

THE HARMONIER

OFFICIAL PUBLICATION OF BARBERSHOP HARMONY SOCIETY



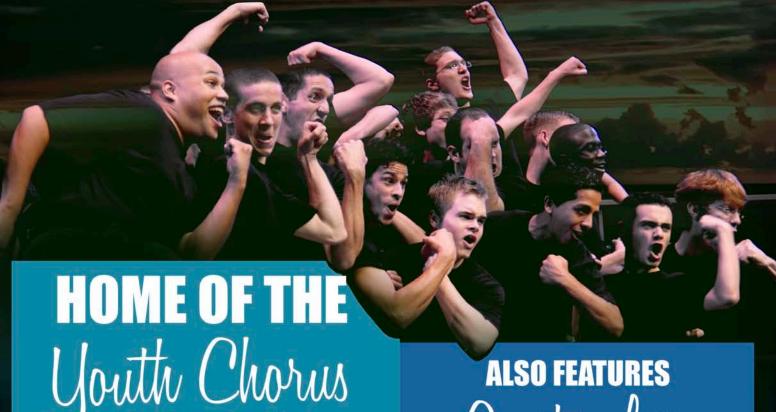
Anniversary
Portrait:
In Toronto, the
Alexandria
Harmonizers
turn 111 men
into 75

Principles DELATED AND SELECTION OF THE PRINCIPLE OF THE

... including some rather prominent gigs



Jan 28 - Feb 2



Youth Chorus Festival

It's quickly become one of THE most exciting event in the Barbershop world. Dozens of youth choruses from around the world!

Spectacular Chows Seniors Quartet Contest

www.barbershop.org/longbeach

Seating is limited, register today!



July/August 2013 VOLUME LXXIII NUMBER

3

FULL CIRCLE. At the recent AIC Show in Toronto, 2012 champion Ringmasters shared a song with 2006 champion Vocal Spectrum, the quartet that first hooked them on barbershop harmony. **Now that Chapter One** has closed, members of Ringmasters have

their coming legacy.



Features

Principles behind a Renaissance
Having more than doubled in size, the Alexandria

Harmonizers are back—learn how they did it SCIPIO GARLING

Operation Harold Hill winners! Hundreds of chapters participated, thousands of new

members joined, dozens of chapters win awards BECCA GRIMMER, SOCIAL MEDIA & COMMUNICATIONS SPECIALIST Chapter Visitations direct actions

Nearly every chapter was visited by a Society leader in 2011. Your feedback is directing new top-down action

Welcome new members!

Welcome our newest members, plus read recaps from several "Why I Barbershop" YouTube videos

Departments



THE PRESIDENT'S PAGE

The value proposition of barbershop

STRAIGHT TALK

Chapter feedback is shaping Society future

LETTERS

This time only, three issues worth of letters

TEMPO

Convention guest dies from injuries in Toronto Harmony University moving to Nashville

HARMONY HOW-TO

Defeat counterfeit resonance: stop the nasality

STAY TUNED

Justin Verlander tagging goes viral Making the best of broken busses

MEMBER SERVICE DIRECTORY

Where to find answers

THE TAG "Old Friends Tag" Shannon Elswick, Society President • shannon@rareblendquartet.com

The value proposition of barbershop

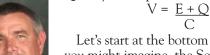
hat is the real value of barbershop? It is an old question and one we have frankly struggled to answer. At this crucial time in our history, defining the value of who we are and what we do is important, but maybe we should start with why.

One of my favorite *TED.com* talks is by Simon Sinek. He describes the golden circles of what, how and why and makes a compelling argument that the most successful people and organizations think, act and communicate from the inside out. Everyone knows what the organization does and most even know how. The secret is to fully understand and communicate the *why*. Why do we exist? Why do we do what we do? Why should anyone care?

The value of your 150+ hours

So, stay with me for a moment and help me work through a little math. In the equation below, Value is equal to the Experience of the member plus the

Quality of the product divided by the Cost.



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Let's start at the bottom and work up. As you might imagine, the Society president gets mail (well mostly e-mail actually). It shouldn't be a surprise that some of the

> concerns of our members are related to the expense of barbershop, frequently focused on dues. When I answer such concerns, I usually say something like this:

Cost. Compared to other social organizations, and in consideration of a conservative estimated available 150 contact hours per year, our dues structure is extremely price competitive. One member recently told me his dues were \$151 a year. (Society, District and Chapter combined) Well that's about \$3 a week and \$1.00 per available contact hour. I belong to numerous professional and civic organizations and none comes close to this kind of value.

We joke about bowling, but the league Becky and I used to belong to was 3 or 4 times more expensive (and I didn't enjoy it nearly as much).

So, all things considered, I think we have a really competitive and reasonable C.

Experience. I absolutely love barbershop and try to participate any way I can as often as I can, so

you already know what I think about the E in our equation. And it is not just me. Among the first 500 Barbershoppers interviewed in our 23K surveys, more than 90% of them say their overall experience has been either Very Positive or Extremely Positive. Of course, there are things we can do at all levels to improve the enjoyment of the experience, and I am proud to tell you our CEO and District Presidents are putting their full weight behind addressing the five most important concerns of our members to improve the overall experience even more. (See page 22 of this issue.) We can make it better, and we will.

It's about more than how well we sing

Quality. That leaves us with O, and that brings me all the way back to why. In the past, we might have framed our quality in terms of our singing and performance abilities, but working with Marty Monson has helped us take a more serious look at our past and our future, and he has given me a whole new perspective. We didn't become the premier a cappella organization on the planet just because our current and past international champs were so talented (but they are amazing), and we did not survive for 75 years because we had an extraordinary business plan (but we are working on it). Why, then?

I believe we are here because our organization, from top to bottom, has also been about service to our communities. Who could even estimate the number lives we have touched with our music through the years in nursing homes, hospitals, parades, ballparks, founders' day picnics and the like? Could we even guess how much free music has been given to schools? How many of our members have served honorably and courageously in service to our countries? How many men, like me, are more successful and better contributors to their communities because of barbershop?

Indeed, we have made a difference in this world and, though we did it through our music, we also did it with our hearts through a universal and unified spirit of giving. That, my friends, is why we exist and that is what has made us great. So what is the V of barbershop? To borrow someone else's tag line, I'd say it is "priceless!"

'Shop 'til you drop!

shannon@rareblendquartet.com

Rick Spencer, Chief Operating Officer • rspencer@barbershop.org

Chapter feedback is shaping Society future

n 2011, Society leaders made an effort to ensure that every Society chapter was visited by a Society or district leader. The intent was to come away with a "pulse" of the chapters. Specific questions were asked about chapter planning, participation in contest, participation in various Society or District events. We ultimately wanted to gather some anecdotal feedback about what the chapters would like in the form of

support from its leadership.

Some great data was gathered in several areas, and you can read a little more about that on page 22 of this issue. Perhaps the most important came from the anecdotal feedback to the gues-

tion, "What else can the Society and/or District offer that would enhance the level of enjoyment that the chapter members already receive through their chapter affiliation?'



Your district leadership, Society Operations Team, and Society staff are narrowing their focus to develop or redesign strategies in these areas to better meet the needs of our chapters.

Five themes develop

The Chapter Visitation Program (CVP) reached 756 individual chapters. Although it felt like we received 756 different answers, some trends definitely started to develop. In fact, there were a total of five main areas that most chapters reported wanting to see new initiates (or more effective training programs) developed.

Three of the five areas probably didn't really come as a surprise to most leaders, except for the fact that in three areas, many chapter requested programs that supposedly are already in place:

- Help with recruitment
- Coaching assistance
- More visits from Society staff and District leaders.

That speaks to the need for better

communication and training.

The remaining two themes were interesting. The first was that *chapters* wanted more help in planning events with other chapters. (My own opinion: That aligns with my simple math equation of "More Barbershoppers in one place=more fun. I said it was simple!) The second was that *chapters want* access to more barbershop arrangements of more modern music. (If you're in shock, please read that line again exactly as written. This unprompted request surfaced again and again.)

The last two are especially interesting because they seem to be reminiscent of the early days of the Society when chapter interaction was rampant, more so than simply getting together at organized conventions. As far as the music was concerned, folks were singing "music of the day" back then, so I suppose after reviewing this feedback this suggestion seems only natural.

Share your questions or successes

So now what? Well, your district leadership, Society Operations Team, and Society staff are narrowing their focus to develop or redesign strategies in these areas to better meet the needs of our chapters. You will very soon start to see some impact in many areas of communication at all levels, but for now, feel free to read about some of the other elements of the CVP later on in this issue.

Finally, if your chapter has found success in any of these areas and want to be a part of sharing your story, please contact me at rspencer@barbershop.org. We want to know real-life examples that worked so we can all learn together.

rspencer@barbershop.org

What's in Marty's Daytimer?

- June 11, National Museum of African American Music meeting with Exec. Dir., Nashville
- June 17, Hume-Fogg meeting with Executive Principal, Nashville (across the street from HQ)
- June 24, Americans for the Arts conference call with CEO
- Iune 26, Sweet Adelines International conference call with Exec. Dir.
- June 29-July 7, International Convention, Toronto
- July 17-19, Annual Budget planning, Nashville
- July 26-28, Category School, St. Joseph, Mo.
- July 28-Aug 4, Harmony University, St Joseph, Mo.
- Aug. 4-6, American Society of Association Executives Conference. Atlanta

What is Marty reading?

· Four Parts, No Waiting, a Social History of American Barbershop Harmony, by Gage Averill



What is Marty listening to?

- Barbershop Style Pandora channel
- Ringmasters II



One time only: Three issues worth of letters

Note: The Nov./Dec. 2012 issue was mailed at the same time as the Jan./April 2013 75th Anniversary Double issue, while the May/June 2013 issue was sent to the printer shortly before the prior issues arrived in subscribers' mailboxes. This issue is our first opportunity to publish letters received for all three issues.

Nov./Dec. 2012 issue

dam Scott's "11 tips for selecting a great repertoire" is the best single page of barbershop advice I've seen printed. He filled that page with amazingly practical advice—not at all theoretical. This is stuff that every Barbershopper should know or learn. I can't tell you the number of times, as I've coached or done judging evals as a candidate, I've talked to groups about these very issues, usually under the unwritten heading of "What were you smoking when you picked this song?"

There are a few corollaries to item 7: "Two ballads in your package could be one too many," "Just because you love to sing it doesn't mean they'd love to hear it," or "There are some songs we sing for our own amusement." Congratulations!

> DAVE FOBART Grayson, Ga.

Several issues mentioned in the Nov./Dec. issue demonstrated a shift in attitude. With the changes in technology and society—pigs are sprouting wings—the Society is going to have to grow more feathers. To appreciate distinctiveness, one needs to embrace diversity. Entrenched inflexibility in past attitudes of musical styles must not remain as fortified walls of isolation. To "address the singing crisis" what is needed are bridges between singing organi-

zations like the ACDA. Every barbershop chapter would do well to build relationships with other local choral groups and be open-minded enough to see the benefit of uniting on common ground.

Since I've been singing with a classical choir, I'm seeing both sides of the "wall." I've taught some tags to a few guys, and they lit up with interest! However, I have been quite disappointed at how Barbershoppers are

not embracing other music or supporting of classical choral groups in any way—few Barbershoppers know they even exist!

I have long believed that the Society and the women's organizations need a formalized venue for mixed quartets in the barbershop style. And, I would very much like to see the Society extend an open

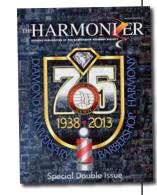
arm of friendship to the contemporary a cappella scene—which is quite popular in colleges—but after graduation there is nowhere to go with it! The Society has so much to offer. Relationships do work both ways. I would hope the Society would be the first to open collaborations.

> Roger Motzkus West Valley, Utah

75th Anniversary Jan./April 2013 Double Issue

Can't remember when I've enjoyed an issue—okay,

two issues—of The Harmonizer more. Congratulations to Lorin May, Grady Kerr and all who had a hand in getting out a rare double issue. It's great to read Marty's optimism about the Society's future. I want to join Shannon's tag with his sons in 2038. (Hmmmm, I'd better start taking care of myself!) But mostly it's just fun to nod a lot about the things we



remember, exclaim about the ones we didn't and just wallow in 75 years of barbershopping. Many thanks! **JIM BAGBY**

Kansas City, Mo.

Wow, the 75th Anniversary special issue of *The Harmonizer* looks great. What an engaging, and informative and entertaining read. Congratulations! Bravo!

Dr. Scott Dorsey

Director of Education & Communication American Choral Directors Association

I realize it would be difficult to recognize all the great individuals, choruses, and quartets throughout the history of the Society but I can not believe there was no mention at all of the great **Easternaires** quartet in this special issue. They were winners in the original Arthur Godfrey "Talent Scout" show in 1954 and were the replacements for the **Buffalo Bills** in the original production of *The Music Man* on Broadway and toured with the road production. They were probably the only quartet to sing in the top ten finals in four different decades, receiving a medal in at least four contests. If you ask members of the **Suntones**, **Regents**, and other great quartets to name their all time favorites, I am sure the Easternaires would be included. They were one of the few barbershop quartets other than the Bills to be featured on their own album by RCA Records, and one of the best show quartets of



all time. Bob Bohn's arrangements were before their time and are still highly regarded and sung in contests today. How could you miss this great group?

> Rick Mori Somerdale, N.J.

I really, really enjoyed your wonderful double issue. I read it on our recent trip to Toronto, and I savored every page. My husband has been a member of the **Ambassadors of Harmony** for about 15 years, so most of the history was unfamiliar to me, but still very interesting. It was fun when I got to the more modern years and recognized singers and choruses, some of whom I am privileged to know personally! Thanks so much for all the time you put into this issue.

> KATHY ROTHERMICH Flint Hill, Mo.

This is a stellar piece of work. Congratulations on capturing the essence of our oddyssey. Well worth the wait.

> MARTY LOVICK Vancouver, B.C.

The 1976 heading brought back one of my favorite, most amusing memories of Harmony College that year. As a way to further promote his "Keep it Barbershop" policy, Harmony College Dean Bob Johnson rented a large sign on a trailer right near the dorms. We saw it several times each day as we walked across campus: "KEEP IT BARBERSHOP." What a huge chuckle we all got one morning on the way to breakfast to see all the letters still used, but with this message: "KEEP IT SHARPER, BOB'

Certainly, after 36 years, there must still be someone around who at least knows who the creative genius was, yes?

> DAVE PAXSON Minneapolis, Minn.

75th Anniversary errata

On page 56 I am given credit for designing and building the Hugh Ingram Memorial Trophy. All I did was execute the bronze statue of the barbershop quartet that sits on the trophy. The trophy was conceived, designed and built by Chuck Sisson, the wonderful lead of 1988 champion Chiefs of Staff.

JIM LAW Minneapolis, Minn.

Great edition ... such fun to read! One super small errata? My last name is MenAker, page 61. Whoops! ROB MENAKER, TENOR

Nightlife (1996 champ) and Masterpiece (2013)

I was one of the singers on *The Simpsons* 1993 episode. While I love Joe Liles' arrangements, he did not arrange "Baby On Board." The Dapper Dans shared a

co-writing credit with Jeff Martin, one of the writers on the show who got us hired, and the Dapper Dans did the vocal arrangment.

Great 2006 picture of the Dapper Dans! But they turned 50 years old in 2009, as the quartet called The Dapper Dans officially started at Disneyland in 1959. This was celebrated at the 2009 Anaheim convention when the Dapper Dans were presented the Lifetime Achievement Award from the Society.

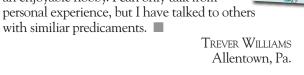
IIM CAMPBELL The Dapper Dans of Disneyland

Three chapter quartets won international gold the same year as their chorus:

- 1978: Bluegrass Student Union and Louisville Thoroughbreds
- 1996: **Nightlife** and the **Masters of Harmony**
- 2008: **OC Times** and the **Masters of Harmony** In the 75th Anniversary issue, OC Times/MOH were incorrectly not included while Crossroads and the Ambassadors of Harmony (2009) were incorrectly included. Only two Crossroads quartet members sang with AOH that year.

May/June 2013 issue

I read the articles of the various directors who are using the most modern technology for members to learn things faster. All of this looks great on the surface; however, for those of us without computers, little computer training or cable lines that cost an arm and leg to change in order to recieve info from these machines, the hobby is fast turning into a nightmare rather than an enjoyable hobby. I can only talk from personal experience, but I have talked to others





Complete contact info: pages 30-31

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HARMONIER

Northern Lights usher in "Age of Asparagus"

inning an international chorus championship is hard. Helping host a convention is hard. Both in the same week? Ridiculous! But Toronto's Northern **Lights Chorus** pulled it off like an asparagus pulling a thorn from a bun-



ny. (You had to be there.) It was a first win for TNL, capping a run of 11 medals since 2000, including five silvers. A friendly YouTube rivalry with the **Westminster Chorus** had preceded the contest, and both groups were well aware that this was going to be a tight one, and it was: Toronto's two-point victory was one of the closest outcomes ever. See

> the video and spoof at bit.ly/ rivalryspoof.

At right, **Masterpiece** thanks the audience after winning the gold medal. The quartet vaulted past last year's medalists, who all maintained their positions relative to one another. It was a sec-

ond win for bass Brett Littlefield and tenor Rob



Menaker (Nightlife, 1996) and for bari Alan Gordon (Gotcha!, 2004), and the first for lead Patrick Haedtler.

A week that has both silver and gold medals is a good week. Members of the The Newfangled 4 picked up plenty of hardware, winning the collegiate championship on Tuesday evening, then singing a fantastic set with The Westminster Chorus that earned them silver medals. "Singing with the chorus every week is like a clinic in barbershop excellence."

Convention guest dies following Toronto car accident; other Barbershoppers injured

A two-car collision a few blocks from the Air Canada Centre spread from the intersection to pedestrians on the sidewalk, injuring 10, among them George Viveiros, partner of candidate judge Jim Haggerty, a member of the

Masters of Harmony. Also among the injured was Steve Denino, bass of **Common Core**, forcing the quartet



to move to the final singing slot on Wednesday.

Downtown traffic, already slowed by extensive construction, was snarled for hours, lead-

ing to heavy coverage in Toronto news media.

After a few days in critical con-

dition, George was removed from life support and passed away in the company of his friends and partner, lim, whom he was due to wed the following week. "He died doing exactly what he loved to do: travel, be with his friends, and take care of me," Jim said. "He never thought about himself."

A moving tribute to George was published in the Toronto Star and can be found online at bit.ly/georgetribute.

Midwinter in Long Beach!

Premium shows, a massive gathering of youth singers, and a superb vacation destination combine to make Long Beach, Calif. the place to be Jan. 28-Feb. 2, 2014.

- Plenty of Harmony University classes!
- Thursday Night Opening Event on the historic Queen Mary included with your full registration.
- Youth Chorus Festival!
- International Seniors **Quartet Contest**



• Saturday Night Show of Champions Registration is now open at www.barbershopconvention.com/longbeach.

Your chapter in *The Harmonizer?*

The Society is moving to change the lives of more kids by helping our local music educators and youth choir directors in whatever ways they need—and with no strings attached. That was the theme of the Saturday Night Spectacular in Toronto, and it's the theme for the upcoming Nov./Dec. 2013 issue of The Harmonizer. Many of our chapters and quartets are already doing this, and we want to know your stories! Send your stories (and original JPEGs to harmonizer@barbershop.org.

Harmony U moving to Nashville

Don't worry, we're keeping the ice cream. After decades at Missouri Western University, Harmony University moves to Nashville's Belmont University in 2014. Home of the world's only accredited

music business program, Belmont boasts space, amenities, partnership opportunities and proximity to area attractions never before enjoyed.

Harmony U's new director, Mike O'Neill, will expand



the world-class offerings to a wider external audience and to more Barbershoppers through distance learning; he will also develop certification programs for a variety of disciplines (not just musical directors). On the Society staff since 2006, O'Neill has worked extensively in educational outreach, chorus director development and Harmony U program development. Mike is a past collegiate quartet champion, international top 10 chorus director, and bass of the popular Lunch Break quartet.

Society briefs

Free music packets for educators. Recent ads in the ACDA Choral Journal have highlighted several new activities designed to bring music and

resources to educators. This ad offers a "second chance" at a free music packet offered at the ACDA convention in March. If you know of a music educator intereted in receving free music pass along the link to www.barbershop. org/freepacket



The Society's best bulletins. Congratulations to the winners of the latest PROBE (PR Officers and Bulletin Editors) contest. Bulletin: Hardin Olson, Minneapolis, Minn., Chordinator. 2013 Dick Girvin Most Improved Bulletin: Joe Fox, Lexinton, Ky., The Music Men.

Call, listen, change the Society. Two months into the 23K project, one caller has already completed 100 calls and is adding to that total. He called it the most rewarding experience in his barbershop career. "I started out to give something back for all the wonder and delight

that barbershopping has brought to my life. I found that, instead of giving back, I was still receiving from hearing the stories of the many new friends I was making."

To join, contact *mtjack@bresnan.net*.

McLean's covers barbershop. Canada's equivalent of *Time* magazine covered barbershop's relationship to the a cappella movement. Have a look at this great article featuring the Toronto Northern Lights, the North Metro Chorus, and the A Cappella Showcase chorus! bit.ly/13BHw6Z.

Mammoth collection of champs released on

iTunes. This one-of-a-kind package contains tracks from each International Champion quartet, as well as several tracks by other groups that helped to establish the barbershop art form. This collection stands as the only source for much of this music. The full collection is available in digital form online for \$49 on the iTunes Store with a la carte purchasing available as well. There will be no CD release of this collection, but you can purchase the downloads and burn your own CD if you like. Visit the iTunes Store or bit.ly/75yearsofchamps.





Jimmy Fallon's "Ragtime Gals" do it again



Is nothing sacred? In early June, Barbershoppers watched NBC TV's Late Night with Jimmy Fallon in mixed horror and glee as the host and his Ragtime Gals quartet broadcast a rousing rendition of Color Me Badd's '90s hit "I Wanna Sex You Up." (Yes, you read that right.) It was their latest in their recent string of barbershopped "modern classics."

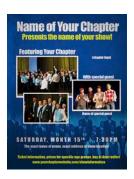
At least they sounded pretty

Over the past half century or so, we've watched the Beatles, Jerry Lewis, The Simpsons, Fam-

ily Guy, David Letterman Show, and Conan O'Brien (just to name a few) go for cheap laughs by juxtaposing crude modern humor against wholesome vaudevillian barbershop tropes. Right or wrong, television audi-

ences are accepting that a rag tag group of low brow comedians in top hats and suspenders is indeed barbershop.

Is barbershop simply an art form? A set of values and ideals? For many Barbershoppers, it's probably both and much more. Our Society has been bringing together the old and new for 75 years, and we've gotten really good at it! The more people that have the chance to see barbershop through our lens, the more will understand its transformative power to change lives for the better.



NEED A RECRUITING OR SHOW POSTER? Go to bit.ly/BHSposters to download production-ready art ready for customization. Open the Photoshop or Word files, plug in your own pix and data, and ship it off to a quick print shop. (Many shops will also do the customizations for a small fee.) While you're at it, take a peek at other Society graphic resources available at bit.ly/BHSPRdocs.

How do you get to Carnegie Hall? Be part of the 75th Anniversary Festival Chorus. Sunday, Dec. 1, 2013, will be your chance to perform in the concert hall synonymous wih musical fame and glory, as part of a gala concert celebrating the Society's 75th Anniversary. You'll be in some pretty rockin' company, too:

- Heart of America Chorus
- Mason City, Iowa Chorus
- HD Chorus
- Premium Blend
- The Gas House Gang
- Crossroads
- Special soloists Anthony Fortino and Tim Waurick Contact Keith Snode at

ksnode@mcp.us or 646-350-3517.

Meet Nancy Carver—Harmony Marketplace Manager



Imagine packing up almost everything you own, loading it in a truck and moving it to a faraway town for a week-long garage sale. Upon arrival, everything must be unpacked and laid out for display. The Marketplace staff processes the sales. When it's over, you repack whatever remains, move it back home, unpack and restock it. Imagine doing that four times

every year. While you are back at home base, you order more things from 10 major vendors and a variety of smaller ones like quartets and chapters. Once each year, you have to select merchandise, test it and then design and print a catalog of everything in your store. Throughout the year, you continue filling mail and phone orders for everything from T-shirts and coffee mugs to sheet music.

Nancy Carver oversees thousands of individual sales at locations from Nashville to Harmony U. to both Society conventions—and recently a new booth at the Sweet Adelines' international convention. Additionally, Nancy and her team put together and ship out merchandise packages for district conventions. Total sales for Harmony Marketplace, are almost \$1 million per year. Most important to the Marketplace staff is the joy found in providing everything that anyone would ever want, at the right price and in the right size. For staff, it is all about service to our members.

Nancy was born in Texas in the mid-'70s, her Dad (a U.S. Army veteran with two Vietnam tours) accepted a position in a church and Nancy's family moved to Louisiana and later San Antonio and then Memphis.

Nancy's dad was the minister of music and mom ran the church day care center. After retiring, her folks decided to leave Memphis and settle in Nashville. Nancy went ahead, sleeping on an air mattress at her sister's house. Through her brother-in-law, she found some temp work at Society headquarters. The temp job became permanent. Having done every job in the Marketplace, Nancy was promoted to manager two years ago. Her path to the Marketplace includes stops at the Disney Store, two jobs as a restaurant pastry chef, a bachelor's degree from the University of Memphis (hotel and restaurant management), several positions in a local bank, a course in culinary arts (after being a pastry chef) and a stint in A/V production (she takes many of the photos for the merchandise catalog).

Nancy's life centers around her family and her church, which the entire family attends right across the street from the Society HQ building. Nancy is active in the children's ministry. Nancy says that she only sings on Sunday in church. Her other great love is working out four or five times per week. Still recovering from being regr-ended in her car over a year ago, she has had to curtail the workout sessions. An ardent cook, Nancy always brings her special creations to staff gatherings, but she has never been known to actually eat anything she brings. There is no one special in her life right now but Nancy is "open."

For that bad, bad day, Nancy says: "Really? Well, if something is going to go wrong, it will happen to me."

About life: "Life is too short. Sometimes you just have to take that chance, so believe and have hope."

- Montana Jack Fitzpatrick



Experience timeless beauty blending with the modern luxuries of today.

Swim in the warm waters of world-famous Waikiki one moment, then enjoy the dramatic mountain views of the Nuuanu Pali Lookout another. Come for Convention for the world's best barbershop performances; stay for vacation with your best friends.

Watch for more information about the Honolulu 2013 International Convention and Competition in the coming months through our webpage

www.sweetadelineintl.org > News & Events > Honolulu 2013 International Convention.

You can also join the party on Facebook: www.facebook.com/SweetAdelinesIntl/events



Defeat counterfeit resonance: Stop the "nasality"

than a resonator. Image:

Grey's Anatomy, fig. 855



s a college voice teacher and as director of the **Southwest Georgia Hamonizers**, one of my most frequent challenges is to help the individual singer recognize the counterfeit resonance of *nasality* and replace it with true, healthy resonance.

"Ping" is good ... with the right resonators

Some singers (especially Barbershoppers) try for a "ping" or "ring" in their singing voice. This brightness in sound actually is amplified mid and upper overtones. This is an excellent quality for which to strive, for it makes the air needed to sing louder, higher, and for longer periods more efficient; The nasal cavity looks and in short, a healthy production for the behaves more like a muffler

vocal folds. It is also the quality of singing, particularly among the professionally trained, that is used to carry the voice unamplified over instruments. (Opera singers

rarely use microphones.)

Some singers, however, in their efforts to capture this quality in their timbre, substitute nasal singing for true ring. Nasal singing can be deceptive. It often can be perceived, chiefly by the singer and the uninitiated listener, to be bright and resonant.

To further complicate the matter, nasal singing often feels like true, bright resonance due to its sympathetic buzzing of the sinus cavities.

So why is nasal singing so bad? We all have to sing with some nasality. The phonemes *m*, n, and ng are all nasal consonants. We all sing them and it is fine. When that voice placement is carried into a vowel, however, it becomes strident, nasal singing.

To sing with resonance is to maximize the naturally occurring resonating chambers along the vocal tract: the pharynx (the space from your vocal folds to your soft palate) and the oral cavity (your mouth, essentially). Doing so will help singers boost the overtones they produce.

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Create more overtones—all by yourself

For this article at least, set aside the way we Barbershoppers use the term *overtone* to describe the fourpart "expanded sound" effect. In most of the singing world, overtones are defined as sounds that are naturally produced by a single voice. The amplification of overtones in various combinations is called *timbre*, and it is what allows us to distinguish between a trombone, a cello and a tenor.

Try it. Singers can amplify or dampen their individual overtones through the manipulation of their vocal tracts. Sing a B^b on any vowel, then lower your larynx (try yawning to get that feel), then raise your larynx—all while trying to maintain the same pitch—and notice the change in sound. The per-

> ceived change of quality is actually a change in the loudness of overtones, particularly to the lower set of overtones. (Believe me, all of that was necessary to explain so we can get to nasality.)

Do not sing into your "muffler"

The nasal cavity is the space on your face that starts at the nostrils and ends at the soft palate. Its composition is cartilage, including the turbinates, hair, and mucus membranes (cilia). Physiologically, its function

is to clean and warm or cool the air so it is safer for respiration. It is a dense passageway and not as conducive to vibrations as the mouth. Among all the available resonators in the head, neck and torso, it is the least resonant. Think of it as a muffler on a car.

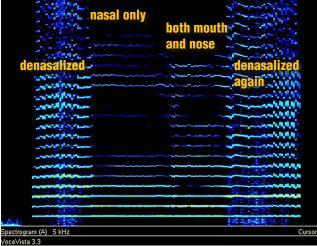


Image of voice overtones produced while author sings A3 [203 hz] on an "A" vowel with and without nasality. Taken using VoceVista 3.3

The acoustical effect of *nasal* singing is the muffling or dampening of overtones, particularly of the upper range. Let us examine the image above.

The first grouping of overtones is *denasalized* singing, or no *nasality*. Air is passing only through the mouth. The second is nasal only, meaning air escaping only through the nose. The third is *nasal*ized, meaning air escaping through both the mouth

and the nose. The last was denasalized again. The brightness of the color corresponds to the loudness of the overtones. (The squiggles indicate variations in pitch, or a little vibrato. Oops!) Notice how bright (loud) the denasalized overtones are and how they compare to the non-bright or even non-existent overtones in the nasal and nasalized examples.

Notice the first three or four overtones (toward the bottom) are not really affected by nasality, but many of the mid and upper overtones are strongly affected. Nasality means fewer overtones, less brightness and a thinner, less robust individual sound. Conversely, the more overtones you produce through bright, denasalized singing, the bigger the boost to the expanded barbershop sound when you lock your notes with the guys around vou.

The pinch test. You can check yourself to see if you are singing nasally. While singing any vowel (note: not nasal consonants like m, n, or ng), pinch your nostrils closed. If your sound changes or you stop singing, you know air is escaping out of your nose. With the help of a vocal coach,

change the placement of your resonance until the pinch test produces no change in your sound.

One final word of advice: In your efforts to sing without nasality, don't go too far the other way and sing so dark and swallowed that you sound like your head is wrapped in a blanket. Pleasing, well-balanced and healthy singing is bright and natural. Above all, avoid singing with undue

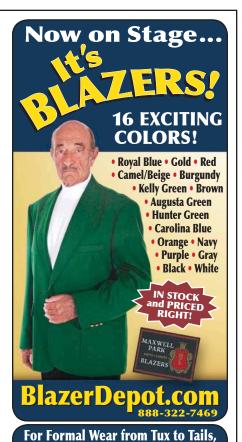
Stop singing into your "muffler" and begin to enjoy more resonant, powerful overtones! ■

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It is busy being a Ringmaster. The 2012 world champions have just returned from a weekend trip to New York where, among other performances, they were featured on NBC's *Today Show* in a segment on the Barbershop Harmony Society's 75th anniversary. In the 72 hours since they landed, they have squeezed in three shows, and in the weekend to come they will be performing at the SNOBS contest. On top of that, they are recording their second album, which will be available at the Harmony Marketplace in Toronto, where they plan to do a show.

As I sit down with them, they are juggling a dinner, a quartet meeting and an interview. In between mouthfuls of Spaghetti Bolognese and gulps of milk, they are organizing the weeks to come. Things do not seem to be slowing down.

Jakob Stenberg, the seemingly soft-spoken tenor, is by far the most talkative, while Emanuel Roll, the mischievous baritone on stage, is a man of fewer words. Now and then Martin Wahlgren, the bass, makes an incisive comment. The lead Rasmus Krigström, who by the way has an unquenchable thirst for milk, seems weary of talking and is ready to get back to singing.

What they all share is the love of a challenge. This is nothing new. Since the very beginning, the quartet's trajectory has been fuelled by a powerful urge to blaze new frontiers.

It all started when four innocent choir boys, who had never heard of tags or posts, were tornadoed out of their comfort zone and dropped in the wonderful world of barbershop.

"The Simpsons"/Vocal Spectrum ignite a passion

As schoolboys, all four Ringmasters attended Adolf Fredrik's Music School, the most renowned choir school in Sweden. When it was time for high school. they made the natural transition into Stockholm's Music Gymnasium. Once there, they all made the cut for the school's prestigious Chamber Choir.

This meant they were part of Sweden's choir elite; and choral singing is a big thing in Sweden. Out of a population of only nine million, there are more than 600,000 registered choir members.

The boys' first encounter with barbershop came one fateful afternoon when Emanuel sat down to watch The Simpsons. Intrigued by Homer's quartet, The Be



Axel Nygren

Sharps, Emanuel hooked up with Martin and two of their classmates to give this alien style a try.

Before they knew it, they had entered their first Nordic Barbershop Competition. They quickly realized they were way out of their depth, and they were even disqualified on music.

"We were whistling and all sorts of things," Martin says. "We didn't have a clue about what barbershop really was."

This would soon be remedied. That particular year, 2006 champion **Vocal Spectrum** had made the trip, and Martin and Emanuel were blown away.

"It was chord worship!" Martin says. "I remember watching Tim post for 40 seconds. We had practiced singing our entire lives, but could do 15 seconds tops. It opened our eyes."

Halfway through Vocal Spectrum's performance, Martin received a text from Emanuel. "With a serious quartet, that could be us up there. We could win this," it said. The goal had been set, and a few auditions later, **Ringmasters** was born.

They knew they wanted to win. Other than that, they knew very little. They trawled the Internet for inspiration and would tag into the early morning, exploring what their voices could create. Many of these vocal escapades can still be seen on Rasmus's YouTube channel.

The boys soon caught the ear of barbershop legend Doug Harrington, bari of 1989 champion Second Edition and a long-time resident of Sweden. Doug took it upon himself to housebreak the quartet.

"I think he was intrigued," Martin says. "He heard we could sing, but he also saw we had no idea what we were doing."

Doug became the group's mentor. It was his expert coaching that made Ringmasters what they are today. Not only did his unforgiving ear force them to eradicate every trace of their Swedish accents, but he also taught them how to rehearse like champions.

"He taught us how to achieve perfection," Jakob says. "It's a very American way to rehearse. We split each song into sections. Then we spend an entire evening on just one section, say the intro. And then the next day we take the next section, and so on. Finally we put it all together like a puzzle. In total, we spend about 100 hours learning just one song."

Figuring out the group's identity

Despite Doug's best efforts, the guys continued to experiment with new harmonies. Their lack of experience made it easy for them to stray from the barbershop box.

"We're not natives. We came in as a blank page and had no idea what we should sound like," Martin says.



Jakob Stenberg's **(T)** love of sport almost had catastrophic consequences. When deciding on a high school, he applied to one specialized in breeding ice hockey stars. To our delight, but to the dismay of Sweden's national team, Jakob changed his mind and placed his bets on his voice instead of his skates. The rest is history. Jakob occasionally sings lead in a soft friendly voice. But as a tenor,

he is all about power, becoming more of a full-voice tenor each year. When his idol, Tim Waurick of Vocal Spectrum, challenged Jakob to see who could post the longest, Jakob went first, clearing 52 seconds. Tim then decided it was wise just to leave it at that, and Jakob won on a walkover. He remains the undisputed champion.



Rasmus Krigstrom (L) has a head made for barbershop. It contains the harmonies for more than 150 tags, and he never misses an opportunity to sing them out, with old and new friends alike. He has found good use for this uncanny ability in his work as an arranger. In between supplying up-andcoming quartets, he has also penned a few of Ringmasters' own numbers. As

meticulous about structure in the real world as he is in the world of music, Rasmus holds regular meals and daily routines sacred. He might sound a bit square, but you can depend on Rasmus to turn into the roundest of pegs whenever there's a party. He also plays the drums, and once came close to joining the progressive metal band The Flowerkings. Luckily, they thought him too young.



Emanuel Roll (Br) is the youngest of four siblings and is used to bridging the wills of others. This skill has made him the adhesive tape that holds the quartet together. This doesn't make him the leader, quite the opposite. Sometimes the rest of the quartet tests Emanuel by allowing him to unknowingly lead the way. Each time, he ends up getting them all lost. But Emanuel is

never lost on stage. He has developed a mischievous charm that enthralls the crowd, whether he's talking, dancing or singing like Elvis. In his free time, Emanuel enjoys playing computer games, and growing up he practiced the violent arts of ju-jitsu and kung fu. In the future, Emanuel dreams of having his own studio where he can produce other barbershop groups.



Martin Wahlgren (Bs) is the only Ringmaster with a degree, in Business and Finance, a feat he somehow pulled off between rehearsals and shows. Because of his hard-earned skills, it has been his job to make sure the quartet's books add up. Unlike the rest of the group, Martin doesn't see himself becoming a full-time musician. Instead he dreams of a future in insurance. This sets him

apart from his family. Martin's dad is an opera soloist, a dramatic baritone, and his two brothers are full time classical musicians. Martin's mother is a speech therapist and possibly the one to blame for Martin's incredible resonance. Finally, the spectacles don't lie—Martin is a self-proclaimed geek. He loves gadgets, and was building his own computers already as a young boy.

Their little quirks got noticed when they won the collegiate competition in Nashville in 2008. And they did nothing to mend their new reputation during the tour that followed. Almost every song had a fresh new signature, often birthed just before the show. The most memorable one is the impressive tag of "Love Me and the World is Mine."

"We were sitting at a seafood restaurant, just 15 minutes before the show, and we started changing the tag," Rasmus says. "We were like, 'Hey, let's do it this way.' And it worked."

"We became known as the guys that did all those cool things, and people would talk about what we might do next. It made us stand out," Emanuel added.

But this was just the beginning. After the quartet placed fourth in Anaheim in 2009, all the big arrangers suddenly wanted to work with them, and they all had their own idea of what direction the quartet should take.

Right at this crucial moment, Doug's brother, David (lead, Second Edition), entered the fray. He had already



They weren't trying to change barbershop just sound like themselves. But the backlash against Ringmasters' **2010** international sets left them wondering exactly who they were. They took the next year off. as full-time singers. discovering the answer to that question.





begun to preach his ideas about the future of barbershop when he coached the quartet in New York prior to the 2009 contest. His vision spoke to the young men, who saw no end to their fortune.

"He believed that barbershop could be made cool," Emanuel says. "He wanted to turn it into something more marketable, something sexier."

"Of course, you should win the contests,' he told us. 'But you should sound good enough to sell records outside of barbershop."

Jakob leans forward and adds: "We weren't happy with just winning anymore. We wanted a legacy."

Too modern, too difficult, too soon

Inspired by David Harrington, the group started putting together a set list that would split the barbershop community into two camps. It was an attempt to show the world the "real Ringmasters," and it included songs by artists they had grown up with and could relate to, like Stevie Wonder, Michael Jackson and the Beatles.

"You have to remember that the Beatles," Jakob says and pauses for effect, "are very modern in barbershop. It ticked a lot of people off."

"We knew there would be a reaction, but we honestly had no idea of the proportions it would take," Martin says. "We even received hate mail," Emanuel added. "We were ruining barbershop and we were a disgrace and so on. We answered by saying we had no intention of changing barbershop. We only wanted to sound like ourselves."

Four out of the five new songs were arranged by David, and the likes of these mind-blowing arrangements had never been heard before. The traditional barbershop harmonies were far apart, and the songs sounded more like pop music.

In Philadelphia in 2010, judges came up and asked the guys if they knew what they were doing. And once the quartet was actually on stage, the judges kept huddling following pretty much every set. Each time, it took them ages to decide on a score.

The boys knew they were taking a risk. "These songs did not only stand out, they even broke rules," Jakob says. "The idea was that if we only did them well enough, the rules wouldn't matter."

In the end, they fell short of the challenge and placed third. David's arrangements proved too difficult, and for that reason the guys still prefer not to do the songs when requested.

"The whole experience put a real strain on the quartet," Jakob says. "In the days leading up to the contest, we were still practicing sections of songs that just weren't right. At that stage, every note should be second nature."

Recovering from Philadelphia feedback

That first backlash nearly meant the end of Ringmasters. The group was lost and didn't know if they should push on with these songs that they had invested so much in, change tactics or just give up. Thankfully, they were receptive to advice.

"Real barbershop legends, people we admire, would come up and say: 'Do you want to win? Then don't sing these songs. Sing what you used to, and then once you've won you can sing whatever you want, because then there won't be any judges around," Emanuel says.

"They told us stay focused on what we wanted as a quartet, which was to win, instead of trying to impress others," he continues.

Ringmasters decided to take a year off from competing. Like a teenager on a gap year, they travelled the world to find themselves. They signed on as the house quartet on a cruise ship in the Caribbean, and this gave them the stage experience necessary to become true entertainers.

"The whole thing makes me think of the Beatles,"



Jakob says. "They started out as just another Liverpool band, but then they got a contract playing at a club in Hamburg. They would play for hours on hours each night. When they came back to Liverpool, they were the best band around."

Once back on home soil, Ringmasters were set on making the Beatles analogy come true. For the next contest in Portland in 2012, they decided on a set list that included songs they had sung before, along with new versions of forgotten barbershop classics. For the new arrangements, they hired David Wright and Aaron Dale.

"The idea was to be overly explicit about our intentions. We were there to win. There was to be no doubt about that," Rasmus says.

To warm up, the quartet set out on an American tour that spanned coast to coast, where they met with legendary coaches such as Brandon Guyton, David Wright, and Eric Dalbey and Tim Waurick of Vocal Spectrum.

As they prepared for Portland, their dedication was faced with one last test of strength. Familiar with the unforgiving jet lag of a cross-Atlantic flight, Ringmasters quickly realized their misfortune when they were drawn to sing at 11 a.m. in the quarterfinals.

"If you want to sing well in the morning, your voice has to think it's evening," Rasmus says. "So we started setting the clock back, about an hour each morning, until eventually we were getting up at five."

"Finally, we had a rehearsal morning where we did everything exactly the way we would before the quarter finals. We got up at five and had a sauna. Then we started rehearsing. By seven we were sounding good," Rasmus continues.

"And then at 11 sharp we performed before our choir, Zero8," Jakob fills in. "We had our routine down to a tee. Only the suits were missing."

Twenty-four hours later, they surprised even themselves when they sang "Lazy Bones" followed by "I Love Being Here With You." There wasn't a trace of sleep left in their voices.

Real barbershop, real Ringmasters, true victory

With their confidence peaking, Ringmasters used the semifinals to really flex their muscles before the judges with their most difficult song, "Between the Devil and the Deep Blue Sea."

It paid off. The Ringmasters were sure they had nailed it, and the judges agreed, rewarding the boys with their highest score ever, 91.8.

It was time for the finals and all they had to do was not mess up.

"Our tactic was to give the judges a few minutes to relax, where all they had to do was kick back and listen to some barbershop," Rasmus says.

"And we, too, wanted to relax," Jakob fills in. "We wanted to sing songs we love singing and just give it our all."

The songs "So in Love" and "I Can't Give you Anything but Love" were rewarded with the score of 91.5, giving the quartet the total average of 91.7. And with the last song's colorful ending, sporting a medley of Beatles love songs, the group proved it can win a landslide victory and still give the crowd that little extra they have come to expect from an evening with Ringmasters.

They've only just begun

As of this meeting, nine months have passed, and as the Swedish invaders discuss their future, it becomes clear that only time will tell what their next great conquest will be.

Rasmus has a hit of milk and says he won't settle until he has won the International contest singing every part. "I will save bass until I'm like 60, when

I've had enough whisky to reach the low notes," he says.

Jakob is eager to break into the mainstream, "Thanks to barbershop, we have a whole different power now than other a cappella groups. Our challenge is to find ways to reach out to a wider audience," he says.

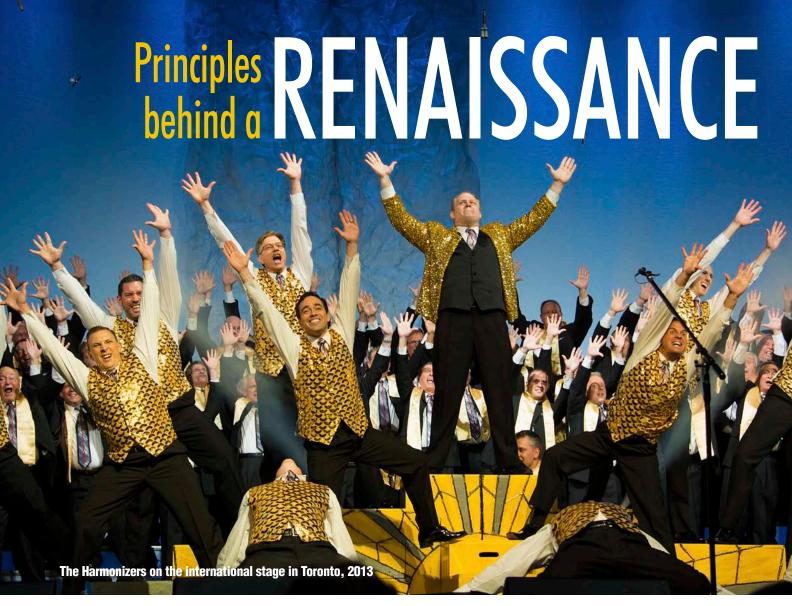
Emanuel is silent. When asked by the others to say something, he shrugs his shoulders and says he would enjoy doing all the things the others have been talking about.

Martin gives the most sober analysis.

"Over the summer. we're going to have to discuss how to take this further. It's going to be really exciting to see what happens in the fall."

I can only agree.





It had seemed as if the Alexandria Harmonizers' best days were behind them. Wrong! Their path back to peak strength was grounded in principles that many types and sizes of chapters can apply

Once upon a time, the **Alexandria Harmonizers** were a gold-medal chorus, winning the international championship in 1986, 1989, 1995, and 1998. But with the retirement of long-time director Scott Werner in 2002, the Harmonizers fell out of the medals, with only 55 men on the risers in 2007 compared to 125 at gold-medal height.

But over the last five years under the direction Joe Cerutti, Jr. (Master Director in both the Society, Sweet Adelines, certified Music judge and member of the Society Board of Directors), the Harmonizers have experienced a phenomenal renaissance. This rebirth has not only catapulted the chorus back into the medals at international contest (fifth, fifth and third in our last three international contests, with Toronto scores topping three of our previous four

gold medal scores), but swelled our numbers (the largest chorus in Toronto with 111 men on stage), and earned high-profile gigs (such as the White House office holiday party) and international exposure (including concerts in China, France and Germany, and appearing on Russian television).

Naturally, having a young, talented, and dedicated director is the spark for such change. But the fuel for the change comes from a set of approaches and attitudes that have worked not only for the Harmonizers, but which apply to any chapter in the Society, regardless of its size and location.

Focus on giving, not just getting

Just like an organism, any organization—including Society chapters—has survival as its fore-



The survival instinct can lead us to focus only on getting how to get members, patrons, gigs, money. But giving is sometimes the key to thriving rather than just surviving.

produce a free holiday show for local children and their families. But then in return, the Masons have taken it upon themselves to completely financially sponsor our annual Youth Harmony Festival in April. Good things come to those who do good things.



Scipio Garling VP, Marketing & PR, Alexandria Harmonizers scipiogarling@ gmail.com

Take risks—don't only play it safe

Whether things are going well or going poorly for your chapter, playing it safe always seems like a good idea. But sometimes that instinct is what's holding you back.

Get out into the world. Some consider it risky for a competing chorus to "sit out" on a contest cycle, fearing that the group may lose its musical edge, membership, and the attention and faith of the international barbershop crowd. In 2012, the Harmonizers looked past conventional wisdom and embraced other opportunities, including a two-week trip and concert tour in China, where we performed on the Great Wall, in the Temple of Heaven Park, and at the Forbidden City Music Hall. As a result of that risk, the Harmonizers helped expand our image as a group that enjoys a wide variety of wonderful experiences in addition to competition, attracting more new members than ever.

Now credentialized as a seasoned internationally touring chorus, the Harmonizers were chosen by the Department of the Interior to serve as the United States' choral representatives to the 2014 celebrations in Normandy of the 70th Anniversary of D-Day. Just because we took a risk, the Harmonizers will be performing next year in Paris, Normandy, and Cologne in Germany along with representatives of BinG!, our Society's German affiliate.

sometimes the key to thriving rather than just surviving.

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Charity gigs can grow wings.

The Harmonizers received no fee when we performed our 2011 Japanese-American friendship concert at New York City's Carnegie Hall. While the concert was being planned, Japan was hit by a devastating tsunami, to which one of the participating choruses actually lost members. The entire concert was then reconceived as a fundraiser for disaster relief for the tsunami victims. The concert was sold out and raised a quarter million dollars in donations. As a result of that success, the producers of that benefit have facilitated the

new "No Borders" youth concert at Carnegie Hall every year since, a new tradition that has become a pillar of barbershop youth outreach in the northeast and a highlight of many young Barbershoppers' performing careers.

Do good for the sake of doing good. Similarly, as part of our community outreach, the Harmonizers recently partnered with the local Masonic Lodge to



Look outward, not just inward

So full and fascinating is the world of barbershop that it is tempting to turn our attention inward to our many personalities and doings. But only by looking outward can we bring barbershop to a larger audience and place it firmly in the public's mind as part of the modern world of a cappella.

A 10-man a cappella outreach. As those who read The Harmonizer know, the Harmonizers have within our ranks a "collegiate-style" a cappella group called **TBD** that performs on our shows and does independent gigs for the benefit of the chapter (May/June 2012, pp. 25-26). It's part of broadening our base of appeal outside the barbershop world.

Join with fellow travelers. Furthering that connection to the broader choral community, the Harmonizers have joined not only Chorus America (the organization for independent choruses) but also the A Cappella Embassy, the DC metro-area's hub for all groups a cappella and a node of the Contemporary A Cappella Society of America (CASA). Those

with the Sons of the Severn

Rather than just finding friends and (maybe) making them singers, we're now finding singers and (hopefully) making them our friends.

connections have not only connected us with experts to make learning tracks and arrangements for TBD, but supplied all the contestants for our a cappella prize competition next spring, which will help introduce the Harmonizers (and barbershop) to a whole new audience.

Find new audiences. As part of our "looking outward" approach, the Har-

monizers have recently spent one holiday evening of caroling visits to all the amenable restaurants in Old Town, Alexandria, where our rehearsal hall is located. As a result, we came to the attention of a producer for Russia's Channel One television, who then did a news story on the caroling with video footage that was broadcast in 2011 to all of Russia and the Russian-speaking world, exposing millions of people to barbershop for possibly the first time.

Arts, not just Elks

There's a strong fraternal aspect to our Society, which is wonderful. But is it possible that some chapters behave so thoroughly as an "Elks" type fraternal organization

Chapters of any size can have a "Renaissance"!

The Alexandria Harmonizers are a true "gem" of our Mid-Atlantic District, and their renaissance is indicative of what can be accomplished in a big way by large chapters. But can smaller chapters build on these same principles to achieve their own "renaissance?" You bet! Here are some examples of typical-sized MAD chapters applying these tenets.

Focus on giving, not just getting. In December, 2012, the District of Columbia (DC) Chapter's Singing Capital **Chorus** established its first "Day of Service in Song," performing two free hour-long holiday programs at DC's Methodist

Home and the Veterans National Medical Center. 22 singers, countless smiles for all!

Take risks—don't only play it safe. The Anne Arundel, Md. Chapter chorus, the Sons of the Severn, recently elected to take a year off from sending their fine 20-person charus to our divisional contest. In lieu of preparing a contest set, they recently concluded a well-planned and executed six-week "Learn to Sing" program. They invested in qualified clinicians to visit, marketed the program in their community, and made sure each week's program would be especially engaging. The result? 8-12 guests consistently attending over the six weeks, and likely a handful of new members as a result! The risk of missing a year of competition will pay off for them!

Look outward, not just inward. For countless years now, the 30-man

Rahway Valley NJ Jerseyaires chapter has sponsored a well-run Novice Quartet Contest. This is not a District or Society-sponsored "official" contest, but it is run with certified judges, a terrific venue, great local marketing and a full house of fun! In opening the contest to all East Coast quartets, the Jerseyaires are provid-

> ing a great stage experience for competitors, many of whom have gone on to have very successful Society quartet careers. Most of all, Rahway has introduced its community of neighbors, particularly young people, to the joys of barbershop with this terrific event!

Arts, not just Elks. Countless MAD chapters of sizes

ranging from 20 to 40 men have begun to alian themselves with their local and state governments' arts organizations, arts commissions, panels and foundations. They have appeared with brief, high-quality performances in service to

standing Novice Quartet Contest their communities and governments at special events and celebrations. With established name recognition, they then have filed successful grant applications for modest funding from these entities, whose leadership has been introduced to our fine representatives as true, legitimate performing arts organizations, not just a "club of hobbyists."

Rahway Valley's popular, long-

Bill Colosimo President, Mid-Atlantic District



Granted, here's a recruiting pitch the Harmonizers employ that few other chapters can duplicate ...

that they neglect their role as an arts organization? Some of the Harmonizers' most successful changes have come from maintaining our fraternal atmosphere while beginning to adopt successful practices of other area arts organizations.

Open audition nights, not guest nights. For example, our previous method for attracting new members was periodic "guest nights," where an entire rehearsal would be retooled around everyone bringing as many male acquaintances as possible and incorporating them into the evenings' activities. While that friendly "Elks-like" gesture garnered many guests, it didn't garner many new members. Now the Harmonizers, acting more like other choral groups in the area, conduct "Open Auditions," separate nights advertised as opportunities for community members to audition for membership. This approach has brought in many new members in record time. Rather than just finding friends and (maybe) making them singers, we're now finding singers and (hopefully) making them our friends.

Standards for all songs. Similarly, realizing that you can't sing barbershop well if you can't sing well at all, the Harmonizers have re-focused our internal pedagogy on a set of "craft maxims." We apply them to anything and everything we sing. In fact, under the pedagogy of our Associate Director, Anthony Colosimo, we are initiating an innovative Master Singers Program that will allow each member, through individual study, to demonstrate and certify his mastery of these essential vocal and choral concepts.

Reaching out via repertoire choices. In addition. we're incorporating some "non-standard" songs into our repertoire such as Franz Biebl's "Ave Maria," "Circle of Life" from Disney's The Lion King, a

Jersey Boys medley, and the sea shanty, "What Shall We Do with the Drunken Sailor." Adding variety to our repertoire has not only made us better barbershop singers, but has broadened our audience appeal and opened the door for more audiences to discover the power of barbershop harmony. The resulting reputation as a well-rounded choral arts group has won us gigs such as the prestigious Jefferson Public Service Awards ceremony at DC's Constitutional Hall, the Supreme Court Historical Society's Annual Dinner, and the office holiday party at the White House including a private meeting and performance for the President and the First Ladv.

Conclusion

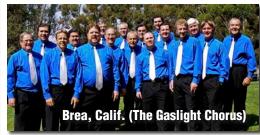
Although not every chorus can get to sing at the White House, every chapter can open new opportunities for itself just by applying the same principles the Harmonizers have used to create our renaissance. It's impossible to know exactly what lies in store for the Harmonizers in our future: but, with our emphasis on giving, taking risks, looking outward, and acting as a true arts group, it's a sure bet it will be a brighter, more varied, and more interesting future than even we can imagine.











For these chapters, Harold Hill wins!

In 2012, we asked our members and chapters to have one emphasis, one focus, one goal. Recruit members.

Operation Harold Hill was a mobilization of the Society to increase membership for 2012 and created an opportunity for each chapter to select its own recruitment method that best fit its particular vision. Volunteers, a.k.a. Harold Hills (title character in The *Music Man*), were selected to contact the chapters to help, encourage and motivate.

The idea: To introduce these men to activities beyond their immediate chapter's sphere of influence to show them the extent of the Barbershop Harmony Society.

Their first singing experience as a member of the Society must be a memorable one to build that satisfaction that will drive them to renew.

The ultimate goal: Increase Society's membership by 25% (3,200 new members) over the previous five-year average. Did we reach our goal? No, but we did gain 2,667 excited, inspired singers. The seed was planted, and likely reached many more than that. According to someone on the Internet (therefore we know it must be true), you'll hear "no" 1,000 times for every yes, so if we do our math correctly 2,667,000 men now know about the Barbershop Harmony Society. Some seeds need a little more time to grow.

Maybe we didn't reach our stated goal, but we did the Society Code of Ethics Rule #1 proud. "We shall do everything in our power to perpetuate the Society." Fast forward to 2013: 458 chapters participated, 88 Harold Hills, and 1,872 new members recruited and 795 lapsed members rejoined!

Some award winners discuss the contest

Society CEO Marty Monson asked two important

questions of all of the chapters that received a Plateau Award. Here are some of the answers:

What was the single

stimulus that generated

The Redwood

Chordsmen: "Several

factors were involved.

About two years ago,

the chapter decided

to change its meeting

night from Thursday to

Wednesday, because a

number of area church

your success?



A Harold Hill's perspective

"My name is Harold Hill, [and I] served as mentor to eight chapters from five different districts in six different states from coast to coast. Chapter sizes varied from tiny groups to large, healthy internationally competitive chapters. The best way to attract new members is to focus on creating

a good product. Things that worked best were personal one-on-one contact, and the chapter that was most successful had an excellent plan and followed it through. They chose to advertise free singing lessons that would culminate with the class joining with the chapter for their annual Christmas Show and experience the joy of performing for a live audience. At the end of the show about half of the students elected to join the chapter."

- Jim Richards

Becca Grimmer Social Media & Communication specialist bgrimmer@ barbershop.org

Winners!

Harold Hill Plateau Awards

choirs rehearse on Thursdays. We also have enthusiastic members who keep a steady stream of guests attending, many of whom have joined. And we put ourselves out into the community with performances as much as possible, including by our six registered quartets."

Gentlemen of Harmony: "We have found the single most effective vehicle for attracting new members during the last two years to has been a five-week Learn to Sing! program."

Mississippi Valley Barbershop Chorus: "We had good stimulus toward success from the many articles of suggestions found The Harmonizer magazine." (Hev, all right!)

Besides membership growth, what other encouraging outcomes are a result of this chapter growth?

The Redwood Chordsmen: "The most obvious [result] is that our sound has improved dramatically, as can be readily seen from our recent contest successes. Of course membership growth is not the only cause. Another result is that we now have more men with many talents to do the little (and not-so-little) tasks that contribute to a successful Chapter. It also is worthy of note that a significant percentage of the newer members are under 35. Youth equals energy, and this is evident in our Chapter."

Gentlemen of Harmony: "The most encouraging other outcome is that new quality singers have come on board and have helped raise the level of singing by their personal contributions, which, in turn, encourages the whole chorus to recognize that they can always do better than they did last week."

Mississippi Valley Barbershop Chorus: "Besides membership growth, the increased enthusiasm of the membership overall was an encouraging outcome."

We thank all of the volunteers that called, emailed, and advised for countless hours. You truly showed your dedication to this art form by sacrificing so much. Special thanks to Operations Team Chair Andrew Shackleton for all his long hours and dedication.

Diamond Plateau Award Cedar Rapids (CSD) South Central Kansas (CSD) Santa Rosa (FWD) Brea (FWD) Beaver Valley (JAD) Black River Valley (SLD) Denver Mile High (RMD)

Gold Plateau Award Joplin (CSD) Pittsburgh South Hills (JAD) Hillsdale (LOL) Auburn (SLD)

Silver Plateau Award Columbia (CSD) Manhattan (CSD) Papillion (CSD) Jefferson City (CSD) Memphis (DIX) Pasadena (FWD) Danville (ILL) Sterling Rock Falls (ILL) Willmar (LOL) Wilkes Barre (MAD) Alexandria (MAD) Grimsby (ONT) Onondaga County (SLD) East Texas (SWD) Sunrise, FL (SUN)

Bronze Plateau Award Mason City (CSD) Algona (CSD) Olathe (CSD) Tuscaloosa (DIX) North East Tennessee (DIX) Atlanta Metro (DIX) Greater Portland (EVG) Seattle (EVG) Spokane (EVG)

Kitsap County (EVG) Tualatin Valley (EVG) Conejo Valley (FWD) San Francisco (FWD) Marin (FWD) Aurora (ILL) Mammoth Cave (CAR) Kokomo (CAR) Racine (LOL) Carroll County (MAD) South Shore (NED) Newmarket (ONT) Rome, NY (SLD) Gainesville (SUN) Palm Harbor (SUN)

Notable Plateau Award Denison (CSD) Fremont (CSD) Sioux City (CSD) Metro Kansas City, MO (CSD) Nashville (DIX) Macon (DIX) Athens (DIX) Central Alabama (DIX) Lake Lanier (DIX) Germantown (DIX) Eugene (EVG) Olympia (EVG) Rogue Valley (EVG) Greater Phoenix (FWD)

Placerville (FWD) Ventura (FWD) Monterey Peninsula (FWD) Chico (FWD) Santa Monica (FWD) Coachella Valley (FWD) Santa Cruz (FWD) Fremont-Hayward (FWD) La Jolla (FWD) California Delta (FWD)

Walnut Creek (FWD)

Northbrook (ILL) Collinsville (ILL) Chicago Metro (ILL) DuPage Valley (ILL) Elyria (JAD) Lima Beane (JAD) Mansfield (JAD) Western Hills (Cincinnati) (JAD) Minneapolis (LOL) Dunn County (LOL) Appleton (LOL) Thunder Bay (LOL) **Gratiot County (PIO)** Huron Valley (PIO) Livingston County (PIO) Mt. Pleasant (PIO) Lansdale (MAD) Nassau-Mid Island (MAD) Hell's Kitchen (MAD) Harrisonburg (MAD) Beverly (NED) Waterville (NED) Burlington (NED) Oshawa (ONT) Simcoe (ONT) Etobicoke Mississauga (ONT) North Bay (ONT) Hamilton (ONT) Middlesex Centre (ONT) Mohawk Valley (SLD) Oswego Valley (SLD) Amarillo (SWD) San Marcos (SWD) Miami (SUN) Hernando County (SUN) Q008 Savannah (NSC) Grand Junction (RMD) Rexburg (RMD)

Starting number of chapter members

	_		•		
	1-11	12-25	26-50	51-75	76+
Notable	1	3	5	7	9
Bronze	3	5	7	9	13
Silver	4	7	9	11	15
Gold	5	9	11	13	17
Diamond	7	11	13	15	20

New members required per Plateau Award

Mt Rushmore (RMD)

Casper (RMD)

Ogallala (RMD)



In 2011, Society leaders made personal visits to most of our chapters. Here's a brief summary of what you told us

The Chapter Visitation Program took place primarily in the second half of 2011, wherein 756 chapters received face-to-face contact from various Society leaders. The intent was to come away with an understanding of the "pulse" of the Society's chapters, as well as gather useful data to help Society leadership plan and develop programs designed to assist chapters.

Several areas were evaluated, including weekly participation, their involvement in community service, opinions of key Society education programs, their opinions regarding participation in Society contests, their membership recruitment programs, and desires for Society assistance.

Beyond collected data, a significant (unintended) positive outcome was a sense that the chapters now had faces to put with names in leadership positions, as well as a feeling that their comments and concerns were being heard.

Weekly participation

- 756 chapters reported a combined total "active membership" of 17,625 men.
- Visitors to these chapters reported a combined total of 15,678 men in attendance during their visits.
- Visitors determined that of the 756 chapters visited, 23 chapters are "not active and do not meet."

Community service

• 729 chapters reported doing some kind of community service, totalling 6,969 events in 2011, or 9.5 events per group.

Desires expressed

Answers were a result of open-ended questions regarding what the chapter needed from Society leadership.

- Better communication (147 re-
- Improve singing and performance skills (134)
- Improved events (98)
- Music type and availability issues (89)
- Growth in membership (86)
- Improved training (73)
- Nothing (71)
- Financial issues (69)
- Improved marketing and promo-
- Leadership and director issues (64)
- Sharing and cooperation (58)
- Youth outreach (28)

No single thing that chapters want

The data indicates that the Society should develop (better) strategies to assist chapters in five main areas:

- Recruitment
- Frequent visits from and communication with District and Society staff and officers
- Coaching help for chapters
- Help chapters plan and implement shared activities with other chapters
- Modernize the music and arrangements available through the Society

Acknowledgements

- Keith Eckhardt, for the development and maintenance of the online reporting tool.
- David Montgomery, for analyzing the data and creating the reports.
- The countless volunteers and staff that took the time to visit each chapter.

Welcome new members! Thank you recruiters!

New members who joined between Dec. 15, 2012 and July 1, 2013. Each recruiter's name follows in italics.

Cardinal

Matt Anderson Garry Texeira Brandon Barnett David Landes Don Hawksby Walter Anderson Tim Haynes Joe Bandy Don Silvey Stanley Hicks Steve Powell Jeremiah Hines Frank Repper Don Jones Bob Thrasher Kain Kotoucek William Collins Dave Lawson Ronald Baker Adam Lester James Lester Phil Majors John Stegner Andrew Meyer Edmond Browne Stephen Pierce Richard Timmerman Tom Pike, Sr Mike Ehringer Bob Quick Mike Malone William Sleeper Lindle Pogue Collin Standiford Cliff Standiford Thomas Tiggle-Stephen Chambers

Central

States Paul Allen Don Thomson David Anderson Scott McVev Wesley Anderson Taylor Stoddard Erik Anderson Kaleh Jorgensen Charles Ashley Jonathan Andrews Ryan Ayers Ryan Ask Bobby Ballman Tyler Martin Jordan Barrow Rvan Ask Eric Bean Rick Foreman Tim Boeckenhauer Jerald Forbes William Bohling Jerry Neeman Jim Bragg Tom Bugg Mark Braun Jared Opp Philip Brownrigg Alan Pommier Jesse Bunge Paul Krull

Michael Callahan Dennis Johns Adam Campbell Gene Zeimet Randy Carter Robert Hall **Buddy Chewning** James Silvers Justin Collins Ralph Sill Tim Dalton Paul Kelly Pieter Elzinga Eddie Allen Kris Farrar Eddie Allen Daniel Froese Jesse Froese Shawn Gamache Matthew Webber Barry Gastrock Patrick Jones Austin Grega Michael Hillen-Roger Ploeger burg Kyle Hampton Eddie Allen Geoffrey Hargrave Brian Hargrave Cade Herrig Elijah Wolf Jim Hood James Stull

Payton Jackson

Austin Grega

Bruce Jeffries

Aaron Jeffus

Steve Miller

Larry Kuehn

Kenneth Grav

James Knudson

Dennis Craun Sr

Dan Kelley

Todd Krier

Ryan Ask

Landorf

Christopher

Eric Schulte

John Lauffer

Mike Koster Gary Lebeck

Ian Mallard

Mike Mays

Caleb Duff

Francis Parlet

Harold Parlet

Scott Spilker

Jerry Easter

Stewart Peters

Matthew Quinn

Mark Fortino

Joseph Rakers

Matt Hamilton

Jack Ray

Kellev Pedersen

Barry Barlow

Brett Randolph

Ryan Northfield

Robert Brockhoff

Roger Millnitz

Cameron Lande

Richard Johnson

Wallace Carpenter

John Kissling

Gaylord Regier

Merlin Friesen

Karsten Reilly

Jakob Robson

Herbert Roeser

Caleb Fouse

Greg Tatro

Bob Scala

Eric Schulte

Anders Sand

Duane Lawson

Timothy Myers

John Stockstill

Don Sebesta

Charles Ford

Dave Bryant

Roger Millnitz

Dennis Craun, Sr.

Ron Svehla

Joe Wagner

Matt Weier

David Wyant

Caleb Fouse

Gregory Garvin

Owen Zimmerman

Harlan Stienties

Matthew Webber

Dixie Robert Bishop Craig Brown Robert Breeding Michael Allen David Cater Tharen Debold Doug Chalmers Harland Ragle, III Jeremy Connor Ron Montgomery Mark Darby Jim Miller Justin Donegan Tony Rowman Eddie Estrada Tessa Walker Aaron Evens Jim DeBusman Lee Gregg JJ Duffy Joshua Grindlev **Bob Snelling** Andrew Grindley Bob Snelling Neill Harris Chester Burdick Matt Hartgrove Tony Bowman Dave Haslett Gene Griffith Ward Hileman Tony Rowman Johnson Hilliard Wes Paradise Darrell Honeycutt Tony Bowman Sam Hoover Charlie Davenport Jimmy Johnson Jeremy Connor Josh Jones Cameron Druyor, Jr Fred Kanel Jack Martin Anthony LaRosa Rick LaRosa Roger Lee Richard Sukoff Peter Lehrman Ronald Regan Dean Masters James Foote Steve Moore Edward Stroebel Daniel Mosier Eric Joseph Chris O'Bryan Ignatius Brown Ronald Pratt Wavne Jackson John Smith James Foote Robert Thomas Robert Dearing Dennis Walker Russ Pascoe Trevor Walker Tessa Walker Andrew Warren Nathan Schwark Carey Widener Donald Schall

Evergreen

TJ Alexander Rod LaCour Lane Befus Roy Sage Larry Bennett Ken Curtis Sam Boot Nate Boot Scott Clark Joe Derrig Ray Cox Dennis Berg Tom Crossler Dan Pierce Conner Crowder Patrick English Nathan Currell Bruce Currell David Dennison Ed Phillips Jason Derrig George Wilkinson Joe Derrig George Wilkinson Glade Diviney Greg Hatley Jonathan Durfee Andrew Durfree Scotty Gelevnse Leon Snow Keith Goddard Frank Chase Doug Gonzales Vincent Fiore Mark Harrison Steve Mondau Paul Heffner Stan Wagner Jason Hill Patrick English

Ben Hodge

Ira Allen **Bob Hutchings** Richard Pflaum Bradley Kitto Sid Brown Bret Koester John Roseveare Anthony LaRosa Rick LaRosa Stephen Lobo Rohan Rebello Kali McCollum Mike Mercier Steve Moore Edward Stroebel John Newell Wally Coe Casev Nove Jim Peters Joe Post David Muralt Gary Pound Jim Thorpe Taylor Rapp Gerald Herrmann Fred Sego Stephen Combes Patrick Simpson Brian Cullingworth CJ Skinner Ronald Mahan Gerry Smith Edward Sawatzky Steff Steinhorst

David Muralt

Thomas Arvidson

Truman Wright

Jack Carter

Amjad Taher

Allan Jacques

Stan Boon

Fred Waters

Henry VanZanten, Jr

Far Western Gordon Allen Rhett Roberts James Anderson Frank Olivadoti Tony Banando William Butala Paul Bergevin Richard Box Tom Britain Stephen Diamond Kent Broersma Gaylord Spence Miles Brown Dane Howalt Jerry Camel Arne Themmen Michael Chik Jeff Eytchison Sam Diaz Adam Tan Bruce Dills P. Lance Alloway Dennis Diocson Donald Duperon Phil Easterday Barry Liker

Andrew Eichen-

Mark Faber Gaylord Spence Richard Fox Merlyn Kimbell Jason Gallardo Curtis Mannah Daniel Geiger Eugene Kai Frank Ghidoni Craig Vincent James Gilbreth Kenneth Scholtz Brent Graham Chad Campbell Brian Hatfield James Leedom John Hill Samuel Barger Thomas Hollow Adam Tan Kyle Housen Sherry Lewis Ben Irvin Russell Lee Jin Kim Nicholas Gaspar Matt Kim James Richie Gary Kimmel Duane King Stuart Kimura Don Raymond Paul Kreider Roger Andersen David Lee Richard Naegle Darrell Mann Scot Sheldon Kyle Manuian Alex Bernal Joseph McCarty Daniel Exelby Jon McCov Fred Eastman Scott McKenzie Thomas Blood Larry Paulsen Hal Rutledge John Peck Roger Andersen

Bill Pedler

Peter Sanuto

Kevin Petrik

Hon Poon

Roger Pope

Verne Bagby

Marlon Usher

Frank Pray

Dan Rapps

Jerry Kent

Jack Reid

Barry Waite

Steven Reimer

Jon Sutherland

Randall Bingel

James Richie

Harold Ricker

Adam Retherford

Stanley Trumbull

Kent Borrowdale

Fred Goldberg

baum

Arnie Miller

Illinois Bryan Baldus Ken Toms Michael Bruce Dennis Brandt Scott Cilento Evan Patrick Brian Cromer John Morris Sam Cross Evan Patrick Ben Cross Evan Patrick Bob Dennis Tom De Bord Gerard Ellensohn Bruce Rhoades Larry Finley Jim Reehe Ben Furino Bruce Rhoades Paul Gebhart Carl Follin Ben Hanchett Mark Bradley John Hanten Evan Patrick Dean Harbison Marvin Henry

Henry Herzog Frank Schneider Barry Hu Rvan Accetta Richard Iverson Wesley Bieritz Chad Jenkins John Knecht Keith Knapcik James Mever Robert Cearnal Rick Mouche Bruce Rhoades Evan Patrick Bret Reinthaler Wade Reinthaler Bret Reinthaler Paul Rilett James Stewart Mike Shores Kevin O'Keefe Eric Brucker Daniel Supple

Ralph Holsinger

Caleb Riley

Arthur Roth

Tom Scali

Max Seigel

Richard Otto

Scot Sheldon

Robert Shelton

Don Sevesind

Elliott Smeds

Ray Crowder

Burt Yin

Jonathan Snoek

Sully Sullivan

Dennis Johnson

Mark Sweeney

Loren Englund

Don Tsuchiyama

Frank DaVanzo

Daniel Wager

Chadd Watson

Luke Williams

Ron Williams

Luke Williams

Daniel Wisckol

Eric Callagher

Dan Witko

Russell Lee

John Yasuda

Robert Barry

Mario Yniguez

Rudolfo Esquivias

Mark Conching

Jacob Bailey

Rook Wetzel

Ronald Sheldon

Joseph Pedota

Donald Helmholz

Brandon Runnels

Larry Oberlander

Robert Patterson

C. David Engstrom Andrew Sullender Carrie Marcotte **Johnny**

Appleseed

Bill Booze Berk Jones Michael Bott Stanley Kleja Dan Brant Stan Popp Joe Browning Kellan Sanns Scooter Carpenter Patrick Longfellow Howard Carter Victor Estafen Charles Chapman Tony Folino David Conway James Warner Raymond Gantzler H. David Kracker Jon Gaylord John Rothermel Beniamin Genlur Michael Neff Roger Hammond Dave McPeek Jav Henderson Berk Jones Clarence Hockenberry Raymond Constance Mike Hummer Terry Reichenbach David Jacobs Brvce Simmons Logan Johnson Dale Johnson Joseph Kosch Richard Hills Jim Lenahan Jim Murfin Ralph Martin Joel Kuyper

Andrew Har-

rington

Bobby Massey Jim Niebel Stephen McFarren Larry White Louis McKnight, Jr David Blaine Mike Morris Jonathan Lang Paul Nestor Mark Matzke Chris Perkins Tyler Dunlap Joe Russino Luke Revnolds Victor Salmons Erik Salmons Walter Samosky Keith Kovalic Kenneth Seiple Louis Drazic Matthew Spurlock

Ken Gainer Kyle Wells Mike Humphrey John Woolley Phil Hawk Josh Yake Dan Wade

Land O' Lakes

Jeffrey Aalto Marc Tall Jon Bakken Jacob Ritter Michael Bookstein James Deibler Brian Crommett Paul Sandbek Forrest Crossfield Larry McMartin Derek Fuchs

Dustin Fuchs Brandon Galbraith Bryan Langren Josh Giese Robert Prosch Doug Gorbenko Levi Borisenko Timothy Huttner Dennis Nelson Alvin Jalonen Ken Bester Roger Kamrath Carl Schoenstedt Thomas Kuntz Ken Slinde Thomas Kussow John Dessart Richard Kwarcinski John Park

Rich Lindstrom

James Davidson Thomas Linjala Jeffrey Aalto Brandon Martz Daniel Slattery Paul McCoy Don Doss Glenn Moerke Michael Boen Bill Mokry Tony Grainger Al Neufeld Lynn Lowes Joel Ortman Dale Schueffner Ken Pfohl Fred Ashland Mark Roble Louie Gottwalt Patrick Rothe

David Schaefer Mark Smick Myron Schuler Charles Pinnow Adam Schwantes Tony Grainger Isaac Ydstie Arnold Schroeder

Mid-Atlantic

Dave Adams Jeff Porter Peter Adler Bill King Nicholas Anderson Aaron Watts Richie Anderson Lucio Costanzo Roger Austin Michael Calhoun Robert Barnas

Ernest Dovle Joe Bavaria Richard Ries Jim Bell Ron Davidson Mike Bennett Josh Haberle Martin Bernstein John Rentz Jim Berrie, Jr. Gene Hammerle Matt Breedlove Jay Embleton Christopher Bush Richard Wolff Bob Cannon Charley Abrachinsky Ronald Cappuccio John Celani Jeffrey Carey

Phillip Brown Sean Casey Rex Jamieson Steve Cavanaugh Dave Bankard Eric Chen Charles Edgerton Nunzio Cicone Ben Hawker Christopher Cox James Hobbs Ray Culin Carter Willsey Charlie Davis Jerry Wampler Ray Denlinger John Zimmerman Chris Deppe James Gasper Kent Derrow Will Snuffin

Greg Desobry Joel Bacher Joshua Desportes David DesPortes Sevy Domangue Ronald Smith Michael Duca Will Downey James Eck Michael Eck Jim Eisenhower Alexander Laufer Warren Fluck Bruce Aldinger John Franek Paul Franek **Bob Fumento** William Mann Sam Gavzy Steve Skolnick Joas Gonzalez

Will "Veal" Baughman, tenor

of the Hot Air Buffoons, shares barbershop with his barbershop hero, his dad. Oh, and his dad,

"Beef," just so happens to be the

bass of the Hot Air Buffoons

and of 1997 International Quartet Champ Yesteryear!



Patrick Rudolph

and we want more! Each and every story is different, inspiring and incredibly interesting! Share you experience with us! You never know ... your story could be somebody's answer to "Why do you barbershop! Leave us your video response: http://bitly/laE1t3i

Freeman Groat, 68-year member, Society headquarters volunteer, and the You Tube Society's 1st Lifetime Member loves why i barbershop music. He loves harmony. He loves the old plain harmony songs. And

Barbershop Vloggers, James and Steve explain why they love barbershop 1 The Sweet Adelines (wink wink) 2 There's no better music in the world and 3. Without it, they wouldn't be as good of friends as they are now.

he loves the feeling when you get four guys together and they ring chords like they're coming out of heaven. That's why he likes barbershop-no, LOVES barbershop!

> Mary is one year into barbershopping and has absolutely fallen in love with it! She saw a poster while taking her kids to their play group. Once she attended the rehearsal, there was no turning back!

NED Youth Workshop Chorus sings "Until We Meet Again" This is why they barbershop!

Drew started singing barbershop in 6th grade, and the first song he sang was "My Wild Irish Rose." It felt like everyone was working together and he quickly realized that barbershop is filled with the "nicest guys you'll ever meet! 11 years later, he's now in college and directing an a cappella group.

Edd Duran Josephus Hastings Nicholas Engelhardt Eric Hofman Kevin Zimmerman Peter Honan Matt Saucier Michael Ibay Carlos Barillo W. Stanley James, III Robert Adriance P.J.Jimenez Nate Savalza Lincoln Johnson Glenn Williamson Thomas Jordan Robert Rack Bruce Kautsky Jeff Porter Philip Kautsky

Ron Kline Donald Overdorff Walter Klyce Brian Lindvall Charles Koegler Joseph Ciccione Alex Krasnansky Mike Savard Joseph Krzysko Sam McFarland, III Alexander Laufer Cliff Shoemaker Alan Lemmon Nick Kozel Jonah Levinson Charles Edgerton Kenneth Losi Don Albanese Rich Lovallo Steve Sawin

Jim Makin Joseph Maile Richard Lewellen Alastair McGregor Dave Bankard Kofi Mills Aaron Greller Larry Mitchell Matt Poremsky Alex Moreno Nate Savalza Kelly Morgan Armando Orsini Jim Mulholland, Sr. James Brown David Nahum Charles Edgerton Patrick Nussear Joe Chilcoat Damian Pierontoni

Lance Powers Cliff Shoemaker Ronald Ray William Brown George Rhoads Don Peterson Martin Rubin-Weiss Howard Sponseller Jake Sachs Nathaniel Barrett Vincent Sandroni Christian Hoff Steven Schwartz Andy Bossov G Sciarrotta John David Maybury Evan Sedor Phillip Brown Dean Sherick Bob Blair **Douglas Smith** Richard Cook James Sutton Craig Kujawa Patrick Taggett Edward Hatcher John Terrill Roger Logsdon Michael Thornton Joel Schwartz John Trescott Paul Kimball Jack Truscott David Schoolev Thomas Twyman Paul Laurenz Daniel Vanleer Ivan Halfond Brian White CJ Pacelli Harry Woelfer Philip Sticha Duncan Woodbury Mike Kelly Robert Yeager Oscar Stuckey Michael Yodize Nathaniel Barrett Michael Ziegler Richard Matusewicz

Douglas Carnes

Eric Zimmerman

Charles Edgerton

Kevin Zoly

Northeastern Archie Apigo Daniel Falcone Justin Babey Richard Moriarty Walt Barlow Peter Daubner John Bourgeois Tom Andrews Mike Brenner James Kew Kenneth Brindamour Diego Fontaine Keith Brumwell Brian Vandervaart Christopher Buck Justin Babey Larry Butler Corbit Larson Cass Clark Robert Brooks

GRAPHIC BY BECCA GRIMMER

Wayne Hackett Terry Norcross Gary Duffy Christopher Petrie Joel Southerland Christian Pickwell Llewellyn Clark Richard Pilling Wayne Hackett David Poirier Kevin Orrell Eli Rivera Robert Trombi Jim Romanchuk Robert Bowes Travis Roy Nate Shaffer Shues Schumacher Mark Genest David Sylvia David Schutt James Valardi Frank Ruggiero Hagen Wegmueller David Tramack John Paul Weston

James Kew

Tauheed Zaman

David Orenstein

Albert Clark

Alan Briand

Bob Corriveau

Donald Dickey

Bill Davidson

Richard Meredith

Michael Trzciensky

Pascal Flambard

Glen Van Deventer

Andrew Greene

John Harrington

Thomas Hewlett

Robert Finelli

Wayne Vieira

Cv Boynton

Eric Hayes

Larry Rand

Rex Dunn

Daniel Hoke

Harry Willis

Steve Houle

Dick White

Walt Lane

Ron Keith

Ron Keith

Tunney King

Barry Walker

John Lake

Daniel Koshinsky

Allan Carpenter

Brad MacDonald

Thomas Levanti

Chris Palonen

Lionel Parsons

Arthur Marsh

Del Merritt

Douglas Joseph

Kathy Robitaille

David Orenstein

Jerome Murphy

Steven Moore

Ronald Mac-

Donald

David Iovinella

Robert Janvrin

Donald Latham

Daniel Feldshon

Guy Filion

Carolinas John Denison John Alden John Frederick Bill Pope David Frump Mace Cadwell Mickey Go Larry Hill Peter Hedges Bill Pope John Kelly Jim Boyd Jeff Knox Gil Burroughs Robert Link Arnold Cosby Nicholas Masi Larry Hunt John McCauley Larry Harter Bruce McGee Robert Paciocco Bill Meiners David McQueeny Dick Miller Rusty Wallace Bob Obernier James Grove Kazuo Okochi Fred Stevie Richard Osenbach John Arnold Tony Prince Clay Plemmons Miles Rice Kevin Kehres Bill Richardson Mickey Go Blaine Riney John Arnold Ian Ritchings Richard Carev Daniel Seaman Daniel Seaman Ed Swift Dick Tyrrell Greg Tuttle Ted Leinbach

Vern Pherson Ontario

Ken Wilkinson

Bruce Armstrong Bruce Williamson Stuart Bonell Dean Bonell Mike Boyd Gordon Woodall James Castle Earl Kettle Phillip Craig Keith Lindsev Roger Cranford Chuck Alexander Brodie Cuff Robert Ross Eric Duncan Jordan Travis Addison Ebert Tom Mifflin Tiger Gallacher Dan Whitfield Donald Gault Harold Flaherty

Andrew Gibbes Douglas Davis Timothy Hansford Michael Downing Sid Hosking John Smye Brain Keller Jim Lee Adrian Kennedy Alfred Heatley Stephen Leitch Ian McGregor Garfield Lewis Douglas Davis Jack Lindsay Robert Lemire Chris Mackay Paul Boucher William Makra Mark Stevens Steven McCreary Andrew Shackleton Josh McCutcheon Gary Haycock Gary Miner Dale Pettit Bruce Pellowe Gerry Goodwin Neil Rask Harry Qualman David Robertson Douglas Robinson Norm Sennema Perry Wildfong Gabe Sherren James Coward Paul Sosiak Terrence Lynch Greg Stewart David Earle Christopher Tanaka Mann Dennis Wright J. Robert Tite Keith Greig Lorne Wardell Douglas Doull Dan Whitfield Al Verwey Darren Wood Jack Kelly Paul Yantha Len Matiowsky

Pioneer Dean Aronson Steven Warnaar Gary Barnard Kenneth Klein Frank Brinker Thomas Skylis Ben Bulak Gregory Humbel Kerry Frey Todd Eldred Charley Green John Strunk Clay Harrington Colton Burge Brian Horanoff Matthew Small Tony Jones Jacob Carroll Frank Korican Bruce Fitzpatrick

Robbin Zrudlo

Ted Manthorp

Joey Krinke Ben Krinke Izaak Lamphere Kedon Lamphere Wesley Lawton George Jackson, III Thomas Ly Jacob Carroll Jared Miles Gregory Humbel Walter Nichols Richard Schlee Edward Nikodem Gerald Milkie Stan Otto Steve Chapman Bill Pacey Matthew Tipton Ronald Pittman Kenneth Klein Chris Psotka Jacob Carroll Ken Rodenhouse William Robbins Kevin Salk Jason Lynch Thomas Schmidt Doug Scott Joel Schneider Larry Parker Fred Sorrell Doran McTaggart Jaysen Sylvestre Andy McCann Jacob Turner Scott Turner Dalton Webster Iain Willox Mike Wibert Gary Robert RT Williams Douglas Weaver R. T. Williams Douglas Weaver Dennis Williams James Whitten

Rocky

Mountain Richard Arnold Dennis Kiefer Ian Barefoot George Humfeld Stanley Bills Fredrick Crawford Daniel Brock Ron Farley Wayne Buchner Wally Zentner Jerry Camel Arne Themmen Joshua Cook Dallin Hill Bernard Danylchuk Richard Stahle, Jr Paul Deininger Alan Severson Davin Gohl Nels Jensen Dennis Hansen Ryan Riches Mark Harrington Robin Harris Gene Horinek Steven Ottem John Jackson John Taylor



Jav Jakosky Eugene Melick Daniel Johnson Ed Naff Martin Jungck Don Teske Alvin Kleveno Mark Block Mel Koslowsky Merrill Kauffman James Krall Martin Jangö Joe Maheras Wally Zentner Rodney Matthies Jim Witt James Meyer Keith Kauffman Eric Millis Sharon Gardner Donald Miner Greg Seebart Greg Nelson Nicholas Pond Jim Powers K. Alan Kelts Grant Sanborn Wayne Anderson Alfred Saussotte Chad Boltz Chris Stadig Bruce Henson Richard Stahle, Jr Gene Miner Jeff Styer Bruce Sellers David Sullivan James Tobin Richard Vandal Dan Lewis Dick Vandel Dan Lewis Tim Walter Dan Lewis Len Wertz Sam Chestnut Ricky Williams Pete Anderson Ken Yergler Bob Lano

Seneca Land

Dale Ball Thomas DePue James Barr John Donohue Patrick Britton Richard Blunden **Quentin Clark** Frank Lazipone Reginald Heyward Pete Carentz, III Paul Lindsay Edwin Lindsay Blaise Lucciano Rocco Lucciano

Mike McCormick Stephen Barrie Trevor McDonough Pat Close Bernie Micklos Richard Byrd Kurt Miller Stephen Jenkins Mike Newman Allen Weitz Joe Pietruch Glenn Jewell Douglas Ploetz Marshall Allen Terry Purtell Tom Jones Floyd Vogt Dennis Marsh Bruce Winans Jacob Zimmer Jacob Zimmer Donald Wagner

Sunshine

Marsee Amajuwon Paul Betancourt Ken Anderson Ernie Bourdeau Doug Bracy David Eastlake Matthew Brock Mark Milligan Jerry Camel

Alan Case James Tobin Daniel De Laria Robert Thiel Mike Delker **Brad May** Christian Diaz Eddie Mejia Steve Dunn Scott Werner Brian Dusseault Henry Dusseault Andrew Estima Matt Clancy Lonnie Freund Bob New Pat Gilson Jerry Brumm Kirk Hammond Steve Alianoulios Jim Hullhorst John McDermott Joe Hunt Joel Urban Erik Krefeld Greg Shuss Andy Krotje Charles Burnim Nick La Bruno Richard Bechtel

Arne Themmen

Michael Linzy C Richard Bame Sherwood Wise Dennis Schulman Dave MacAnlis Daniel Glaser Dale Johnson David Sullivan David Maris Robert M. Steele Dennis McCullum Ron Carnahan F. David McDonald John Guastella Mladen Mehes Keith Mullen Richard Murbach Bill Kendig Bob New Arlan Ropp John Nowlin Jordan Nowlin Abe Oleksnianski Joel Iglesias Dean Ouellette Donald Barnes Herb Parsley Larry Cunningham

Stan Peacock

Russ Pascoe

Alex Polk

Bob Reed

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Tagging: so cool, it made headlines everywhere

Possible factor: the lead post was sung by a league MVP, Cy Young-winning pitcher

n the barbershop world, you can sing a tag with anybody, but what's even better is that. vou can teach it to those who have never heard of barbershop and bring them into that

erlander sings Barbershop

Verlander is on the right in both screen shots

realm and experience it, too. "Anybody could love barbershop, they just don't know it vet."

Justin Verlander, star pitcher for the Detriot Tigers and one of the biggest celebrities in baseball, was in Toronto for

games again the Toronto Blue Jays during our International Convention. He was relaxing at the Westin Hotel (site of our convention's registration and Harmony Marketplace) when swarms of Barbershoppers infested the lobby.

Inside the swarm, **Beast Mode** quartet (tenor Nick Ruiz, lead Brandon Youngblood, bari Rodrigo Alvarez and bass Rhett Roberts) was singing with lead Chris Vaughn. their idol from 2004 international champion **Gotcha!** After they (quite literally) went "beast mode" on a tag, Verlander began to clap and whistle from the lobby. At first they didn't know who was applauding them, but Youngblood recognized Verlander and went to

him to ask if he wanted to sing a tag. (That's the first thing you would do when you see a celebrity, right?)

Verlander was hesitant to sing with them at first, but Rodrigo con-

vinced him when he told him, "It's only one note." With Youngblood videoing the experience, he sang the tag and, quite charmingly, ran out of breath but kept going to finish strong. For days after, the video went viral, exploding across the Internet on major news websites, television and even mlb.com. Watch the video at bit.ly/la4invb.

Dutch quartet champs introduce barbershop to the Czech Republic

Dutch Quartet Champs Still CrazY had the honor to introduce barbershop harmony to the Czech Republic by contributing to the project "Children for Children." They were invited as special guests and shared the



stage with 350 wildly talented children who entertained the audience

> by singing, dancing, and play-

ing together in a band for this charity concert.

Dutch classical guitarist Frank Spekhorst initiated the project 10 years ago to begin raising money to buy medical equipment for the children's department of the



local hospital. Because of the generosity of the teachers, parents and sponsors, the concert raised enough money to buy a phototherapy lamp to treat jaundice in newborns, a vitalfunctions monitor, and other muchneeded items.

Two Top 10 choruses, two busses with mobility issues, two great stories

We were six hours into our drive home from Toronto when the bus broke down. It rolled over to the shoulder of the highway and we stumbled out into the heat. We were somewhere in Pennsylvania. There was a construction site on the side of the road, abandoned

of its workers, and we wandered over to it. We walked among piles of rocks and construction pipes. For many of us, it had been one of the happiest weeks of our lives. A few days earlier we had been singing on stage as Voices of Gotham, earning our slot as the 8th best barbershop chorus in the world. Today we sat stranded on the side of a highway in the scorching heat.

Some tried to sleep, others texted or phoned home. A few sat and sang together. One of us meditated on a heap of rocks.

The poetry of the situation wasn't lost on any of us. In our contest set we sang a custom ar-

rangement of the 1990's pop song "The Way," about a couple that takes to the road, leaving their home behind. The song continually arrives at the same refrain, "But where were they going without ever knowing the way?" As we paced along the shoulder of the highway. one of us sang out the song's lyric that most mirrored our situation, "and when the car broke down, they started walking."

We were stuck at the construction site for two hours. As I wandered among the other Voices, everyone became models in a surreal photo shoot about being lost and stranded. If we ever shoot a music video for "The Way," we'll surely have to

find that spot on the side of the highway again.

Finally the bus rumbled to life and we piled inside, exhausted over the thought of the hours still ahead to drive. After we stopped off at a gas station, one of our guys emerged from a Krispy Kreme with boxes of

> donuts and waters, summoning applause. The breakdown had tried to take the shine off our top ten finish in Toronto and the inspiring week of harmony we shared with singers across the world.



Perhaps it did dull our spirits for a little, but we won in the end. The bus hauled

itself into the belly of Hell's Kitchen and we filed out, grabbing our bags, saying our half-awake goodbyes and heading to our subways and trains. It had been a 13hour journey.

A few days later, it was as though the breakdown never happened. All the happiness and good spirit from the week had risen to the top. We hit the risers for rehearsal stronger than ever, diving right into some new charts. We can't wait for the International Convention in Las Vegas next year. We'll probably choose to fly.

- Matthew Beals. Historian, Voices of Gotham

A bus load of men and women with the Fremont Pathfinders chorus were returning to Nebraska after a 10th-place finish at the International Chorus Competition in Toronto. The bus was scheduled to leave Toronto at midnight, but due to a battery problem, didn't leave until 3 a.m. Anyone who has ever been to an International Contest knows how dead tired you are after such an intense week. The men were exhausted, bedragaled and cranky when the bus made a pit stop at a Subway with a gas station in Olivet, Mich. that had limited facili-

During the wait, director Pete Stibor saw a church

ties and therefore a long wait.



a couple of blocks away and decided something needed to be done to lift their spirits. He walked into the Olivet First Assembly of God church just before a service was starting and asked the pastor if the chorus could sing a song. The pastor, who was celebrating his birthday, said they'd love to have the chorus sina.

Pete gathered the troops, and they all quickly lined up, got into a semblance of riser positions and sana "You Raise Me Up." Though they were tired and didn't have a warm up, it didn't matter to the little congregation. The congregation gave the Pathfinders a standing ovation. As the chorus began its trip back home, some of

them wondered if it really happened. Yes, it did. Some of the best moments in life happen without a plan. It is unlikely that congregation or the Pathfinders will ever forget such a special moment.

Nassau Mid-Island chapter delivers tribute to Sandy relief volunteers

Hurricane Sandy wrecked the U.S. East Coast last fall. leaving destruction in its wake as the deadliest and most destructive hurricane of the 2012 Atlantic hurricane season. People are still struggling to recover from the flooding, and volunteers from all over the United States are set up to help.

The Nassau Mid-Island Chapter wanted to recognize these heroes who have spent countless hours rebuilding, supplying food and furnishing other assistance. The chapter dedicated a rehearsal night to musically salute a group of 160 Sandy relief volunteers set up in Baldwin, Long Island, N.Y. They sang a variety of songs in sweet four-part harmony, and the volunteers joined them in singing "God Bless America."

This was truly a beautiful musical tribute to the men and women who were sacrificing their time to help others.





TALK ABOUT CELEBRATING 75 YEARS! The Crawford County, Pa. Chapter is celebrating a 75 year age difference between their **youngest and oldest members. Isaac Fiely** (center) is 11-years-old and a first year member. He joined Yesterday's Sound Chorus in October of 2012. Isaac is accompanied by Joe Morrison (left), 26 year member and Bill McDonald (right), 8 year member. The ages of the more experienced members, you ask? Well ... we'll just let you do the math.

CHAPTER ETERNAL

Albert Anderson

Juan De Fuca, WA

Burton Huish

Twin Falls, ID

Society members reported as deceased between April 15 and July 1, 2013. E-mail updates to membership@barbershop.org.

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Mission

The Barbershop Harmony Society brings men together in harmony and fellowship to enrich lives through singing.

Vision

To be the premier membership organization for men who love to sing.



Carl Dahlke tag captures our Society's essence

f we take a few moments to ponder the many benefits of membership in a singing organization, one of them would have to be the development

of lifetime friendships. Those who foster harmony become locked in unison, creating a bond that can last forever. "I did it my way" becomes "we did it our way." And ... it all started the moment vou became a member of your singing organization whether it was in school or a musical organization in your community.

We continue to make new friends and, at the same time, we

are saddened at losing the presence of those who

are no longer with us. The tag in this issue of The Harmonizer should have abundant meaning to those of you who have fond, loving memories that

> keep returning as we sing songs of yesterday. It was written by an old friend, Carl Dahlke. Carl joined the Society back in 1955 when he was 20 years of age. In 1960, he formed the **Autotowners** quartet, and that foursome won the international championship in 1966. Carl also directed three different Barbershop Harmony Society choruses in international competition for a total of eight times, and a Sweet Adelines chorus five times.

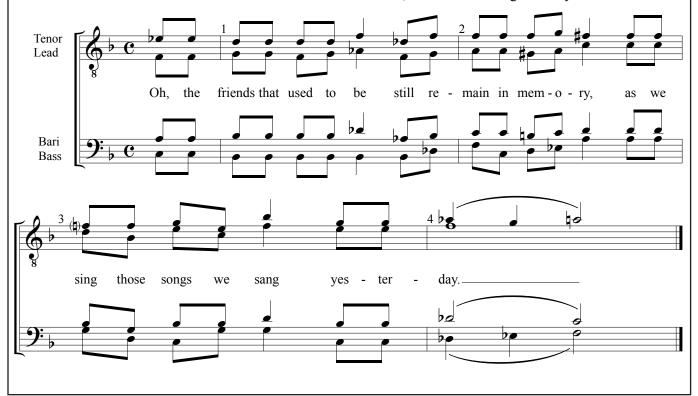
The next time you run

into Carl, thank him for this special tag!



OLD FRIENDS TAG

Words, Music and Arrangement by CARL DAHLKE





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