NED)

Matt Mercier (L), Eric Ruthenberg (T), Kirk Young (Bs), Marc Rosenbaum (Br) Contact Matt: matt@averagejoesquartet.com; (603) 498-6874 www.averagejoesquartet.com





MADHatters (MAD)

Scott Disney (L), Rob Seay (T), Rick Taylor (Br), Steve White (Bs) Contact Steve: MADHattersBarbershopQuartet@gmail.com; (703) 669-4451

Search Facebook: Mad Hatters



17 Below (NSC)

Travis Murray (Br), Scot Gregg (Bs), Adam Gossage (L), Mike Fitch (T) Contact Mike: Quartet@triad.rr.com; (336) 462-8044 www.facebook.com/17Below



Sound Evolution (ONT)

Paul Boucher (T), Denis Laflamme (L), Ryan Lindsey (Bs), Jerome Gobuyan (Br) Contact Denis: Denis@soundevolution.ca; (613) 859-8138 www.soundevolution.ca





Main Street (SUN)

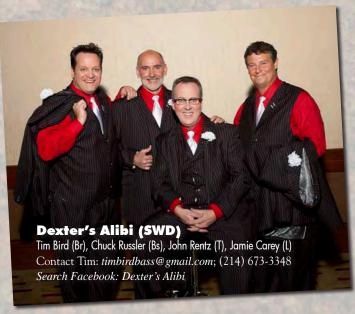
Myron Whittlesey (Bs), Mike McGee (Br), Tony DeRosa (L), Roger Ross (T) Contact Roger: rarchloe@cfl.rr.com; (407) 595-5359 www.mainstreetqt.com





The Crew (RMD)

Michael Troyer (Br), Scott Delude (L), Tyler Wigginton (Bs), Adam Reimnitz (T) Contact Michael: thecrewquartet@gmail.com (303) 419-1225 Search Facebook: The Crew



Operation Harold Hill

The Society's lead "Harold Hill" explains the name behind the recruiting campaign that's snagged 54% of our chapters and keeps growing

Let's have a good look at who Harold Hill was, is and can be...

Many barbershoppers are quite familiar with Meredith Willson's The Music Man. It is centered around con man Harold Hill, who convinces the citizens of River City, Iowa, that he is a music professor and that a boys' band is their town's only hope of protecting their youth from declining morals. It is simply a ruse to sell a lot of pricey band instruments. and uniforms before he skips town with the cash, and prim librarian Marian Paroo sees through him. However, every time Marian would show up to expose Harold, he would change his message ever

so slightly so that she would see him in a better light. After he helps her shy younger brother break out of his shell, Marian begins to fall for Harold ...

Our modern-day Harold Hills are not slick con men and they aren't skipping town—they are accomplished and well-respected barbershoppers in

their respective corners of the Society. However, they do have something to sell. In each of their assigned chapters, they want to "strike up the band" with the goal to reverse that chapter's static or declining membership numbers.

Our Harold Hills have all pledged to help any chapter in the Society work on membership growth, record their chapter membership goals, and report results of that chapter's efforts. They will discover new membership growth ideas that other chapters can leverage.

Each Harold Hill is committed to call chapter representatives and strike up a dialogue about growing. Their conversations are exciting and encouraging

and show great enthusiasm for our hobby. Mostly these men care about the growth of our Society at all levels. They want to make sure there are chapters for our youth to join later in their lives.

Our Harold Hills are very much like the original: They have a passion, an aim, to get results. For the original Harold, the passion was money ... and then Marian. For today's Harolds, the passion is love for our hobby and the desire to share that joy with people who have never had the chance to sing the way we sing.

They will help chapters tap into their communities and introduce our style of singing to people who have never heard it before.

Discover the Harold Hill in you

Are you a Harold Hill? You don't have to be slick or loud, you don't have to necessarily to the center of attention. You only have to love singing barbershop harmony and desire to have others sing with you. To find the Harold Hill within you ask yourself:

- Do you like to sing?
- Do you like to learn music?
- Do you like the barbershop style?
- Do you like to perform in front of an audience?
- Do you like to tell people about your singing?
- When you hear a barbershop tag, does it make
- Does everyone (family, friends, co-workers) know you're a barbershopper?
- Do you have fun making those barbershop chords
- Do you enjoy helping someone tune that last chord and watching their face light up?

If you can say YES to any of the above traits, you might just be a Harold Hill in waiting.

Harold Hills stay positive

The best thing about any Harold Hill is his ability to have fun with every aspect of our hobby. No matter the attitude in the audience, each Harold has the ability to make the situation a more positive one.



Andrew Shackleton of Waterloo, Ont. is **Chairman of the Society Membership Comittee.** ashackleton@rogers.ca

www.operationharoldhill.com



Someone give this man an award! (And also some prescription lenses)

Any of the Society's top recruiters will tell you that finding men who want to sing barbershop harmony is simply a numbers game. Few of their recruits come from their small circle of family and friends—most are a result of having discussed their hobby with someone they didn't know very well. An unnamed member of the Ha**nover, N.H. Chapter** (NED) showed how easy it is to do so when he was recently caught in the act of sharing his passion for singing with a total stranger. Who cares that this stranger turned out to be the Michael Jordan of barbershop evangelism?

We don't know the name of the great New Hampshire barbershopper who talked about his passion in the Chicago Midway airport food court; however, the man he talked to was Sean Devine, lead of 2008 international quartet champ **OC Times**, co-founder of **Westminster Chorus**, and the most visible role model for the rising generation of young barbershoppers. (And that's just in his free time!) As a director of development for Harmony Foundation, he criss-crosses the continent to solicit the support of barbershoppers and barbershop fans to get tens of thousands of youth harmonizing every year.

So it was pretty cool for a guy who spends every waking moment promoting barbershop to get a sincere pitch from a barbershopper he just met. In defense of the older gentleman, it may have been a year or two since he had loaded up his 2008 international DVDs, and Sean didn't even have to put a gold medal around his neck before the guy figured out who had just heard his sales pitch.

Minutes after the exchange, Sean shared it on Facebook. Here are some reactions.

He never dwells on a negative issue, he just works through it. Issues like:

- "I've asked everyone I know to come sing with us." (Have you asked everyone you *don't* know?)
- I get stage fright when talking to strangers. (If you practice your music until you can perform well, practice your "elevator speech" every week for the same reasons. Why not practice saying "So, where do you like to do your singing?")
- My chapter doesn't have time to spend on membership activities. (Make time! You don't want to lose members and forget how to get new ones.)

Folks, we are all the new Harold Hills of our chapters! Membership growth is up to us. If we don't ask men to join us, they won't.

Every man in the world has options and choices of things to do with their spare time. Let's make Barbershop Harmony Singing the one they choose.

Hi! My name is Andrew Shackleton ... I'm a Harold Hill. ■

Recruiting with Facebook

Wanna learn how? Check out the cover story of the July/August 2010 issue of The Harmonizer at www.barbershop.org/ harmonizer.



Recruiting through Craigslist

One chapter started placing local ads in the COMMUNITY -> MUSICIANS section at *Craigslist.com*. Each week, they received an interested new visitor to their chapter meeting as a result of the ad.

Here are some tips for success:

- Repost the ad every week to keep it near the top
- Have more than one person run the ad to keep it from being
- See the full text of the ad as well as other recruiting ideas at www.operationharoldhill.com

Meet "Joe Barbershopper" Ron Hayes

One of our many unsung Society heroes who make great things happen

If you need a minute with Ron Hayes, you will have to make an appointment. He is a very busy man these days. Ron, and his Sweet Adeline wife, Annie, are in high gear, making final preparations for the Tucson area 6th Annual YIH festival. Beginning with "less than 30 kids"—all boys—in 2006, the festival is now limited by stage size to "a couple of hundred" male and female youth participants from all over Arizona. The festivals began after a visit to Arizona by then-Society staff member Jim DeBusman ("Annie and I tagged along"). They were expanded to include young women at the request of the local music educators.

Ron works very closely with music educators, who nominate their best singers for the festival. In fact, for the past eight years, Ron and Annie have opera blind date while stationed in Japan with the Air Force. She still manages to fit in a part-time work schedule as a medical technologist/microbiologist while acting as the Region 21 YWIH Chair for the past 10 years and working with Ron on the festival.

Ron also does youth workshops in Tucson area schools and hauls the risers for performances of Society and SAI chapters in Tucson. He has been on the chapter Music team and nominating committee "for years" and was the chapter bulletin editor for nearly 30 years (starting on an old Western Union typewriter) and chapter VP for PR. After joining the in 1970, Ron has volunteered for "some committee or other" since becoming a barbershopper. He is presently the YIH VP for the Tucson chapter and the FWD Ari-

> zona division YIH coordinator.

> Born 76 years ago "in the vicinity of Boston, Massachusetts," Ron's family moved to Tucson in 1952 "in a 1939 school bus." Except for seven years in the Air Force, Tucson has remained his home. His real love is barbershop gospel—he never misses the gospel sing at

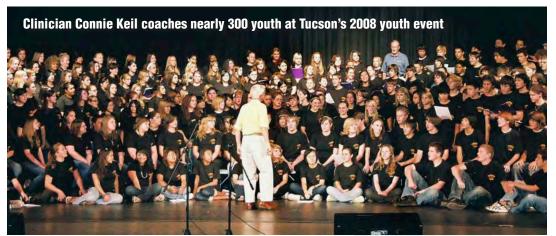
the International convention, where he met and became good friends with Joe Liles. Each annual youth festival includes at least one eight-part arrangement—many supplied by Joe.

Loss of a kidney, a triple heart bypass and a few stents haven't slowed Ron down at all. As he puts it "I've only lived threefourths of my life. I still have

another quarter to go." When things go wrong, his easy solution is: "Relax." Asked about life, Ron says: "Enjoy today; plan for tomorrow; whatever happens ... happens."

Truly exemplifying the power of one man to change things is Ron Hayes, just another Joe Barbershopper.

- "Montana Jack" Fitzpatrick



ated a joint Society/SAI exhibit at the Arizona Music Educators Association convention. Additionally, they have arranged for Society and SAI medalist quartets

Ron's attitude about retirement caused his interviewer, "Montana Jack" Fitzpatrick, to have a "disorienting dilemma about his own attitudes. Learn more in the article on page 26, this issue.

to sing the U.S. National Anthem at the AMEA awards ceremony and for strolling quartets in the AMEA registration area. Ron has also arranged for Society music staff members such as Rick Spencer and James Estes to make presentations at the convention.

Since retiring from a job with the city of Tucson in 1990, barbershop volunteering has been a full-time occupation for Ron and Annie, whom he met on



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Midwinter memories ...



The late, great Jim Miller inspires Rusty Pipes

Rusty Pipes (JAD) clearly proved that they're only kidding about the name when they won the Seniors Quartet gold medal at the Midwinter Convention in Tucson. These guys were definitely in fine voice and with great showmanship as tenor Dale Fetick, lead Carl Taylor, bass Jay Hawkins and bari Tom Rouse sang "I'll See You in My Dreams" and "Mistakes."

But the story behind the story is how Rusty Pipes had Society Hall of Famer Jim Miller tagging along the whole week. Their inspiration to win was spirited by the passing of their coach and mentor, who was also Jay's father-inlaw. Jim was their very first coach and encouraged them to "Strive for Excellence." Other coaches who helped guide them to be their best were Ken Buckner, Paul Gilman, Brian

Zink, the Sommer brothers (John, Bob and Steven). Upon Jim's passing, Rusty Pipes dedicated what would become their winning performance to Iim Miller.

In Tucson, when the emcee announced them as the 2012 International Seniors Quartet Champion, they knew in their heart of hearts that big Jim was with them on and off stage.

"I felt Jim's energy throughout the weekend. We all did, in mind, body and spirit," said lead Carl Taylor. "No one felt it more than Jay Hawkins, Jim's son-in-law. We truly believe it made the difference."

Quartet veterans? Wow! Rusty Pipes is 246 years in cumulative age, with nearly half of those years (129 to be exact) involving active membership in the Barbershop Harmony Society. Counting the four golds won in Tucson, the four now share eight international gold medals. (Jay has two golds with 1987 champ Interstate Rivals and 1995 champ Marquis; Dale also won gold with Marquis; Carl won 2003 Seniors gold with **The Barons**; and Tom won his first this year.)

Winning the gold is great, yet each singer gives credit to the former quartet members (and coaches) who helped them win a combined eight district quartet championships with The Franchise, Lucky Day, The Barons, Ricochet, Rumors, Bustin' Loose, and River Blend, to mention a few).

"All our past musical experiences fed this 'out of nowhere' winning performance," said bari Tom Rouse. "We're grateful to our harmony partners of old."

Rusty Pipes plans to keep their voices

well oiled with weekly rehears-

als, by adding new songs and comedy routines to their show package, and performing with as many chapters as possible for years to come.

Barbershop Harmony Society

Jim Miller had a way of humbling his chorus members after winning the gold. "Boys, this is a pitch pipe. Shall we begin?" Congratulations to Rusty Pipes. Let the show begin.

> - Glenn Siebert, Over Easy VP Public Relations, AISQC



2012 International Convention

July 1 - 8, 2012



Tuesday, July 3

10 a.m.–3:50 p.m. 5–9:30 p.m. Harmony University Classes Harmony Foundation Collegiate Barbershop Quartet Contest *Larry Ajer - Tuesday Night Party

After CBQC

Wednesday, July 4

10 a.m.–9:30 p.m. Quartet Quarterfinals
10 –11 p.m. Dixieland Band

Thursday, July 5

9–10:30 a.m. 9–9:50 a.m. Good News! Gospel Sing Master Class, Masters of Harmony Quartet Semifinals

11 a.m.–3 p.m. 4:15–6:30 p.m.

*World Harmony Jamboree

7:30–10 p.m. *AIC Show

= Separately ticketed event

 Audience participation free, singing participation involves a donation to Harmony Foundation

Friday, July 6

10 a.m.-2:30 p.m. 4-8:30 p.m.

4-8:30 p.m. Chorus Contest Session #2 9:00 p.m. to Chorditorium

:00 p.m. to midnight

Saturday, July 7

9 a.m.–noon 11–11:50 a.m. 12:15–12:45 p.m.

**Sing with the Champs
Master Class – Old School
MegaSing

Chorus Contest Session #1

1:30–3:30 p.m. Harmony Foundation Presents ...

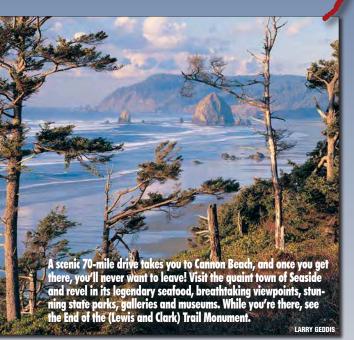
6–7 p.m. Quartet Finals (Pre-show)
7:00–9:30 p.m. Quartet Finals







A feast for



Within Portland are amazing world-renown gardens ... the International Test Rose Garden, the peaceful Japanese and Chinese gardens, and the Crystal Springs Rhododendron Garden, all within the "Best Walking Town in America." (Prevention Magazine)

For family fun, the Oregon Metro Zoo, the Portland Children's Museum and the Oregon Museum of Science & Industry will enchant the kids. And Portland's MAX Line light rail system makes getting around downtown a snap!

Just to the east, the Columbia River Gorge and the 600+ foot tall Multnomah Falls are both must-sees! Plan a relaxing river cruise, or drive at your leisure, snapping photos at the dramatic overlooks and waterfalls along this mighty river. Enjoy the majestic view of Mt. Hood and the Hood River Valley. You can even go white-water rafting, just 30 miles from Portland!

Then, if you've got an extra day or two, you simply must take the short scenic drive to some of the most magnificent coastline you'll ever see! Dip your toes in the Pacific, play golf right on the coast, shop, and savor the spectacular view at Haystack Rock (left).

With so much to see and do, this will make a super family trip or a special romantic getaway never to be forgotten!









Horsetail Falls, Portland Zoo, Rhododendron Garden, Mt. Hood

American Airlines

is offering a 5% discount on Portland airfares for our convention! Go to www.aa.com and enter promo code 6162DX.

Schedule Highlights

Tuesday night: The Harmony Foundation Collegiate Barbershop Quartet Contest warms up the crowd starting at 5 p.m., and there's plenty of time afterward for the Larry Ajer Party.

Wednesday: Enjoy the variety of the **Quartet Quarterfinals** starting at 10:00 a.m., and after a 9:30 p.m. or so finish, the **Dixieland Band** will complete the day's entertainment.

Thursday: The suspense builds with the **Quartet Semi-Finals**, starting at 11:00 a.m. Then, take in the **World Harmony Jamboree** at 4:15 and the **AIC Show** at 7:30.

Friday: Be totally entertained by the chorus contest, still have-

plenty of time for district and chapter parties! Enjoy yourself!

Saturday day: Rest, shop, see some sights, and give **Sing with the Champs** a try! At 12:15 the **Mega Sing** will bring everybody together to share the joy of singing with the city of Portland. **Harmony Foundation Presents** at 1:30 will feature **Four Voices, 139th Street Quartet** and a host of past collegiate champs in a tribute to the 20th Anniversary of the Collegiate Quartet Contest.

Saturday night: See performances from the newly crowned-Chorus and Collegiate champs at 6:00, followed by the **Quartet Finals** at 7:00. By 9:30 or so, you'll be tagging your heart out!

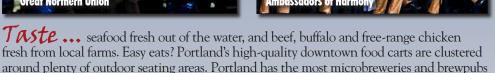
Register at www.barbershop.org/portland or call 800-595-4849 any time!

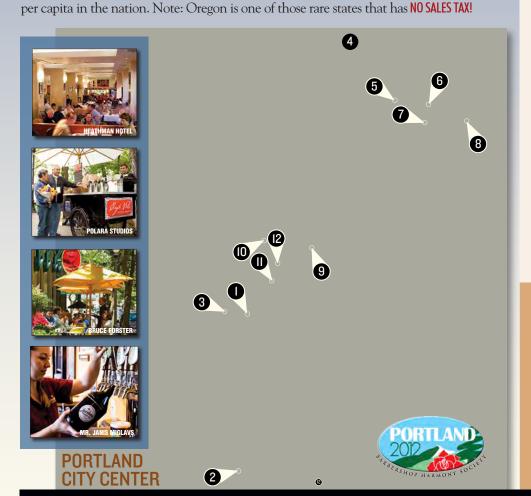
the senses!

Hear... the exciting match-ups between **Ambassadors of Harmony** (CSD) and Great Northern Union (LOL), and between Musical Island Boys (NZABS) and Ringmasters (SNOBS). Marvel at the creativity of the chorus contest, enjoy the AIC Show and Harmony Foundation Presents! Immerse yourself in the joy of tagging and ringing old and new tunes with old and new friends!













Great hotels and great rates, with easy access to the venue!

Distance in blocks from free light rail stop (Portland's city blocks are only 200 yards long)

- 1. Hilton Portland & Executive Tower (HQ Hotel) HQ (\$152) 0
- 2. University Place Hotel (\$133) 4
- 3. The Paramount Hotel (\$149) 1
- 4. Red Lion Hotel on the River (\$125) (5 min. on free hotel shuttle)
- 5. Crowne Plaza Convention Center Hotel (\$148) 4
- 6. Courtyard by Marriott Lloyd Center (\$141) 2
- 7. Red Lion Convention Center Hotel (\$119) 0
- 8. Doubletree Hotel Portland (\$146) 1
- 9. Embassy Suites Portland Downtown (\$179) 3
- 10. The Benson Hotel (\$165) 2
- 11. Marriott City Center Hotel (\$163) 3
- 12. Hotel Monaco (\$173) 3

NOTE: MAX Light Rail is FREE except to/from the Red Lion Hotel on the River. Where 0 is noted, the MAX stop is adjacent.

Registration Pricing Great family packages!

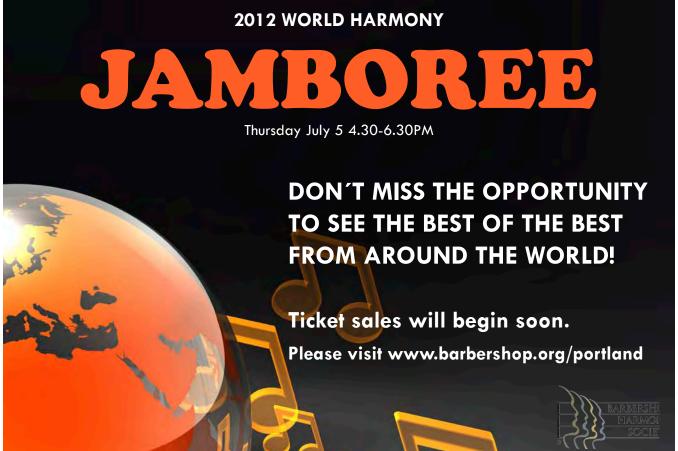
Member/Associate/Affiliate Pricing (up to two registrations allowed per member at the discounted price) \$175

Non-Member Pricing: \$189

Youth Pricing (25 & Under): \$99

Family Four Pack (two adults and two youth from same household): \$409 Enter promo code "familypack2012" to receive discount. Additional Youth: \$25







1. Rusty Pipes (JAD)

Dale Fetick (T), Carl Taylor (L), Jay Hawkins (Bs), Tom Rouse (Br) Contact Tom: trouse2@its.jnj.com, (513) 984-4089



2. Border Patrol (ONT)

Ron Mason (Br), Bob Fuest (L), Al Baker (Bs), Bobby Gibson (T) Contact Al: albaker101@hotmail.com, (905) 679-6051



3. St. Croix Crossing (LOL)

Steven Hardy (Br), Daniel Heike (L), Jared Hoke (Bs), Randy Lieble (T) Contact Dan: djheike@hotmail.com, (715) 926-5318



4. Velvet Frogs (FWD)

Les Dergan (T), David Livingston (L), Bill Wilson (Bs), CJ Sams (Br), Contact CJ: mcjsams@verizon.net, (560) 425-2924



5. Legacy (MAD)

Dane Marble (T), Fredrick King (L), Gary Rogness (Bs), Steve Peterson (Br) Contact Gary: glrogness@yahoo.com, (507) 990-2000



6. Highpoint (LOL) Bob Wozniak (Bs), Harry Hanson (T), David Ament (L), Darryl Cremer (Br) Contact Darryl: dbcremer@wi.rr.com, (262) 884-4826



7. Take Note (ILL) Robert McClerren (T), Ralph Brooks (L), Ed Chapman (Bs), Dick Kingdon (Br) Contact Ralph: ralphbrooks@juno.com, (773) 282-5023



8. Youth Reclamation Project (MAD) Hardman Jones (T), Mike Wallen (L), Vic Owen (Bs), Roger Tarpy (Br) Contact Mike: isingbs@yahoo.com, (804) 338-7214



9. Sugar House (RMD) Kim Gilbertsen (T), Lauren Rants (L), Lon Szymanski (Bs), Tom Dawson (Br) Contact Lauren: laurenrants@gmail.com, (801) 572-1086



10. CHECKMATE (ONT) John Wilkie (Br), Bill Vermue (Bs), Rod McKenzie (L), Rod McGillivray (T) Contact Rod: rodmcg@videotron.ca, (819) 778-0973



11. OLD GUYS RULE (SUN) Dick Zarfos (T), Robert Mitchell (L), Henry Stromenger (Bs), Jim Woods (Br) Contact Jim: rmitchell43jd@hotmail.com, (941) 480-1933



12. Time After Time (EVG) Aron Helligas (T), Lynn Turner (L), Chris Watkins (Br), Ken Daniels (Bs) Contact Ken: kendan@canby.com, (503) 266-6876



13. Pot Luck (ONT) Morgan Lewis (T), Jim Doyle (Bs), Gary Morton (L), Barry Towner (Br) Contact Barry: btowner@xplornet.com, (905) 473-2424



14. Test Of Time (JAD) Glen Spangler (Br), Mark Stock (Bs), Don Pullins (L), Gary Wulf (T) Contact Gary: parkave@columbus.rr.com, (740) 972-1032



15. Completely Youthless (SLD) Don Stothard (L), Robert Mayeu (T), Michael Morgan (Bs), Daniel Norton (Br) Contact Dan: sing4dan@yahoo.com, (585) 738-6178



16. Primrose Lane (NED) Frederick Riley (T), Gary Glidden (L), Joe Cutshall-King (Bs), Chuck Packevicz (Br) Contact Gary: gglidden@roadrunner.com, (518) 793-4570



17. Crimsonaires (DIX) Freddie Braswell (T), Mike Curry (L), Bobby Wooldridge (Bs), Sam Hooton III (Br) Contact Mike: leadsngr22@aol.com, (205) 266-1058



17. Elder-Bari Whine (SWD) Norman Running (T), Steve Coon (L), Rob Smith (Bs), Bill McIntire (Br) Contact Rob: bassorob@att.net, (832) 330-4982



19. Village Green (NSC) Ted Leinbach (T), Charlie Rose (L), Jon Vickers (Bs), Jim Nappier (Br) Contact Jon: sing4parts@triad.rr.com, (336) 408-6404



20. Airborne (ONT) David Streeter (Br), Bruce Marchant (L), Murray Warne (Bs), Rick Ackerman (T) Contact Dave: davestreeter@powergate.ca, (905) 852-1548



21. BLackJack (NSC) Jim Benson (Br), Bryson Ley (Bs), Larry Reinhart (L), Kirk Binning (T) Contact Larry: lgreinhart@aol.com, (910) 612-6890



22. Boomers (CAD) Steve Barr (Br), Roger Millnitz (L), David Pinkall (Bs), Ken Von Seggern (T) Contact Ken: vonseggern@tconl.com, (402) 445-2141



23. Acappellago (AAMBS) Ric Finlay (T), Dave Frampton (L), Richard Gardam (Bs), Rhett Knight (Br) Contact Rhett: rhett@acappellago.com, (36) 227-8939



24. Final Countdown (SNOBS) Ulf Brunstedt (T), Sten Palmer (Bs), Kjell Lindberg (L), Dieter Feichtinger (Br) Contact Kjell: kh.lindberg@bredband.net, 4+ (670) 660-4350



25. Rockaholix (BABS) Roger Wilkinson (T), Alan Hill (L), Brian Callaghan (Bs), Chris Oliver (Br) Contact Chris: c.oliver@tesco.net, 0+ (788) 789-3909



26. Showtime (PIO) Alan Coombs (Br), Doug Weaver (L), Al Smith (Bs), Jim Johnson (T) Contact Doug: Dweave@comcast.net, (616) 706-3287



27. Three Longs and A Short (CAR) Larry Hansen (L), Ben Geesa (T), Bruce Wittgren (Br), Phil Nagel (Bs) Contact Ben: bgeesa@gmail.com, (219) 863-3338



2012 Youth Chorus Festival Participants











2012 Youth Chorus Festival Participants (By order of appearance)











2012 Youth Chorus Festival Participants (By order of appearance)











Do we see dilemmas or opportunities?

Keynote Address delivered at the Society Board of Directors meeting in Tucson, Ariz. on Thursday, Jan. 19, 2012

> Mr. President, Members of the International Board, Staff members and our honored guests this morning. Good morning everyone.

It is my great honor this morning to acknowledge our new board members Gary

Plaag and Joe Cerutti. We are all confident that they will bring a renewed sense of energy and thought-provoking viewpoints to the table. As I look out across the room, I see it full of old and new friends—it is like being back home with the family once again. Since we are all so close, I think I can feel completely comfortable about sharing a personal little secret with you all.

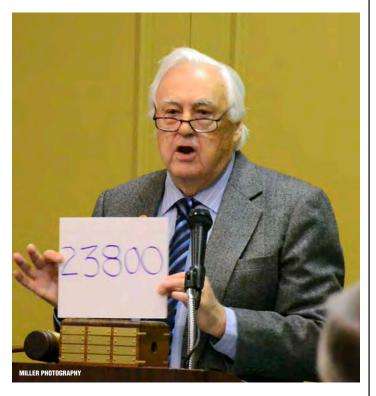
Disorienting dilemmas

In the past several months, I have experienced some very strange events. I have come to learn that not only have these affected me, but the condition can be terribly infectious. I hope that, in the next few minutes, I can spread this ailment throughout this entire room. I also hope that when you leave here this morning, you will go out to infect our entire Society.

You see, I have had a disorienting dilemma. As I heard in a recent movie, the conditions of my existence have changed. After even one of these events, your entire brain is a little scrambled, and I have had three of these attacks.

A disabling dilemma is an event (or series) that causes you to reexamine your beliefs, values and identity—even to the point of deciding to change your mind completely. Winston Churchill once said that most people, when knocked over by the truth, simply get up, dust themselves off, then hurry away as though nothing ever happened. A disorienting dilemma does not allow that option.

Personal dilemma 1. You are probably still a little confused. Let me describe what happened to me. I had been engaged in interviewing HQ staff members and writing their biographies for *The Harmonizer*. One day I



received a phone call from Lorin May asking me to start a new project. Lorin wanted me to locate and interview the Joe Barbershoppers of our Society. These are the unsung heroes who take care of all those little details that enable us to enjoy our hobby freely and easily. Joe Barbershopper has been doing this for many years now with little or no recognition.

I readily accepted this assignment because I have long been wanting to show the power that one man has to accomplish great change. Anyway, this was to be my last project. My hair was getting a little gray and it was time to hang up the roller skates, pass the baton and just quietly live out the rest of my golden years.

My first "Joe" was Ron Hayes. Ron is here at Midwinter. In fact, he lives right here in Tucson. One of the many things that Ron does is to haul the risers all over for the Tucson chorus and the local Sweet Adelines chapter. I was looking for a guy built like Paul Wietlisbach. What I found was a little short, bald-headed guy who was 76 years old. Also, he has a high pitched voice with a pronounced New England accent and wears glasses.

At the end of every interview, I always ask the subject for one or two lines that describe their philosophy of life. Ron didn't hesitate a second before saying: "I've only lived three-fourths of my life. I have another one-fourth to go and I have a lot of work to do."

Red Alert! Red Alert! My brain was under attack! Here I was looking for a nice leather recliner and Ron was out looking for more to do—more ways and opportunities to serve. I had just suffered my first disorienting dilemma.

Personal dilemma 2. A few weeks later, I was talking to my son, Kerry. After many years as a bakery manager for a



"Montana Jack" **Fitzpatrick** Chairman, Allages Task Force mtjack@cox.net

large Southeastern grocery chain, Kerry had just been promoted to assistant store manager, which involved a transfer to another store.

His store manager offered just one line of parting advice: "Kerry, if you ever see a problem, be a part of the solution." Unlike his father, Kerry was all over this, and immediately resolved to be a part of the solution to every problem

he encountered. A few months later, Kerry is the most popular manager in the store and in his district. Not only is he getting things done, but his department managers are happy and seeing the store through new eyes.

For example, when Kerry sees an end cap that is in a mess, he goes to someone in the grocery department and says: "This end cap needs to be reset. Let me help you." And he heads right for the problem and starts solving it.

In my other life, I was a senior officer in the U.S. Navy. When the commander speaks, folks start jumping! Having that kind of power over people can be a pretty heady (and very dangerous) thing. I took that attitude home, to church and everywhere I went. I speak—you jump.

Here we go again, another red alert. More brain trauma. (And did I mention that Kerry is also bald?)

Personal dilemma 3. The final damage was inflicted by Pete Carentz. Everyone here knows Pete, president of the Seneca Land District. I had just been assigned to look into the problem of non-member participation in Societychartered chapters. We were going to accomplish part of this by asking chapter visitors from the districts to take a look around as they visited chapters in their district. Pete Carentz, as moderator of the District President's Council, was instrumental in getting the request for assistance out to all the district presidents.

Yes, it was follically-challenged Pete.

I happened to reach Pete on the road to Buffalo, or somewhere up there in Seneca Land. Pete was on his way to meet with a group of men who were singing barbershop but not members of the Society. Pete had been working with them and was about to offer them a licensing kit. This was old hat with Pete because he had already done it with two similar groups in his very small district.

While we were out to find out how big the problem was, Pete was finding opportunities and turning them into successes.

Red alert number three! It was really questionable as to my survival at this point. My choices were few and simple—change or die. Changing offered the most pain, but it was the pathway to life.

"The Problem" and who will solve it

Walk down that new path with me and allow me to show you all some things that you may not have noticed before,

While I was looking for a nice leather recliner, Ron Hayes was saying, "I have another one-fourth of my life to go and I have a lot of work to do." Red Alert!

with a new perspective on the issues and the future. Join me as we take another look at things as they really are today. Change is in the air. It is a wonderful, exhilarating, life-inducing change.

First, let's address "The Problem." [Holds up a large sign with December, 2011 membership number of approx. 23,800.] Yes, that is the problem. Now let us look at that problem in different terms.

Charles Dickens, in his Tale of Two Cities, said that "It was the best of times. It was the worst of times." Okay, best [holds up 23,800 sign] ... and worst [holds up "Worst" sign]

"Worst of times." So we have a few problems-membership is down and declining. More than half of our members are more than 65 years old, and about 42% of our members don't even bother to show up to chapter meetings on a given week, if they ever show up at all. But Pete, Kerry and Ron would say that we have the opportunity of our lives.

"Best of times." Wouldn't you all agree that what we have is an army of almost 23,800 dedicated members, bonded together in a fraternity of the heart and held together by God's great gift of music?

Wouldn't you *all* agree that if Ron Hayes—one Joe Barbershopper, short, bald and 76 years old—can schlepp the risers for two choruses, then 23,800 of his fellow barbershoppers could accomplish greater things than we have ever considered sitting here at these tables?

The United States has a brand-new aircraft carrier named the U.S.S. George H.W. Bush. It is so large that they recently brought a wooden floor aboard and played a professional basketball game—bleachers and all—on the flight deck. The U.S.S. Bush operates with about 90 aircraft. Now imagine, three other big carriers of the same Nimitz class, all fully-loaded with aircraft and every aircraft loaded with a one megaton nuclear weapon. That is just about enough to split the world in half. Want to know how many men it would take to operate those four carriers and all of the aircraft? [holds up 23,800 sign]

If the navy's 23,800 men could split the world in half if asked, what can our army of 23,800 do ... if asked?

If Pete Carentz can see opportunity where others see problems, why can't we? If Kerry can be a part of the solution when he sees a problem, why can't we?

A corporate disorienting dilemma

Gentlemen, it is long past time that we had a corporate disorienting dilemma. There is an Army of 23,800, stationed at 800 outposts, out there where we need them to be. They used to be on alert, but they are slowly drifting away from their posts. An army without leadership starts to lose their edge. They march smartly up and down, have mock battles, complain and gripe about everything and

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eventually lose all unit cohesiveness. That describes our army today.

Sadly, our Army is a disjointed, shapeless mass undisciplined and without a mission. They have no mission, my friends, because they have no visible leadership—no generals. You gentlemen, seated at this table, are the generals, the leaders they so desperately need. It falls on your shoulders to conceive a vision for the future and for success, to communicate that vision so ardently, so well and so personally that the Army will coalesce around you and follow you onward to victory.

We need a new vision for leadership, and I had planned to offer a few thoughts on leadership that would apply to our Society. However, as I compiled that list, I quickly

logo, changed our music—all to no avail.

Let me illustrate just how far outside the box we must think if we are to become winners. Here are two programs for your immediate consideration:

First, in the several committees I have been a part of and in several years of personal research, I have come to realize that *any* program for recruiting and retention is absolutely doomed to failure unless it is chapter-based.

At the same time, there is a distinct possibility that, in the next 20 years, financial conditions will decimate high school music programs all over this country. We must seize this opportunity to connect with young men in high schools and show them who we are and what joy we can bring to their lives through music.

Therefore, let's get the chapters involved, starting

today, by declaring that March 2013 is National High School Quartet contest month. You can do it today. It takes one single quick action by this board of generals to bring your army to

its feet. President Lamson can appoint the committee on Monday and they will handle all the details. Those who need to lead the program already have complete instructions in their hands. They await your orders.

Did I mention that this program should be revenue

Second, (it gets a little harder from here on). I like singing with guys—I've been doing it for nearly 45 years. But I *love* singing with the ladies. They hit all those high notes so cleanly and delicately. Also they dance very well (which most of us cannot do). I might add that I found many others who feel the same way. In fact, I found three mixed harmony chapters who were the mic testers at Society contests last year.

About a year ago, our own General Cerutti, directing chapters of both genders, ended a joint annual show by having both choruses gathered together on the risers and singing some heavenly eight-part music. It was reported that both choruses wanted to sing more mixed harmony.

Once again you can make this idea a reality today—by authorizing the birth of a new Mixed Harmony subdivision of the Barbershop Harmony Society. Why not get that done today?

Winners have effective and verifiable communications

It is hard to lead an army if you cannot or will not communicate with them. We have not yet even



realized that you have already demonstrated you all are keenly aware of these concepts and that is why you are sitting here today.

The truth is that we need something greater than some highly trained and knowledgeable leaders. What we desperately need is *winners*.

During WWII, when General George Patton learned that his son had been captured by the Germans and held in the same prison camp as our own beloved Iim Miller, he did not appoint a committee to study the matter, he didn't hold a staff meeting. What Gen. Patton did was to climb into a lead tank and charge through miles of enemy territory until he found the prison camp, freed his son and liberated all of the prisoners in the camps. General Patton was a winner.

The list of attributes, hallmarks that define winners, is much briefer than the list of ideas I originally sketched, and it has only three items.

Winners have bold ideas

Winners have bold ideas. Never satisfied with the same old solutions and endless failures, the winner lives "outside the box" in a visionary world. A winner always sees beyond the problems and never loses sight of the goal of complete success. Over the years, we have stayed inside of our conceptual box with a stream of cosmetic changes that have done nothing to impede our relentless decline. We have changed our name, changed our





Swipes 'n' Swaps

"New director" ads are free in *The* **Harmonizer** (first 50 words) to Society chapters. Additional copy for director ads, or other ads for uniforms and risers are \$25 per column inch. Send to harmonizer@barbershop.org.





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begun to find ways to reach every single outpost in our army. During the chapter visitation program, one chapter reported that they had not seen even a district officer in 10 years.

You can begin to correct that situation today. If you will approve those programs I just mentioned, Presi-

dent Alan Lamson can announce one program tonight and the other tomorrow night to more than 2,000 barbershoppers.

With some creative planning, the board can arrange the agenda for Portland to include one entire morning or afternoon session with chapter presidents. This is effective, verifiable and direct communication.

We have just begun to roll out Operation Harold Hill. This program, which is entirely chapter-based, started with one man having an idea and another having the vision to make it happen. The Harold Hill parade is forming right now at more than half of the 800 outposts all over North America.

The Harold Hill division of our Army deserves to personally experience your open, ostentatious and unwavering support. Even though you are already involved with this program, why not pick up the telephone and call one of our small outposts in North Dakota and let them know you care—offer your support and assistance.

Winners include every member

Some lingering questions need your answers and will involve every member of this Society.

• Some years ago, we stopped our involvement in Society-wide service projects. For all the good we do through Harmony Foundation, one of the core beliefs of our founders was the need for *community* service. I believe chapters, districts and the Society can both increase our sup-

If 23,800 of the navy's men could split the world in half if asked, what can our army of 23,800 do ... if asked? If Pete Carentz can see opportunity where others see problems, why can't we?

port of Harmony Foundation and develop charitable missions within our own communities.

• Only 57 percent of our members attend any chapter activities. The other 43 percent sit at home or have found something else to do. We lose more than one half of all new mem-

bers in their first three years. Is there a common problem here? Solve that problem and we will be gaining members tomorrow.

- More than half of our youth members, in some age groups, drop out in their first year. Our youth membership, up to and including age 26, remains steadfast at 1,250 members. There is an answer. Will you invest yourselves in solving this problem?
- There is an increasingly loud outcry coming from too many of our members-more than you might realize. They say that barbershopping isn't fun any more. And, quite frankly, for many that is the reality. What do you have to tell these disenfranchised members? More importantly, what is your solution to this problem?

If you fail to answer these questions and to do so very soon, there will be no more army. Slowly they will, like the old soldier, simply fade away. So, here is the opportunity to act—boldly and decisively—right now, right here.

Puts on Disabled American Veteran service cap

Representing your volunteer army, here I am—just another old soldier-Private Montana Jack, serial number 126037 reporting for duty. I have only lived three-fourths of my life, I still have one-fourth left to go and I have a lot of work to do. Where others see problems, I only see opportunity, and I want to be part of the solution.

Is there a winner at this table who is willing to stand up, step out and lead our army? We await your orders.







6 hours of song; \$23,000 for Salvation Army

Reaching out to untapped retirement home audiences delivers huge charitable windfall

he Heart of America Chorus (CSD) set a personal best and a local record for one-day donations to the Salvation Army by raising nearly \$23,000 in a six-hour period on Saturday, Dec. 16, 2011.

> How did they do it? The chorus had been serenading shoppers at malls for decades, but in 2006, they decided to try an as-yet untapped audience and switch to retirement centers, where their audiences could sit down, stick

around, and be more likely to give. A local construction company donates the use of a bus for the caravan, and this year they visited seven retirement centers in the Kansas City area. The first year they collected \$4,500, and

The Heart of **America Chorus** sings at one of their seven retirement center

"Tone-Henge" pipers performing Christmas tunes: left to right, Jim Bagby, Keith Schweer, Dan Bowser, Bruce Wenner. Dan made them from PVC pipe!

before their 2011 haul, their previous record was \$11,400. The last time the group sang at a mall, they raised only about \$2,800.

"I almost passed out, it was so unbelievable," said chorus co-chairman Mike Mathieu, who carried a peck basket to collect all the donations that were tossed to the group by residents at the retirement centers. "To jump to this total is just beyond our wildest expectations."

The Salvation Army was impressed, too. "I have not seen anybody deliver that amount in six hours before," said Andy Wheeler, bell-ringing and special events coordinator for the Salvation Army in the Kansas City metro area. "I would be surprised if anybody did better than that nationally."

Scott Justvig, the Salvation Army's

caravan stops

to benefit The

Salvation Army

development director for the Kansas/West Missouri Division, said, "They made our Christmas so much fun, and their enthusiasm is contagious. We love these guys!" He would love to see barbershoppers all over the world pick up on this idea.

At each stop they performed for a half-hour, singing traditional Christmas and Hanukkah songs to packed audiences. Singing at retirement centers has an extra bonus of reaching audiences of sometimes lonely people who have decreased mobility and would never be exposed to barbershop at the mall or discount stores.

Whatever their magic is, Wheeler hopes they continue to perform it. "What they're doing is nothing short of amazing," he said. "They're incredible."

Sound of the Rockies makes rock-solid impression on music educators

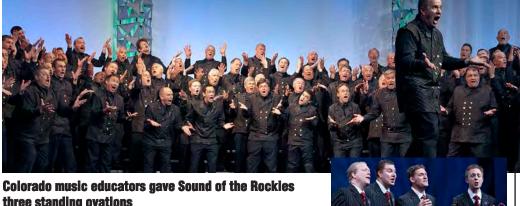
Music educators across the state of Colorado are now overwhelmingly impressed with barbershop harmony, thanks to Denver Mile High's Sound of the Rockies chorus and quartets The Crew and McPhly (RMD). They performed for nearly 800

kindergarten through college music educators and professors at the Colorado Music Educators Association (CMEA) annual convention on January 27.

Additionally, Sound of the Rockies director Da-

stration of all we strive to be as choral educators ... beautifully matched vowels, crisp diction, amazing tuning, and fantastic artistry!"

"The ultimate compliment is to know that this room full of professionally trained musicians were



three standing ovations

rin Drown, himself a high school music educator, taught a "Barbershop in the Classroom" workshop prior to the concert. Drown had contacted the CMEA and sent in an audition video, offering the workshop as a bonus.

The chorus received three standing ovations during the show, and numerous accolades afterward, perhaps best summed up by a great longtime music educator, church director and community chorus director who told Drown afterwards, "If your mission was to make a statement about what you guys do, boy did you make a statement!"

One of the main directors of CMEA said "Your sound was just velvet! We are coming to your spring show, and we are bringing a group of friends!" Another director said, "That was such a great demoninspired and in awe of our performance," said Tony Pranaitis, RMD VP of Membership. "Now there are teachers all across Colorado returning to their classrooms this week, with a new appreciation

bring fun and fulfillment to their lives."

The Crew for barbershop harmony. For those of you outside of Colorado, please continue to build bridges with teachers and students, because today's boys will become tomorrow's men, and barbershop is waiting to



Close relationships with educators equals 250 students for the Florida Youth Festival

The **Emerald Coast Chorus** of the **Fort Walton Beach**, **Fla**. (SUN) chapter pulled off one of the largest Youth Festivals in the Sunshine District in October 2011. Festival Coordinator Carlton Cox spent many hours coordinating with teachers in eight schools, and the end result was more than 250 students on the risers for the concert held in Santa Rosa County, Fla. This is their 12th annual festival, and they are grateful to the Harmony Foundation and the Sunshine District for providing financial support.



QUARTET SINGS FOR FENWAY PARK'S 100TH ANNIVERSARY. The Generations quartet from the Lincoln. R.I. Chapter (NED) was invited to sing at Fenway Park for the Boston **Red Sox 100th Anniversary Press Conference early in** December. The Sox have asked the group to come back for more events next year. This is one of the 118 total appearances this quartet made in 2011! These busy quys, left to right: Bill White (T), Steve Isherwood (L), Billy Wright (Br) and Ellis Strange (Bs).

Out of the blue, a radio station Four-Do-Matics revival

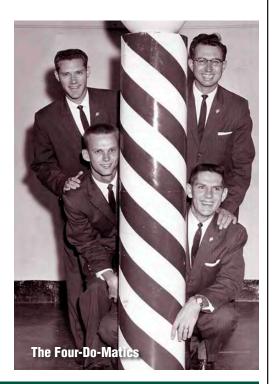
Many older barbershoppers still remember the Four-Do-Matics quartet (EVG), which placed in the top ten in International Competition six times between 1958 and 1966, once barely missing a medal by only seven points. Now imagine this: It's December, 2011, and Clayt Lacey, tenor of the quartet and one of only two surviving members, is driving south between Seattle and Tacoma on I-5 listening to the radio. Out of nowhere, he hears a commentary about his old quartet, followed by a song they recorded 51 years ago!

In 1961, "The Fords" recorded the 1962 World's Fair song "Summer Of '62", which got a lot of air time advertising the upcoming fair. Now, Seattle is gearing up for the 50th anniversary

of the fair, so they pulled the old recording from the archives. The recording has been heard on multiple stations in the area, and a Seattle station later tracked down Clayt to do a radio interview.

Shown in the photo at right are: top left to right, Lacey and Merv Clements (Br), and bottom, Jim Iddings (L) and Del Green (Bs). Their old calendars show they completed nearly one thousand performances covering forty states and five provinces, plus a 21-day USO tour of the Far East in 1969.

"Two guys are now gone (Iddings and Green)," Says Clayt, "but this old quartet is not going away quietly."



PTER ETERNAL

Society members reported as deceased between Dec. 15, 2011 and Feb. 15, 2012. E-mail updates to membership@barbershop.org.

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Public Relations Officers and Bulletin Editors (PROBE) www.harmonize.com/probe

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MENC: The National Association for Music Education

www.menc.org

Harmony, Incorporated www.harmonyinc.org

American Choral **Directors Association** www.acdaonline.org



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The Society for the Preservation and Encouragement of Barber Shop Quartet Singing in America, Inc. (DBA Barbershop Harmony Society) is a non-profit organization operating in the United States and Canada.

Mission

The Barbershop Harmony Society brings men together in harmony and fellowship to enrich lives through singing.

Vision

To be the premier membership organization for men who love to sing.



"Mary ..." from all-time great Renee Craig

f you asked a cadre of seasoned barbershoppers to make a list of the most influential musicians in the

history of barbershop harmony, one person would be on every list: Renee Limburg Craig. Her musical career began almost as soon as she could walk on stage. Professionally, she had extensive experience in jazz, pop and barbershop. She is the ultimate, complete musician—composer, vocal arranger,

conductor, soloist, group singer, pianist, "jingle" singer/writer—in the commercial as well as amateur world.

Renee's quartet, the Cracker Jills, won the Sweet Adelines International championship in 1957 and set a new standard for singing barbershop harmony. It would be safe to

> say that every male and female barbershopper who has sung for very long has been touched by her fabulous musical creations. There is just not enough room here to give an adequate account of the accomplishments of this true musical genius.

This tag is a classic Renee. It was

arranged many years ago but will be just as wonderful a hundred years from now. If you can do so, send me your favorite RC tag. I'm a number one fan!

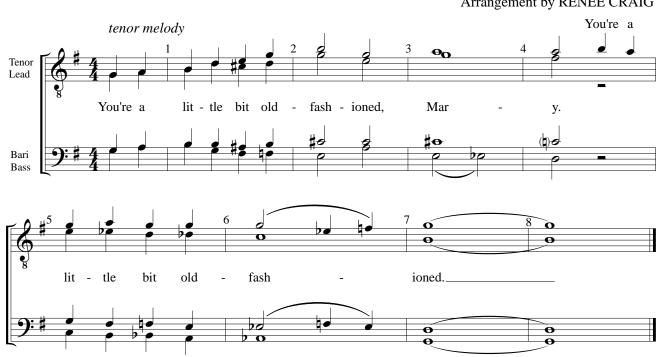


MARY, YOU'RE A LITTLE BIT OLD-FASHIONED

(1914)



Music by HENRY MARSHALL Arrangement by RENEE CRAIG





The **Premier** Event for Barbershop Music Education

July 29-August 5, 2012, St. Joseph, MO

Located on the beautiful Missouri Western State University campus

men and women welcome!

Discounts available to choruses that come as a group. Contact HarmonyU@barbershop.org for information.

Harmony College

Directors College

Quartet College

Next Generation



A huge variety of classes from which to choose



and aspiring directors



Classes designed for current Intense coaching from worldclass quartet coaches



25-and-under chorus performs on show

BACK BY POPULAR DEMAND:

Coaching College

For the second year in a row, classes specifically geared towards those who want to build and hone their coaching skills

Private Vocal Instruction

Overwhelmingly popular in its debut last year, sign up for ONE-on-ONE voice lessons with fabulous instructors (first come, first served)

Faculty includes giants like Steve Armstrong, Tom Gentry, Kirk Young, Russ Young, David Wright, and MANY more!

Quartet coaches include seasoned coaches like Brian Barford, Marty Lovick, Kim Vaughn, Kevin Keller, Brent Graham, and MANY more!

Keynote Address delivered by **New Society**

CEO





Scholarships available!

Directors, quartets, arrangers, and FIRST-TIME attendees!

Scholarships are limited, SO ACT FAST!

Register online! www.barbershop.org/education

Discounts available to choruses that come as a group. Contact HarmonyU@barbershop.org for information.

Don't Miss Another Unforgettable Harmony Foundation Presents...

Celebrating the 20th Anniversary of the Collegiate Quartet Contest



Featuring...

Several of our collegiate champs through the years, including:

Heritage Station '93
Vocal Spectrum '04
Men In Black '05
Musical Island Boys '06
The Vagrants '09
Prestige '11

... and an exclusive reunion performance of our 1996 Collegiate Champion, FOUR VOICES with a finale you won't want to miss!

Our special guests are the founders of the Collegiate contest, Jim Kline and Pete Neushul, with an appearance by their foursome, the incomparable

139TH STREET QUARTET!

Saturday, July 7, 2012 1:30 p.m. • Rose Garden

www.harmonyfoundation.org/presents

Get your passes now for another memorable event!



www.harmonyfoundation.org/presents

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